



CorePower Yoga

855 Madison St.
Oak Park, IL 60302

Adrienne Smith: CorePower Yoga Oak Park Studio Manager

Chris Kenny: Owner of Level 4 Yoga, LLC

Christy White: Regional Director of CorePower Yoga-
Suburban Chicago

Hannah Kaye-Central Area Manager-CorePower Yoga
Suburban Chicago

CorePower Yoga #SweatyOPRF

- Opened in River Forest, IL May 2010
- Relocated to 855 Madison St. in Oak Park on 9/24/15
- Business Description/Philosophy
 - CorePower Yoga strives to increase awareness and widespread adoption of yoga by making yoga accessible to everyone through a variety of yoga styles for beginners and more advanced yoga students, and class times to meet any schedule.
 - We believe in the physical, mental and spiritual benefits of yoga.
- Investments
- 20 Home Studio Instructors in Oak Park

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- Black Tag Partnerships
 - Ability to create unique promotions and added value with other local businesses
 - Pass along those benefits to our Black Tag Members
- Legacy Party & Community Free Class 9/24/15
 - Created an evening to honor our Legacy Members
 - Over 150 people came to celebrate
 - Partnered with local businesses to provide guests with:
 - 50 Gift bags
 - Over 30 raffle prizes
 - Food & Drinks

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Why Oak Park:

- Diverse community
- Align with our key demographics
 - Ages 13+ (non heated classes), Ages 18+
 - Unique workshops created for key demographics
- Cater to all income levels
- Small business mindset
- Community is aligned to create partnerships between other small business
 - Maya del Sol, Sugar Beet Co-Op, Red Hen Bread, Skin Care Company, Juice Joint

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Studio Manager Bio

Adrienne started practicing yoga while she worked in the beer industry. She traveled constantly and always looked for ways to keep healthy and active while on the road. Now as a mom of two girls, she has dedicated her time to deepening her practice and connecting with her students. She's committed to helping people reach their full potential both spiritually and physically.

Family Flow Yoga



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