

PROCLAMATION

SMALL BUSINESS SATURDAY – NOVEMBER 29, 2025

WHEREAS, Saturday, November 29, 2025, is Small Business Saturday, a day to celebrate and support small businesses and all they do for our communities; and

WHEREAS, Small Business Saturday was founded in 2010 and has become an important part of the holiday shopping season. According to the U.S. Small Business Administration, 33.2 million small businesses in the United States represent 99.9% of all U.S. businesses and employ nearly half of the private workforce; and

WHEREAS, the Village of Oak Park—home to more than 1,300 independently owned businesses—celebrates the creativity, diversity, and economic vitality small businesses bring to our local economy and community; and

WHEREAS, Oak Park’s small businesses continue to adapt and innovate in the face of changing consumer shopping habits, supporting local jobs, sustainability, and neighborhood vitality; and

WHEREAS, residents and visitors alike are encouraged to “shop, dine, and discover Oak Park,” keeping dollars in the community and strengthening the local economy; and

WHEREAS, the Downtown Oak Park (DTOP) Business Alliance’s Shopper’s Reward Program runs from November 1 through December 25, 2025, offering shoppers a \$50 reward for every \$1,000 spent at participating businesses; and

WHEREAS, the Village of Oak Park, kicked off its Pick Oak Park Shop Local campaign, highlighting locally owned retailers, restaurants, and service providers throughout the holiday season at pickoakpark.com; and

WHEREAS, small business corridors across Oak Park—including Downtown Oak Park, Hemingway District, Pleasant District, Southtown, Oak Park Arts District, and North Avenue—invite residents to explore, connect, and support community entrepreneurs year-round.

NOW, THEREFORE, I, Vicki Scaman, President of the Village of Oak Park, along with the Board of Trustees, do hereby proclaim **Saturday, November 29, 2025**, as **Small Business Saturday** in the Village of Oak Park and encourage all community members to support our local small businesses on this day and throughout the year.

DATED this 18th day of November 2025.

Vicki Scaman, Village President

ATTEST

Christina M. Waters, Village Clerk