

2014-2022 OPRHC Affirmative Marketing Program Summary

Metric	2014	2015	2016	2017	2018	2019	2020	2021	2022	2014-2022
Total Oak Park Moves (1)	993	987	670	619	559	487	301	267	276	5159
Affirmative Moves (2)	656	652	466	402	360	305	182	141	153	3317
Affirmative Move Percentage (3)	66.1%	66.1%	69.6%	64.9%	64.4%	62.6%	60.5%	52.8%	55.4%	64.3%
OPRHC Affirmative Move Village Agreement Goal (4)	600	600	600	600	600	600	400	250	175	4425
Percentage of Village Board Affirmative Move Goal (5)	109.3%	108.7%	77.7%	67.0%	60.0%	50.8%	45.5%	56.4%	87.4%	75.0%
Affirmative Marketing Funding Provided by the Village (6)	\$606,428	\$655,178	\$591,000	\$591,047	\$580,307	\$571,352	\$490,923	\$454,174	\$426,467	\$4,966,876

DEFINITIONS

Total Oak Park Moves: The number of moves recorded by OPRHC within Oak Park in the Affirmative Marketing Program

Affirmative Moves: A move of any African-American household in a building west of Ridgeland Avenue or north of Garfield Avenue and any other move east of Ridgeland Avenue or south of Garfield Avenue

Affirmative Move Percentage: Ratio of affirmative moves to total moves

OPRHC Affirmative Move Village Agreement Goal: The number of affirmative moves which OPRHC will effectuate in a given year as contained in their Village agreement

SOURCE OF DATA

(1) Oak Park Regional Housing Center Yearly Reports 2014-2022

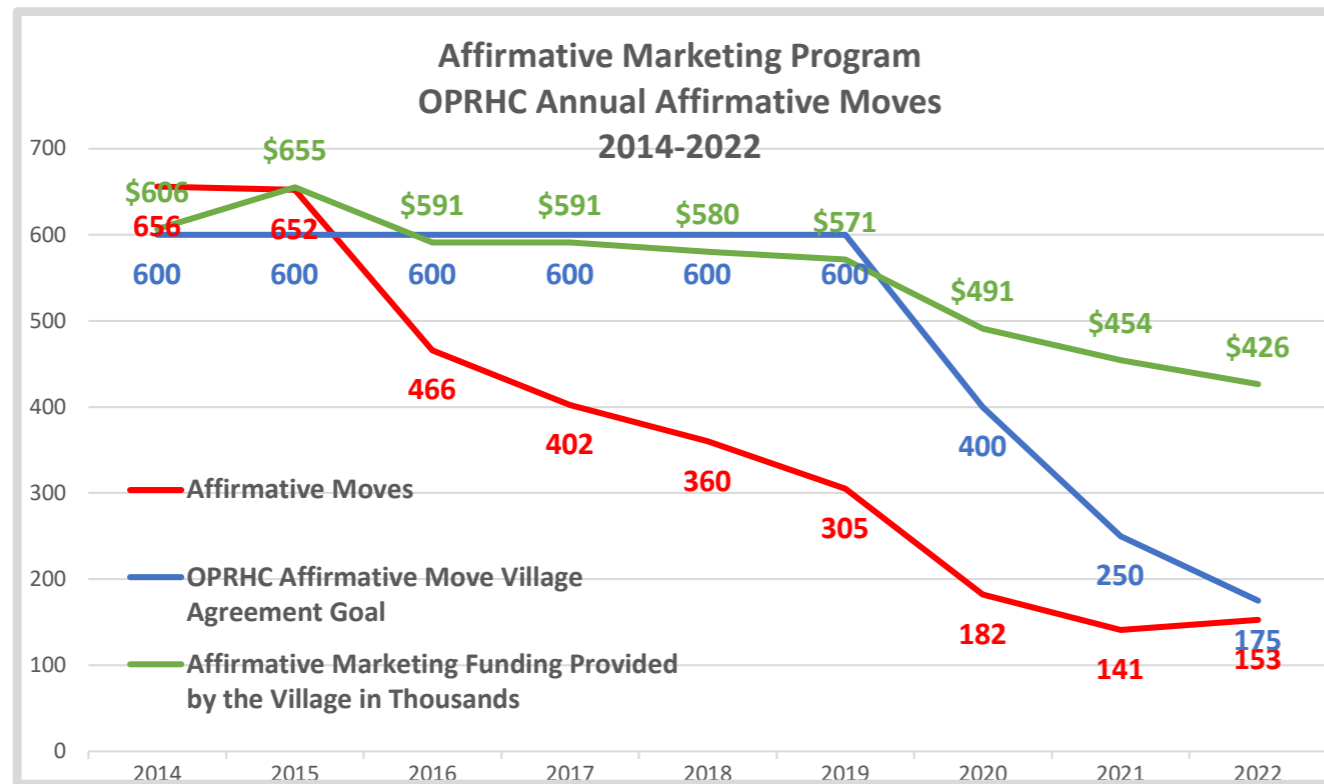
(2) Oak Park Regional Housing Center Yearly Reports 2014-2022

(3) Oak Park Regional Housing Center Yearly Reports 2014-2022

(4) Oak Park Regional Housing Center Agreements 2014-2022

(5) Village Calculation - Affirmative Moves divided by OPRHC Affirmative Move Village Agreement Goal

(6) Village Budget Reports 2014-2022 - Includes General Funds and CDBG Funds



NOTE: Calculations needed to represent number in chart as a percentage

Percentage of Village Board Affirmative Move Goal	109.3	108.7	77.7	67.0	60.0	50.8	45.5	56.4	87.4
	100	100	100	100	100	100	100	100	100
	1.09	1.09	0.78	0.67	0.60	0.51	0.46	0.56	0.87

Affirmative Marketing Funding Provided by the Village (6)	\$606,428	\$655,178	\$591,000	\$591,047	\$580,307	\$571,352	\$490,923	\$454,174	\$426,467
Affirmative Marketing Funding Provided by the Village in Thousands	\$606	\$655	\$591	\$591	\$580	\$571	\$491	\$454	\$426