

8 out of 10 of us are concerned about plastic ending up in landfill and polluting the oceans ...

THAT'S WHY A MILLION+ PEOPLE WORLDWIDE

ARE CHOOSING TO BE PART OF **PLASTIC FREE JULY**



Will you join the challenge?

Please join our effort to help the environment...

... choose to refuse single-use plastic during July

About the challenge

Plastic Free July is a fun challenge that gets us thinking about the amount of plastic packaging in our lives.



Why Participate?

- ☒ Australians use around 100kg of plastic packing per household each year.
- ☒ Those plastics:
 - ✗ Break up, not break down
 - ✗ Are mostly down-cycled
 - ✗ End up in landfill or
 - ✗ 'Escape' and pollute the ocean.
- ☒ You'll be joining a million+ people world-wide in making a difference.

Take the Challenge



Choose to Avoid, Refuse or Replace as much single-use plastic as you can during July.

Yes, I accept the challenge!

1. Sign up for the challenge:

- ☐ www.plasticfreejuly.org

2. Choose what you will do:

- ☐ Avoid single-use plastic packaging; or
- ☐ Target the takeaway items that could end up in the ocean; or
- ☐ Go completely plastic free

Choose the length of your challenge:

- ☐ 1 day
- ☐ 1 week
- ☐ 1 month

3. Get connected

- ☐ Post your success on social media and tag @PlasticFreeJuly
- ☐ Promote Plastic Free July in your community, shops or workplace

4. Contribute to the count

- ☐ Keep a tally of your choose to refuse moments and add them to our survey count in August

Avoid landfill waste

Reduce your eco-footprint

PLASTICFREEJULY.ORG

Protect the ocean

