

PUBLIC HEALTH DEPARTMENT – NEW GRANT PROGRAM SUMMARY

Granting Agency	Grant Title	Grant Term	Anticipated Grant Award
Experimental Station/Link Up	Farmers’ Market Link Match Program	07/01/2023 to 06/30/2024	\$18,000.00

TOTAL \$18,000.00

Farmers’ Market Double Coupon Grant

Amount: \$18,000.00

Term: July 1, 2023 to June 30, 2024

Grantor: Link Up Illinois

Background: This grant increases the affordability and accessibility of nutritious Link-eligible foods sold at the Oak Park Farmers’ Market for low-income patrons, rebuilding linkages between local agricultural producers and consumers. This grant that helps achieve this goal by providing the Oak Park Farmers’ Market with funding for the Double Value Coupon incentive programs for Link Card (Illinois’ SNAP program, formerly known as “food stamps”) shoppers.

The Village has managed the Double Coupon program since July of 2011, receiving monies from several different funding sources including the Experimental Station, CDBG monies and the Shawnash Institute, Inc. The Village’s Double Value Coupon Program doubles the value of Link purchases up to \$25 per market date by providing matching coupons redeemable at the market for Link eligible foods. Combined with targeted outreach efforts, these programs have dramatically increased Link purchases at the Oak Park Farmers’ Market, which nearly vanished when “food stamps” shifted from physical stamps to electronic bank cards.