

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
TIP Strategies	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	4	4	5	4.1
Data-Driven Prioritization of Development and Redevelopment Sites & Corridors				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	4	4	5	4.1
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4	4	5	4.1
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	4	4	5	4.1
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	4	4	5	4.1
				4.10

Village of Oak Park				
Economic Vitality Strategic Plan Program - TIP				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
TIP Strategies	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	5	5	3.5	4.9
Data-Driven Prioritization of Development and Redevelopment Sites & Corridors				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	4	4	3.5	4.0
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4.5	4.5	3.5	4.4
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	5	5	3.5	4.9
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	5	5	3.5	4.9
				4.58

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
TIP Strategies	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	5	5	5	5.0
Data-Driven Prioritization of Development and Redevelopment Sites & Investment				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	4.9	4.9	4.9	4.9
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4.9	4.9	5	4.9
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	4.9	4.9	4.5	4.9
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	4.9	4.9	5	4.9
				4.92

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Camoin Associates	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	5	4.5	5	4.8
Data-Driven Prioritization of Development and Redevelopment Sites & Investment Opportunities				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	4	4.5	5	4.3
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4	4.5	5	4.3
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	4	4.5	5	4.3
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	4	4.5	5	4.3
				4.42

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Camoin Associates	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	5	4	3	4.4
Data-Driven Prioritization of Development and Redevelopment Sites & Corridors				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	5	5	3	4.8
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4	4.5	3	4.1
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	5	4	3	4.4
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	5	5	3	4.8
				4.49

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Camoin Associates	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	3	3	5	3.2
Data-Driven Prioritization of Development and Redevelopment Sites & Investment Opportunities				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	3	3	5	3.2
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	3	3	5	3.2
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	3	3	5	3.2
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	3	3	5	3.2
				3.20

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Ernst & Young	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	4	4.5	1	3.9
Data-Driven Prioritization of Development and Redevelopment Sites & Corridors				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	4	4.5	1	3.9
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	4	4.5	1	3.9
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	4	4.5	1	3.9
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	4	4.5	1	3.9
				3.93

Village of Oak Park				
Economic Vitality Strategic Plan Program - EY				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Ernst & Young	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	4	3.5	2	3.6
Data-Driven Prioritization of Development and Redevelopment Sites & Corridors				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	3	3	2	2.9
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	3	3	2	2.9
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	2	2	2	2.0
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	2	2	2	2.0
				2.68

Village of Oak Park				
Economic Vitality Strategic Plan Program - Camoin Associates				
Rating Scale				
Rate each category 1-5 (1 worst, 5 best)				
	45%	45%	10%	Weighted Ranking
Ernst & Young	Industry Experience	Technical Competence	Cost	
RFP CRITERIA				
Economic Vitality Conditions Analysis				
This assessment is to be performed as a means to establish a quantifiable baseline of the Village’s historic and current economic vitality. The selected firm will conduct a thorough review of all existing reports, plans, analyses, incentive programs, and other background materials, in addition to collecting and analyzing local and regional demographic trends, micro and macroeconomic profiles, multi-sector industry trends, and real estate market conditions.	3	2.5	2.5	2.7
Data-Driven Prioritization of Development and Redevelopment Sites & Opportunities				
The prioritization of development and redevelopment sites should be strategically conducted to ensure the highest and best use of development and redevelopment sites, efficient use of village funds, and effective allocation of potential incentive packages. The selected firm is encouraged to score corridors and sites based on unrealized market potential and identify leakage businesses that facilitate a “15-minute village” development model	3	2.5	2.5	2.7
Strengths, Opportunities, Aspirations, and Results Analysis				

Using the preliminary SWOT/C analysis developed in Step 1 as a baseline, the selected firm will perform a SOAR analysis that integrates the findings of Steps 1 through 4 and provides recommended strategies to leverage strengths, as well as considerations and mitigation strategies for identified weaknesses, opportunities, threats, and challenges. Public engagement will be a critical component of Step 6.	3	2.5	2.5	2.7
Policy & Incentive Considerations, Economic Vitality Best Practices,				
Using the framework established in Steps 1 through 5, the selected firm will provide recommended policy and incentive considerations customized to suit Oak Park’s unique community attributes and advance the Village’s economic vitality strategy. The selected firm will also provide recommended “best practices” to maintain a supportive business environment. Recommended best practices will include, but are not limited to, recommendations for structuring the Economic Vitality Division within the Development Services Department.	3	2.5	2.5	2.7
Implementation Playbook				
The selected firm will develop an action-oriented Implementation Playbook. The Implementation Playbook will specify milestone dates for each goal, objective, and metric set forth in the Plan. Key to the ultimate implementation of the Plan, this playbook will serve to monitor whether department objectives are being met, thus providing a means by which the Village can measure its overall progress.	3	2.5	2.5	2.7
				2.73