

Oak Park Climate Action Plan Outreach Summary based on Envision Oak Park

Community outreach, Social Equity and citizen participation are the cornerstones of the Climate Action planning process. The Village anticipates high levels of participation from our active and engaged community, outreach includes both traditional (face-to-face) and web-based activities to obtain the broadest levels of participation in preparing the CAP. Community outreach is included throughout the entire planning process. Collectively, the planning process provides:

- Press Releases & Newsletter Articles
- Branding and Marketing
- Posters and Invitations
- Community Workshops
- Business Workshops
- Boards & Commissions Workshops
- Elected Officials Interviews
- Student Workshops
- Key Person Interviews
- Focus Groups
- Neighborhood Workshops
- Neighboring Communities Workshops
- Do-It-Yourself Workshops
- Staff meetings
- Advisory Committee Meetings
- Agencies and Organizations Interviews
- Open Houses
- Commission (Public Hearing)
- Village Board
- Web-site, mapper, social media

Web-based Outreach

A Climate Action webpage will be established to host on-line outreach tools. These include:

- Residents Survey
- Business Survey
- Workshop Kits

Advertising and Awareness

The Village can tap into many multi-media resources to advertise outreach opportunities and encourage participation from the entire Oak Park Community.

- Press Releases
- OP/FYI Articles
- School Newsletters

Village and Community E-blasts

Content will be provided to the Village and all community distribution lists to advertise events and invite participants throughout the Village.

Social Media

The Village can utilize its extensive social media networks to reach out to the community to encourage participation.

Video

The Village can produce a short information video release

Posters and Postcards

Posters and postcards can be distributed throughout the Village to advertise outreach opportunities such as:

- Village-wide Workshops
- Neighborhood Public Forum Workshops
- Visioning Kick-off Event
- Homeowners, Businesses, Institutional and Renter Involvement

Traditional Outreach-Issues and Opportunities

Initial public workshops can be conducted during the scheduled 1-2 months to identify issues and aspirations at Village-wide and neighborhood scales that include the following:

Stakeholder Interviews:

- OPRF Community Foundation
- OPPL Sustainability Team and Social Services/Inclusion
- Oak Park Area Association of Realtors
- Oak Park Regional Housing
- Oak Park Community of Congregations & Interfaith Green Network
- OPRF Chamber of Commerce
- Business Advisory Council Representatives:
- Village Hospitals
- School Environment Clubs
- More TBD

Interviews with Service Providers and overlapping VOP Departments

- Village Manager and applicable Departments
- Library

- Park District
- Oak Park Township

Neighborhood Workshops

- Public Forums to be held at each neighborhood school or Virtually

Business Workshops

- To be held at designated locations or Virtually

Student Workshops

- Schedule at applicable public and private schools in Oak Park or Virtually

Boards and Commission Workshops

- Representatives from various applicable Oak Park Boards and Commissions

DIY Kits

The Village will provide DIY workshop kits that allow residents, institutions and business groups to run their own workshops.

Focused Outreach Events

The Village will participate in several events to advertise the process and engage key groups

- Earth Fest
- A Day in Our Village
- League of Women Voters Meeting
- Renters Workshop

Traditional Outreach-Visioning

Key Events will be coordinated to establish a vision and preliminary goals and objectives for various aspects of the community.

- Visioning Kick-off Event to poll and help prioritize issues of the first phase of outreach.
- Vision, Goals and Objectives Workshop Series
 - Series of at least three workshops to draft forecasts, goals and objectives for Climate Action Planning. Use of the Paris Climate Accord and Metropolitan Mayors Caucus GRC goals of 80 by 2050.