

PROCLAMATION

SMALL BUSINESS SATURDAY – NOVEMBER 30, 2024

WHEREAS, Saturday, November 30, 2024 is Small Business Saturday, a day to celebrate and support small businesses and all they do for our communities; and

WHEREAS, Small Business Saturday was founded in 2010 and has since become an important part of the holiday shopping season. According to the U.S. Small Business Administration, 33.3 million small businesses in the U.S. represent 99.9% of all U.S. businesses; and

WHEREAS, the Village of Oak Park, with more than 1,000 independent businesses, celebrates the contributions and vitality small businesses make to our local economy and community; and

WHEREAS, consumers in Oak Park and across the country are looking for ways to shop local and support their community, celebrations like Small Business Saturday help draw attention to the importance of shopping, eating, and obtaining services locally at small, independently-owned businesses all year long; and

WHEREAS, the **Shopper's Reward Program** of the Downtown Oak Park (DTOP) Business Alliance runs from November 1 through December 25, 2024. Shoppers can save their receipts when supporting a participating Downtown Oak Park business and receive \$50 in Shopper's Reward certificates; and

WHEREAS, the Village of Oak Park and Chamber of Commerce are co-sponsoring a new **Keep the Cheer Here** shop local gift card campaign, with more information at KeeptheCheerHere.org.

NOW, THEREFORE, I, Vicki Scaman, President of the Village of Oak Park, along with the Board of Trustees, do hereby proclaim **Saturday, November 30, 2024** as **Small Business Saturday** in the Village of Oak Park and encourage all community members to celebrate and support our local small businesses throughout the Village on Small Business Saturday and all year long.

DATED this 19th day of November 2024.

Vicki Scaman, Village President

ATTEST

Christina M. Waters, Village Clerk