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*****DISCLAIMER*****

>>PRESIDENT SCAMAN: IF LUCIA WILL MEET US IN THE OTHER ROOM THAN WE CAN - AS FAR AS YOU KNOW, JOE IS READY, RIGHT? I DO NOT WANT TO SPRING IT ON HIM TOO MUCH. I WOULD LIKE TO CALL THIS MEETING OF THE VILLAGE BOARD TO ORDER AT 6:32 PM.

CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE BUCHANAN.

>> HERE.

>> TRUSTEE ENYIA.

>> HERE.

>> TRUSTEE PARAKKAT.

>> HERE.

>> TRUSTEE ROBINSON.

>> TRUSTEE STRAW.

>> HERE.

>> TRUSTEE WESLEY.

>> HERE.

>> PRESIDENT SCAMAN.

>> HERE.

THAT IS AWESOME.

>> FOR PURPOSES OF DISCUSSION OF EXECUTIVE SESSION MINUTES PURSUANT TO 5 ILCS 120/2(c) (21) AND 5 ILCS 120/2(c) (11).

>> CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE STRAW.

>> YES.
>> TRUSTEE WESLEY.
>> YES.
>> TRUSTEE BUCHANAN.
>> YES.
>> TRUSTEE ENYIA.
>> YES.
>> TRUSTEE PARAKKAT.
>> YES.
>> PRESIDENT SCAMAN.
>>PRESIDENT SCAMAN: YES.
WE WILL BE BACK.

[EXECUTIVE SESSION]

>>PRESIDENT SCAMAN: WE ARE ALL SET?
GREAT.
IT IS 7:01 PM.
I WOULD LIKE TO RECONVENE AT THIS MEETING OF THE VILLAGE BOARD.
CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE BUCHANAN.
>> HERE.
>> TRUSTEE ENYIA.
>> HERE.
>> TRUSTEE PARAKKAT.
>> HERE.
>> TRUSTEE ROBINSON.
>> HERE.
>> TRUSTEE STRAW.
>> HERE.
>> TRUSTEE WESLEY.
>> HERE.
>> PRESIDENT SCAMAN.
>>PRESIDENT SCAMAN: HERE.
>> SO MOVED.
>> SECOND.
>> ALL IN FAVOR?
>> AYE.

HEARING NO NAY'S, THE AGENDA IS APPROVED AND I WOULD ENTERTAIN A
MOTION TO APPROVE MINUTES FROM JANUARY 22, 2025 SPECIAL MEETING AND
THE FEBRUARY 11 REGULAR MEETING OF THE VILLAGE BOARD.
MOTION, PLEASE?

>> SO MOVED.
>> SECOND.

>>PRESIDENT SCAMAN: MOTION TO BUY TRUSTEE WESLEY AND SECONDED BY TRUSTEE ROBINSON.

ALL IN FAVOR?

>> AYE.

>> HEARING NO NAY'S, MINUTES ARE APPROVED.

CLERK WATERS, ANY NON-AGENDA PUBLIC, THIS EVENING?

>>CLERK: NO WE DO NOT.

>>PRESIDENT SCAMAN: TO THE VILLAGE MANAGER'S REPORT.
VILLAGE MANAGER JACKSON.

>>VILLAGE MANAGER: YES, PRESIDENT SCAMAN AND TRUSTEE MEMBERS.
THE ONLY THING WE HAVE IN THE REPORT TONIGHT IS JUST AN UPDATE TO THE
CALENDAR FOR MARCH.

IF THERE ARE ANY QUESTIONS I'M HAPPY TO TAKE ANY QUESTIONS.

>>PRESIDENT SCAMAN: HAS EVERYBODY HAD A CHANCE TO TAKE A PEEK?
IF THERE ARE NO CHALLENGES, THEN WE WILL KEEP MOVING.
THANK YOU, VILLAGE MANAGER JACKSON.

>>VILLAGE MANAGER: THANK YOU.

>>PRESIDENT SCAMAN: WE HAVE AN OPPORTUNITY FOR VILLAGE BOARD
MEMBERS TO SHARE ANY UPDATES AS A LIAISON TO A COMMITTEE OR
COMMISSIONS OF THE VILLAGE BOARD.

ANY UPDATES?

CLERK WATERS?

>>CLERK: I WANTED TO UPDATE THE BOARD AND LET YOU ALL KNOW THAT
THE DIGITAL ONBOARDING SYSTEM IS PRETTY MUCH A GO.
WE ARE TESTING IT RIGHT NOW, AS A MATTER OF FACT, WITH THE NEWEST
MEMBER, CHARLOTTE LACEY, WHO WAS APPOINTED TO THE FARMERS MARKET
COMMISSION.

>>PRESIDENT SCAMAN: WILL YOU SHARE A LITTLE MORE OF WHAT THAT IS?

>>CLERK: THIS IS AN ONBOARDING SYSTEM WHERE FOLKS ARE ABLE TO
TAKE IT INDIVIDUALLY AS THEY ARE APPOINTED.
IT IS REALLY A BREAKDOWN OF WHAT IS CURRENTLY IN THE PROCEDURE MANUAL
AND IT IS A FOLLOW-UP WITH REVIEW QUESTIONS AS WELL.

>>PRESIDENT SCAMAN: LIKE THE OPEN MEETINGS ACT TRAINING?

>>CLERK: IT IS MORE THAN THAT.
OPEN MEETINGS ACT TRAINING IS STANDARD.
WE HAVE ALWAYS DID THAT, BUT THIS IS AN ADDED FEATURE AND IT WILL GET
US WELL VERSED IN OUR PROCEDURE MANUAL SO THEY WILL KNOW HOW TO BE A
MEMBER AS WELL.

>>PRESIDENT SCAMAN: WONDERFUL NEWS.
APPRECIATE THE WORK.
SO THE VILLAGE CLERK ALWAYS HAS A VACANCY REPORT AND ANYBODY
INTERESTED IN SERVING ON ONE OF OUR BOARD OR COMMISSION CAN PLEASE
REACH OUT TO CLERK WATERS AT CLERK@OAK-PARK.US.
THANK YOU.

OUR APPOINTMENTS THIS EVENING, MOTION TO CONSENT TO MY APPOINTMENTS,
CLERK WATERS, PLEASE SHARE.

>>CLERK: TODD KUNA, REAPPOINT AS COMMISSIONER TO THE LIQUOR
CONTROL REVIEW BOARD AND A SETH JANSEN, APPOINT AS A MEMBER TO THE
ZONING BOARD OF APPEALS.

>>PRESIDENT SCAMAN: A THANK YOU.

MOTION, PLEASE?

>> SO MOVED.

>> SECOND.

>>PRESIDENT SCAMAN: MOTION TO BUY TRUSTEE WESLEY AND SECONDED BY
TRUSTEE ENYIA.

CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE WESLEY.

>> YES.

>> TRUSTEE ENYIA.

>> YES.

>> TRUSTEE BUCHANAN.

>> YES.

>> TRUSTEE PARAKKAT.

>> YES.

>> TRUSTEE ROBINSON.

>> YES.

>> TRUSTEE STRAW.

>> YES.

>> PRESIDENT SCAMAN.

>>PRESIDENT SCAMAN: YES.

APPRECIATE ALL OF OUR VOLUNTEERS ONBOARDING COMMISSIONS.

CONGRATULATIONS TO SETH AS A NEW MEMBER AND THANK YOU FOR TODD SERVING
A SECOND APPOINTMENT.

I WOULD LIKE TO APPROVE THE CONSENT AGENDA AS RECEIVED.

>> SO MOVED.

>> SECOND.

>> MOTION BY TRUSTEE ROBINSON AND SECONDED BY TRUSTEE WESLEY.

CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE ROBINSON.

>> YES.

>> TRUSTEE WESLEY.

>> YES.

>> TRUSTEE BUCHANAN.

>> YES.

>> TRUSTEE ENYIA.

>> YES.

>> TRUSTEE PARAKKAT.

>> YES.

>> TRUSTEE STRAW.

>> YES.

>> PRESIDENT SCAMAN.

>>PRESIDENT SCAMAN: YES.

THANK YOU.

MOVING TO THE REGULAR AGENDA.

THE FIRST ITEM, THE NEXT THREE ARE ALL RELATED.

I WILL READ THE FIRST MOTION AND WE WILL QUICKLY MOVE THROUGH
DEPENDING ON OUR DIALOGUE.

ENTERTAIN A MOTION TO APPROVE AN ORDINANCE AMENDING THE TABLE OF
CONTENTS FOR ARTICLE 12, AMENDING ARTICLE 5, AMENDING ARTICLE 7 AND
AMENDING ARTICLE 12 OF THE OAK PARK ZONING ORDINANCE REGARDING THE
COMMUNITY DESIGN COMMISSION AND ZONING BOARD OF APPEALS.

MOTION, PLEASE?

>> SO MOVED.

>> SECOND.

>>PRESIDENT SCAMAN: THAT IS FOR DISCUSSION SO YOU MOTION FIRST
AND WE DISCUSSED.

>> SECOND.

>>PRESIDENT SCAMAN: MOTIONED BY TRUSTEE WESLEY AND THE SECONDED
BY TRUSTEE STRAW.

VILLAGE MANAGER JACKSON?

>>VILLAGE MANAGER: THANK YOU PRESIDENTS CAME IN AND TRUSTEE
MEMBERS, CRAIG FAILOR WILL PROVIDE AN OVERVIEW ON ALL OF THE ITEMS AND
WE HAVE JOHN HILL TO OFFER ANY PERSPECTIVE FROM THE PLANNING
COMMISSIONS POINT OF VIEW ON ANY OF THESE ITEMS, TOO.

CRAIG?

>> THANK YOU, MANAGER JACKSON.

CRAIG FAILOR, TO GO OVER THE ZONING - - DURING THE COURSE OF ATTENDING
AND OVERSEEING VARIOUS COMMISSIONS FOR DEVELOPING SERVICES, STAFF SAW
POTENTIAL FOR INCREASED EFFICIENCIES AND REDUCING ONE OF THE
COMMISSIONS.

TRANSITIONING THEIR DUTIES TO THE ZONING BOARD OF APPEALS AND THE
PLANNING COMMISSION AND SOME OF THE DUTIES WOULD GO TO NEIGHBORHOOD
SERVICES DEPARTMENT.

THE PROPOSED ORDINANCE IS A CODE AMENDMENT THAT WOULD ALLOW THE SIGN
VARIANCE PROCESS TO BE MANAGED BY THE ZONING BOARD OF APPEALS AND THEY
DO A CURRENT PROCESS WITH THE ZONING VARIANCE REQUESTS.

THE CAVALCADE - - NEWLY CREATED NEIGHBORHOOD SERVICES DEPARTMENT AS
THEY - AS ONE OF THEIR FOCUSES IS NEIGHBORHOOD RELATIONS.

THE PUBLIC INFRASTRUCTURE IMPROVEMENT PROGRAMS OR PROJECTS THAT THE
CDC WOULD APPROVE WOULD SHIP TO THE PLAN COMMISSION IS A CURRENTLY
REVIEWED DEVELOPMENT PROPOSALS AND PLANNING PROJECTS, WHICH
INTERRELATE WITH PUBLIC INFRASTRUCTURE IN GENERAL.

THERE ARE THREE STAFF MEMBERS THAT WILL BE POSITIVELY IMPACTED BY THIS
CHANGE.

THE THREE STAFF MEMBERS THAT WORK WITH THE COMMUNITY DESIGN COMMISSION ON A REGULAR BASIS.

THE ZONING ADMINISTRATOR WHO IS ALSO A STAFF LIAISON TO THE ZONING BOARD OF APPEALS SUPPORTS THE COMMUNITY DESIGN COMMISSION REGARDING SIGN VARIANCES AND DESIGN APPEAL PROCEDURES.

THE VILLAGE PLANNER, WHO IS THE STAFF LIAISON TO THE PLAN COMMISSION IS THE MAIN SUPPORT FOR THE COMMUNITY DESIGN COMMISSION MANAGING, SCHEDULING, AGENDAS, MINUTE PREPARATION, CAVALCADE AWARD PROCESS AND - THE FORESTRY SUPERINTENDENT WHO PREPARES REPORTS FOR THE COMMUNITY DESIGN COMMISSION FOR PUBLICLY TREE PLANTINGS WILL CONTINUE TO WORK UNDER THE PURVIEW OF THE PUBLIC WORKS FORESTRY DIVISION WITH THAT RESPECT.

WITH ALL OF THESE POTENTIAL EFFICIENCIES AND STAFF SAVINGS, THEY WILL CONTINUE TO LOOK AT ALL THE MAJOR ASPECTS OF THE COMMUNITY DESIGN COMMISSION AS CURRENTLY DONE NOW, BUT THROUGH THE GUISE OF OTHER COMMISSION AND THE STAFF.

>>PRESIDENT SCAMAN: OKAY.

I CAN OFFER A LITTLE ADDITIONAL INSIGHT IN CASE IT IS HELPFUL FOR COLLEAGUES.

I DID TALK TO THE MEMBERS OF THE COMMUNITY DESIGN COMMISSION. THERE IS ONE MEMBER THAT I HAVE YET TO BE ABLE TO REACH, BUT I WILL STILL WORK TO DO SO.

I HAVE TRIED A COUPLE OF TIMES.

LARGELY, WHAT WAS IT THAT THE VOLUNTEERS WERE LOOKING FOR WHEN OUT OF THEIR VOLUNTEERISM WHEN THEY DECIDED TO APPLY TO THE COMMUNITY DESIGN COMMISSION AND WERE THEY ABLE TO FEEL THAT THEY WERE ENGAGED IN THAT WAY AND THAT IT WAS REWARDING IN THAT WAY?

SO THE MEMBERS THAT WERE INTERESTED IN JOINING THE CBA, LIKE SETH JENSEN, THIS IS A GOOD MOVE FOR HIM AND DO SOMETHING HE IS EXCITED TO PARTICIPATE IN AND THE SIGN CODE DOES, VERY MUCH LIKE YOU'RE SAYING, IT SHARES A SKILL SET WITH THE ZBA.

THERE ARE NUMBERS OF THE COMMISSION WHO WERE LOOKING FOR MORE INSIGHT OR MORE OPPORTUNITY TO BE PART OF DESIGN IN OUR COMMUNITY.

WHETHER IT IS A CUL-DE-SAC OR WITH THE FORESTRY PIECE THAT IS, WHAT I WILL SAY WAS AWKWARDLY MERGED INTO THE COMMUNITY DESIGN CODE YEARS AGO, THEY NEVER HAD THE OPPORTUNITY TO PARTICIPATE IN THAT WAY.

I HAVE ASKED THAT THOSE MEMBERS THAT THE VILLAGE CLERK KEEP THEM IN LINE FOR THE PLAN COMMISSION OR FOR OTHER OPENINGS WHERE THEY CAN HAVE MORE INSIGHT INTO THAT DESIGN QUALITY IN OUR COMMUNITY.

THERE HAVE ALSO BEEN TIMES WHERE I PULLED TOGETHER A TASK FORCE LIKE AROUND OAK PARK'S STREETScape WHERE SOMEONE MIGHT HAVE BEEN BENEFICIAL IN THAT, BUT REALLY WHAT WE NOTED IS THE DESIGN QUALITY DID NOT NATURALLY COME TO THE COMMUNITY DESIGN COMMISSION BECAUSE IT JUST WASN'T ACTUALLY A PART OF A PROCESS THAT A PLAN DEVELOPER THAT ENDS UP

DOING THE DESIGN OF A CUL-DE-SAC OR STREETScape, WHICH ENDS UP BEING THE STAKEHOLDERS DIRECTLY INVOLVED.

I'M HOPING AS WE MOVE FORWARD IS THERE CAN BE MORE INTENTIONALITY. TO MEET VOLUNTEERS WHERE THE DESIRE TO SERVE IS WHERE THEY ARE AT. ANY QUESTIONS?

SOME OPPORTUNITY MIGHT EXIST WITH OUR NEXT AGENDA ITEM.

AS WE LEARN MORE ABOUT HOW WE MIGHT MOVE FORWARD WITH ECONOMIC VITALITY.

OKAY.

IF THERE ARE NO QUESTIONS I WOULD ASK THE CLERK WATERS TO PLEASE TAKE THE ROLL.

>> TRUSTEE WESLEY.

>> YES.

>> TRUSTEE STRAW.

>> YES.

>> TRUSTEE BUCHANAN.

>> YES.

>> TRUSTEE ENYIA.

>> YES.

>> TRUSTEE PARAKKAT.

>> YES.

>> TRUSTEE ROBINSON.

>> YES.

>> PRESIDENT SCAMAN.

>>PRESIDENT SCAMAN: YES.

SO THAT ORDINANCE IS PASSED.

A MOTION TO APPROVE AN ORDINANCE MENDING CHAPTER 7, ARTICLE 7 RELATED TO THE ILLUMINATING REFERENCES TO THE COMMUNITY DESIGN COMMISSION IN THE OAK PARK VILLAGE CODE.

MOTION, PLEASE?

>> SOME OF.

>> SECOND.

>> MOTIONED BY TRUSTEE ROBINSON AND THE SECONDED BY TRUSTEE WESLEY.

PLEASE TAKE THE ROLL.

>> TRUSTEE ROBINSON.

>> YES.

>> TRUSTEE WESLEY.

>> YES.

>> TRUSTEE BUCHANAN.

>> YES.

>> TRUSTEE ENYIA.

>> YES.

>> TRUSTEE PARAKKAT.

>> YES.

>> TRUSTEE STRAW.
>> YES.
>> PRESIDENT SCAMAN.
>>PRESIDENT SCAMAN: YES.

THAT MOTION HAS PASSED.

NOW WE ARE ON ITEM Q. ENTERTAIN A MOTION TO APPROVE AN ORDINANCE MENDING CHAPTER 2, ARTICLE 18 OF THE OAK PARK VILLAGE CODE AND VARIOUS OTHER PROVISIONS TO ELIMINATE THE COMMUNITY DESIGN COMMISSION AND REASSIGN ITS DUTIES.

MOTION, PLEASE CLICK SO MOVED.

>> SECOND.

>>PRESIDENT SCAMAN: MOTIONED BY TRUSTEE WESLEY AND THE SECONDED BY TRUSTEE STRAW GRADE CLERK WATERS, PLEASE TAKE THE ROLL.

>> TRUSTEE WESLEY.
>> YES.
>> TRUSTEE STRAW.
>> YES.
>> TRUSTEE BUCHANAN.
>> YES.
>> TRUSTEE ENYIA.
>> YES.
>> TRUSTEE PARAKKAT.
>> YES.
>> TRUSTEE ROBINSON.
>> YES.
>> PRESIDENT SCAMAN.
>>PRESIDENT SCAMAN: YES.

A STUDY SESSION ON THE DRAFT RECOMMENDATIONS AND OBJECTIVES OUTLINED IN THE ECONOMIC VITALITY STRATEGIC PLAN PREPARED BY CONSULTANT CAMION ASSOCIATES, INC. MANAGER JACKSON?

>>VILLAGE MANAGER: THANK YOU PRESIDENT SCAMAN AND IT TRUSTEE MEMBERS.

YES, THIS IS A STUDY SESSION ON - ARE WE OKAY?

>>PRESIDENT SCAMAN: OKAY.

>>VILLAGE MANAGER: IN FACT THIS IS A STUDY SESSION ON THE ECONOMIC VITALITY STRATEGIC PLAN, THE DRAFT ECONOMIC VITALITY STRATEGIC PLAN.

WE HAVE BEEN WORKING ON THIS FOR SEVERAL MONTHS AND WE LAST SPOKE TO YOU AND WE TALKED ABOUT PRELIMINARY FRAMEWORK FOR BUILDING OUT THE PLAN EARLIER THIS YEAR AND NOW WE ARE HERE BEFORE YOU TO PROVIDE AN OVERVIEW ON THE ACTUAL PROPOSED PLAN AND THE STRATEGIES THAT WE ENVISION SETTING A FOUNDATION FOR SUPPORTING ADDITIONAL BOARD POLICY, DEVELOPMENT, BOARD DECISION, PROVIDING CLARITY AND DIRECTION TO THE VILLAGE STAFF AND EXECUTING A COMPREHENSIVE APPROACH TO PROMOTING ECONOMIC VITALITY AND DEVELOPMENT IN OUR COMMUNITY AND HOPEFULLY OVER

THE NEXT FIVE YEARS WE SEE SOME DEFINITE SIGNIFICANT RESULTS AS A RESULT OF US BEING ALL COORDINATED HERE WITH THE BOARD, THE STAFF, AS WELL AS OUR COMMUNITY PARTNERS.

WITH THAT INTRODUCTION I WANT TO TURN IT OVER TO BRANDON CRAWFORD, ECONOMIC VITALITY ADMINISTRATOR AND HE WILL INTRODUCE THE ITEM AND WE WILL TURN IT OVER TO DAN GUNDERSON OF CAMOIN GRID BRANDON,

>> GOOD EVENING, BUDDY, BRANDON CRAWFORD, ECONOMIC VITALITY ADMINISTRATOR, JOINED HERE BY DAN GUNDERSON AND ALSO LINDSAY JOHNSON AND CONNOR ALLEN WHO ARE VIRTUALLY PRESENT.

WE WILL GO OVER THE HIGH-LEVEL SCHEDULE OF HOW WE GOT TO BE WHERE WE ARE TODAY AND THEN DAN WILL INTRODUCE THE THREE MAIN BUCKETS OF THE PLAN THAT WERE TOUCHED UPON EARLIER THIS YEAR AND FROM THERE WE WILL GO ON TO A Q&A AND LOOK FORWARD TO HEARING THE BOARD'S PERSPECTIVE ON THE PLAINTIFF ELEMENT.

DAN?

>>SPEAKER: THANK YOU, BRANDON.

IT IS A PLEASURE TO BE WITH YOU THIS EVENING.

DAN GUNDERSON, AS BRANDON SAID I AM JOINED BY LINDSAY JOHNSON AND CONNOR ALLEN AND YOU WILL HEAR THEM AND WHEN THEY COME ACROSS, I KNOW IT SOUNDS AWFULLY STRONG.

LINDSAY, OF COURSE, WAS THE PROJECT MANAGER AND CONNOR PLAYED A BIG ROLE WITH A LOT OF THE RESEARCH AND THE DATA ANALYSIS.

IF YOU HAVE ANY QUESTIONS WITH REGARD TO THAT, WE WILL BE ABLE TO ANSWER THOSE QUESTIONS.

THANK YOU, MANAGER JACKSON FOR THE OPPORTUNITY TO WORK WITH YOU AND STAFF, AND BRANDON.

EMILY AND JONATHAN, THOSE THAT COMPRISE THE WORKGROUP.

IT HAS BEEN A REAL HONOR TO BE HERE.

ON BEHALF OF CAMOIN WE WANT TO TAKE THE OPPORTUNITY TO THANK YOU.

I WANT TO THANK YOU AS WELL PERSONALLY BECAUSE THIS PROJECT MEANT SOMETHING TO ME.

SOME OF YOU MAY KNOW, MY BACKGROUND, I SPENT OVER 25 YEARS IN ECONOMIC DEVELOPING, LEADING ECONOMIC DEVELOPMENT FOR FOUR DIFFERENT STATES AND FIVE DIFFERENT GOVERNORS.

DOING ECONOMIC DEVELOPMENT FOR BIG CITY AND THE ONE OF THE LARGEST COUNTIES IN AMERICA AND THAT IS MY PASSION.

MY PASSION HAS BEEN ECONOMIC DEVELOPMENT AND IT IS A PASSION THAT CAN TRACE ITS ROOTS TO OAK PARK.

WHICH IS KIND OF INTERESTING, BUT IT TELLS A STORY THAT HAS MOTIVATED ME.

I HAVE BEEN DOING CONSULTING NOW INTERNATIONALLY WITH CAMOIN FOR EIGHT YEARS.

I'VE DONE EVERYTHING FROM STRAIGHT STRATEGIES TO THE COUNTY OF LOS ANGELES.

WHEN THIS RFP CAME ACROSS I SAID, I NEED TO BE A PART OF THIS.

I WANT TO BE A PART OF THIS.

THAT IS BECAUSE THIS IS WHERE THE FAMILY STARTED, AT ITS ROOTS HERE. MY GRANDFATHER WAS AN IMMIGRANT, HE CAME TO THIS COUNTRY, LANDED IN CHICAGO.

HE WAS A BRICKLAYER AND IT DID NOT GET PAST EIGHTH GRADE, BUT WHEN HE WAS 16 YEARS OLD HE CAME TO OAK PARK AND WITHIN A YEAR OR SO HE HAS STARTED A CONSTRUCTION COMPANY AND THAT CONSTRUCTION COMPANY HERE IN OAK PARK ENDED UP CONSTRUCTING SO MANY OF THE HOMES IN THE VILLAGE AND HE BUILT AN OFFICE BUILDING ON NORTH.

HE BUILT HIS HOME ON EAST AVENUE AND MANY OF THE HOUSES THERE AND ALL AROUND LOST IT ALL IN THE GREAT DEPRESSION.

THAT WAS A SCAR.

EMOTIONALLY BECAUSE FROM THEN ON FOR DECADES I HEARD ABOUT HOW IT ALL STARTED IN OAK PARK AND THOSE WERE THE BEST OF THE YEARS.

HE GOT IT BACK.

HE CONTINUED TO BUILD OUT THROUGH ALL OF CHICAGOLAND, BUT IT WAS OAK PARK.

TO ME, GROWING UP THAT REPRESENTED THE AMERICAN DREAM AND SOME WAY AND REALLY GOT ME ON THIS PATH OF DEVELOPMENT AND COMMUNITY CHANGE AND UNDERSTANDING WHAT A COMMUNITY CAN MEAN TO FAMILIES.

SO WE HOPE IN THIS ECONOMIC VITALITY PLAN THAT WE HAVE ENOUGH HERE TO HAVE OAK PARK BECOME EVEN MORE PROSPEROUS AND TO ADDRESS SOME OF THE GAPS.

WE WILL GET INTO SOME OF THOSE GAPS.

THE VILLAGE PRESIDENT WANTED ME TO MAKE SURE THAT I READ EVERY 200 PAGES.

WAS THAT CORRECT?

>>PRESIDENT SCAMAN: WE WILL SHUT YOUR MICROPHONE OFF.

>>SPEAKER: I WILL NOT DO THAT.

I WILL NOT DO THAT, BUT WHAT WE WILL DO - I HAVE PICKED UP SIX OR SEVEN SLIDES FROM THE ENTIRE DECK AND I WILL SPEND ABOUT 10 MINUTES, IF YOU WILL.

JUST GIVING AN OVERVIEW AND THAT WILL BE A GOOD CONTEXT AND THEN WE WILL OPEN IT UP AND BE HERE UNTIL MIDNIGHT TAKING YOUR QUESTIONS. THAT IS FINE.

LET'S BEGIN THEN WITH A PROJECT RECAP.

THIS ONE IS NOT IN YOUR DECK.

THIS IS THE ONLY ONE THAT IS NOT, BUT YOU HAVE SEEN THIS BEFORE.

WE ARE AT THE FINAL STAGES.

IT HAS BEEN AN EIGHT MONTH PROCESS.

WE HAVE ENJOYED EVERY MINUTE OF IT.

WE ARE COMING TO THE END.

THIS HAS INVOLVED ANALYSIS AS WE HAVE SAID.

SOME SITE EVALUATION, POLICY AND PROGRAMMATIC REVIEW OF WHAT IS GOING ON IN THE VILLAGE, WHO IS DOING WHAT AND WHY.

A LOT OF PUBLIC ENGAGEMENT.

I WILL GET INTO THAT IN A SECOND.

SOAR ANALYSIS, YOU ASKED FOR THAT.

PRIORITIES AND RECOMMENDATIONS.

WE ARE COMING DOWN TOWARD THE END.

I GAVE UP MY PERSONAL THANK YOU, BUT REALLY A THANK YOU TO A LOT OF PEOPLE HERE.

I THINK WE WERE SHY OF A FEW INDIVIDUALS THAT IN SOME WAY WERE ABLE TO GIVE SOME OPINION, COMMENT, PARTICIPATE IN WE BEGAN WITH A MEETING OF THE BUSINESS ASSOCIATION COUNCIL AND YOU WILL FIND FROM HERE ON OUT IN THE NEXT FEW SLIDES IN YOUR OWN DECK WHERE YOU CAN FIND IT, THIS IS THE FIRST PAGE AFTER THE COVER AND PAGE 9 IS THE PROJECT OVERVIEW, BUT I WILL TALK ABOUT THIS.

WE BEGAN WITH A MEETING OF THE BUSINESS ASSOCIATION COUNCIL AND WE FELT THAT WAS THE BEST PLACE TO REALLY GET A LAY OF THE LAND AND THAT WAS FOLLOWED BY A MEET AND GREET WITH COMMUNITY LEADERS AND SOME OF YOU WERE PRESENT.

89 INDIVIDUALS AND ORGANIZATIONS WERE ABLE TO PARTICIPATE ONE ON ONE OR WITH COMMENT.

340 MEMBERS OF THE COMMUNITY PARTICIPATED IN A SURVEY.

IT WAS OUT THERE FOR A WHILE.

WE HAD FOUR IN PERSON FOCUS GROUPS DIVING INTO SOME OF THE DETAILS THAT MAKE UP THE - WHAT I WILL CALL THE BUCKETS OF THE FINAL STRATEGY.

THERE WERE TWO VISIONING SESSIONS WITH VILLAGE LEADERSHIP.

THE VILLAGE MANAGER WAS ABLE TO CONVENE HIS SENIOR TEAM, CABINET MEMBERS AND WE HAD SOME REALLY GOOD CONVERSATIONS AND I WOULD SAY THERE WERE PROBABLY TOTAL IN OUR FOUR DIFFERENT VISITS.

WE WERE ABLE, LINDSAY AND I WERE ABLE TO SPEND A LOT OF TIME WALKING. WALKING THE CORRIDOR'S, WALKING THE NEIGHBORHOODS.

PROBABLY A FULL ONE-TWO WEEKS IF YOU ADD IT UP.

ALL THOSE DAYS.

WE HAVE ADDRESSED TO A COUPLE TIMES.

I KICKOFF IN JANUARY I GAVE A BASIC STRUCTURE OF WHAT YOU ARE GOING TO SEE.

WE ATTENDED A MEETING HERE TO GET A FEEL FOR IT AND OF COURSE TODAY.

THEN WHAT YOU DIDN'T SEE IS EVERY OTHER WEEK WE HAD A CALL WITH BRANDON, EMILY, JONATHAN AND WHEN HE COULD PARTICIPATE AND WHEN IT WAS NEEDED, KEVIN WAS PART OF THAT AS WELL.

SOMETIMES THOSE WEEKS STRETCHED INTO DAYS EVERY SINGLE DAY OF A WEEK, BUT JUST WANT YOU TO KNOW THAT CAMOIN DID RECEIVE PHENOMENAL RESPONSE FROM THE STAFF.

WHAT DID WE LEARN?

WE LEARNED THAT THERE IS A VERY ROBUST AND HEALTHY ECOSYSTEM IN WHICH THE VILLAGE IS A PART OF.

THIS SLIDE IS ON PAGE 28 OF YOUR DECK AND HERE IS KIND OF THE BROAD STROKES IF YOU WILL OF THAT ECOSYSTEM IN TERMS OF WHO IS THE LEADER? AT THE VILLAGE LEVEL AND WITHIN STAKEHOLDERS.

OF COURSE THERE IS ARTS AND CULTURE AND WE KNOW ABOUT THE ARTS CULTURE AND THE COMMERCIAL CORRIDOR'S AND THE ROLE THAT VITALITY OFFICE HAS BEEN PLAYING WITH THAT.

A DOWNTOWN OAK PARK.

HOUSING, NEIGHBORHOOD SERVICES AND SO FORTH AND SO ON, BUT THAT IS SURROUNDED.

IT IS BUTTRESSED BY THIS LARGER REGIONAL AND STATE ECOSYSTEM WITH THE BUSINESS ATTRACTION AND THE MARKETING.

YOU KNOW THIS.

THE STATE OF ILLINOIS AND WORLD BUSINESS AND GREATER CHICAGOLAND ECONOMIC PARTNERSHIP PLAN TO PLAY A BIG ROLE.

THE ROLE OF THE FINANCE AUTHORITY AT THE STATE LEVEL.

THE TECHNOLOGY AND WORKFORCE, ETC..

HERE IS THE KEY.

WHEN WE LOOKED AT THE ECOSYSTEM, WE SAW THERE WERE GAPS AND UNTIL THESE GAPS ARE FILLED, ECONOMIC VITALITY IS GOING TO BE STYMIED HERE IN OAK PARK.

SO I WANT TO SPEND SOME TIME TALKING ABOUT THOSE GAPS AND HOW THIS REPORT, THE STRATEGY PROPOSES TO IDENTIFY AND TO BRIDGE THE GAPS.

FIRST, WHAT ECONOMIC DEVELOPMENT IS ALL ABOUT.

CURRENTLY THIS NEEDS TO BE STRENGTHENED.

THIS IS A RETENTION AND EXPANSION IS DONE THROUGH PERSONAL NETWORKING. THROUGH ONE ON ONES THAT MAY HAPPEN IN THE COURSE OF CONDUCTING BUSINESS WITH THE VILLAGE.

THE BUSINESS SERVICE MANAGERS WHO TALK TO DIFFERENT BUSINESSES, BUT WE ARE TALKING SYSTEMATIC, AND BY SYSTEMATIC I MEAN A SYSTEM BY WHICH YOU ARE INTERACTING WITH BUSINESSES ON A REGULAR BASIS.

EVERY SINGLE YEAR YOU ARE DOING THIS INTENTIONALLY.

WE ARE GOING TO MEET WITH X NUMBER OF BUSINESSES EACH YEAR.

WE ARE GOING TO MAKE SURE WE ARE NOT MEETING WITH THE SAME BUSINESS.

WE ARE GOING TO RECORD THE END ANY INTERACTION THAT THE BUSINESSES MIGHT HAVE WITH US, ECONOMIC DEVELOPERS OR THE VILLAGE, IT WILL BE RECORDED IN A CUSTOMER RELATION MANAGEMENT SYSTEM, A CRM.

THIS IS WHAT ECONOMIC DEVELOPERS DO ALL ACROSS THE COUNTRY.

SOME DO IT BETTER THAN OTHERS AND YOU ARE POISED WITH THE STEPS YOU ARE TAKING WITH ECONOMIC VITALITY OFFICE TO REALLY PUT SOMETHING LIKE THAT IN PLACE AND WITH BUSINESS ATTRACTION, OVER THE YEARS THIS HAS BEEN DONE IN DIFFERENT WAYS.

IT HAS BEEN DONE THROUGH RELATIONS.

THE OAK PARK ECONOMIC DEVELOPMENT CORPORATION PLAYED A BIG ROLE IN THIS THROUGHOUT THE YEARS AS WELL.

THIS, TOO, NEEDS TO BE MORE SYSTEMATIC.

DEVELOPMENT IMPACT ANALYSES AND DUE DILIGENCE.

WE WILL GET INTO THIS.

WE ARE SUGGESTING THE PROPOSED POINT OF CONTACT BE THE OAK PARK ECONOMIC DEVELOPMENT CORPORATION.

IN A FORM WE WILL DESCRIBE IN A FEW MINUTES.

THIS IS IMPORTANT.

TO DO THE DUE DILIGENCE.

TO DO ECONOMIC IMPACT EVALUATIONS ON PROJECT SO WHEN THEY COME TO YOU, YOU UNDERSTAND.

THIS IS WHAT THE ECONOMIC IMPACT INDIRECT AND DIRECT CAN BE WITH OUR COMMUNITIES.

THIS IS MAYBE WHAT IT MEANS FOR THE VILLAGE'S BOTTOM LINE.

IN TERMS OF POLICIES, PROGRAMS AND INITIATIVES, WHO IS REALLY THINKING ABOUT, WHAT IS IN THE BEST INTEREST ECONOMICALLY?

WE ARE GOING TO PROPOSE THAT THERE BE AN ECONOMIC VITALITY COMMISSION TO HELP PROVIDE ADVICE AND GUIDANCE.

MADE UP OF PRIVATE LEADERS AND OTHERS IN THE COMMUNITY WHO SHOULD HAVE A VOICE IN THIS PROCESS.

ECONOMIC MOBILITY.

WHO IS LOOKING AFTER THOSE WHO MAY NOT BE AWARE OF WHAT THE RESOURCES ARE OUT THERE?

THERE'S A NUMBER OF GROUPS, BUT IN TERMS OF ARE WE DOING WHAT WE NEED TO DO TO ENSURE THAT PEOPLE AT ALL LEVELS ARE PROGRESSING?

WE BELIEVE THE ECONOMIC VITALITY OFFICE CAN PLAY THAT ROLE.

EXTERNAL ECONOMIC REGIONS, REGIONAL AND STATE.

IT IS SO VERY CRITICAL.

I JUST SHOWED YOU THE ECONOMIC ECOSYSTEM.

THE VILLAGE CANNOT DO IT ON ITS OWN.

THEY CANNOT DO EVERYTHING ON THEIR OWN, NOR SHOULD THEY EVEN ATTEMPT TO DO THAT.

IT WOULD BE SILLY.

CHICAGOLAND HAS SO MANY RESOURCES AND WE NEED TO BE PLUGGED INTO THOSE RESOURCES.

NOT BE IN AN OASIS OF PROSPERITY AMONGST OUR NEIGHBORS THAT MAY NOT BE AS PROSPEROUS, BUT TWO, THE RESOURCES THEY HAVE THAT WE DO NOT WANT TO REPLICATE.

WE DO NOT NEED TO DO THAT.

WHO IS OUT THERE MAKING SURE THAT YOU ARE LEVERAGING EVERY SINGLE ONE OF THOSE CONNECTIONS?

WE ARE SUGGESTING IT IS A GAP THAT CAN BE FILLED.

KIND OF RELATED TO THIS, AN ONLINE ONE-STOP SHOP FOR BUSINESSES.

RIGHT NOW THE VILLAGE IS A VERY GOOD JOB AND IT CAN BE APPROVED AND WE NOTE AREAS WHERE IT CAN BE AND DID A VERY GOOD JOB IN SAYING IF YOU WANT TO GO THROUGH THIS PROCESS OR THE PROCESS AND CERTAINLY WITH NEW WEB DESIGN IT HAS MADE IT EASIER TO CONNECT WITH THE VILLAGE, BUT IN

TERMS OF WANTING TO START A BUSINESS OR KNOWING WHERE TO GO, WE THINK THERE IS A LOT OF ROOM FOR IMPROVEMENT AND IT DOES NOT NEED TO BE A BRICK-AND-MORTAR FACILITY.

THIS CAN BE DONE ONLINE THESE DAYS IN THE VILLAGE HAS GOT EVERYTHING IN PLACE WITH THE NEW WEBSITE AND THE CAPACITIES, TECHNOLOGIES AND SITES IN INFRASTRUCTURE DEVELOPMENT, AGAIN, WE SEE A ROLE FOR THE OAK PARK ECONOMIC DEVELOPMENT CORPORATION.

SMALL BUSINESS FINANCING.

IN THE REPORT WE NOTE FOUR DIFFERENT AREAS TO HELP SPUR BUSINESS ACTIVITY AND THEY SUGGEST THAT THERE COULD BE SOME NEW RESOURCES. WE WOULD LIKE TO SEE THOSE RESOURCES BE REVOLVING IN NATURE SO 10 YEARS FROM NOW YOU HAVE QUITE AN ASSET BASE BECAUSE THAT MONEY HAS REVOLVED AND GROWN AND BEEN INVESTED AND IT CAN BE LENT OUT TO MANY MORE AND NOT JUST ONE TIME GRANTS.

SO WE SEE THIS AS AN ASSET THAT CAN BE MANAGED OVER TIME.

THESE ARE GAPS THAT THIS ECONOMIC VITALITY PLAN ADDRESSES.

NEXT, OPERATIONAL RECOMMENDATIONS.

IF YOU HAD A CHANCE TO GO THROUGH ALL OF THAT REPORT THAT WE SENT OUT, YOU WILL NOTE THAT A GOOD 30%-40%, MOST OF THE RECOMMENDATIONS FALL INTO THIS CATEGORY OF, HEY, LET'S GET OUR ACT TOGETHER AND FIGURE OUT WHO IS DOING WHAT.

HOW DO WE DO ECONOMIC DEVELOPMENT OR VITALITY?

HOW DO WE MOVE IT FORWARD?

WE HAVE SUGGESTED THIS DIFFERENT AREA AND SOME SHIFTS THAT MIGHT TAKE PLACE WITH A CENTRALIZED FOCUS IN THE VILLAGE OFFICE.

TAKING SOME OF THE BURDEN OFF OF DEVELOPMENT SERVICES AND PLACING IT IN ECONOMIC VITALITY.

YOU WILL SEE THERE, THE ROLE OF AN ECONOMIC VITALITY COMMISSION.

LET ME SPEND A FEW MINUTES TALKING ABOUT THAT.

WE SEE IT SERVING AS AN ADVISORY BODY.

PROVIDING EXPERTISE.

PRIVATE SECTOR EXPERTISE IN ASSESSING ECONOMIC CONDITIONS AND INFORMING POLICY AND PROGRAM DEVELOPMENT AND SERVICES.

SHOULD WE BE DOING THIS?

LET'S ASK THE COMMISSION.

WHAT DO YOU THINK ABOUT THAT?

AND TO ADVANCE ECONOMIC GROWTH.

TO OVERSEE IMPLEMENTATION AND PERFORMANCE AND UPDATES OF THE STRATEGIC PLAN.

HOW IS THE VILLAGE DOING?

IS IT MAKING PROGRESS?

IS IT MEETING BENCHMARKS AND PERFORMANCE METRICS?

REVIEWING AND PROVIDING RECOMMENDATIONS.

AGAIN, THIS COMMISSION IS REPORTING TO YOU, BUT IT IS ABLE TO SPEND MUCH MORE TIME ON SOME OF THESE ISSUES.

REVIEWING RECOMMENDATIONS FOR REAL ESTATE AND DEVELOP AND PROJECTS AS THEY MAY COME ALONG.

IDENTIFY AND PROMOTING INITIATIVES CONSISTENT WITH THE PLAN. THEN REPORTING ANNUALLY AND WORKING CLOSELY WITH THE ECONOMIC DEVELOPMENT CORPORATION.

LET'S TALK ABOUT OPEDC.

WE SEE IT GIVING RECOMMENDATIONS ON ECONOMIC PROGRAMS AND SERVICES. PERFORMING DUE DILIGENCE.

LENDING, IF YOU HAVE LENDING PROGRAMS, INCENTIVES, BEING ABLE TO ADVISE.

WHEN IS IT WISE TO USE AN INCENTIVE?

WHAT IS THE ROI?

WHAT IS THE RETURN ON THE INVESTMENT?

LET'S UNDERSTAND THAT.

IF NEEDED, TO HELP THE VILLAGE ACQUIRE AND ASSEMBLE, DISPOSE OF LAND OR FOR DEVELOPMENT PURPOSES.

FACILITATE ACCESS AND MANAGE SMALL BUSINESS FINANCING PROGRAMS.

I THINK THAT COULD BE A PRETTY INTERESTING FUNCTION THAT THE OPEDC CAN DO.

IT IS A LITTLE DIFFERENT THAN WHAT IT DID IN THE PAST.

A LITTLE DIFFERENT, BUT IT IS PROBABLY A CORRECT PLACE AND IS A 5013 SEE IT CAN COLLECT CHARITABLE CONTRIBUTIONS AND COME UP WITH SOME CREATIVE FINANCING VEHICLES TO HELP SMALL BUSINESSES.

IT NEEDS TO BE LINKED WITH THE ECONOMIC VITALITY COMMISSION.

SO LET'S SEE IT AS A SUBCOMMITTEE AS WELL WITH SOME OF ITS MEMBERS SERVING ON THE COMMISSION.

I KNOW YOU HAVE QUESTIONS ABOUT THAT SO I WILL LEAVE IT AT THAT FOR NOW.

WHAT IS THE STRATEGY THEN?

IT IS, AGAIN, I PUT IN A LARGER BOX, OPERATIONAL RECOMMENDATIONS BECAUSE OF THE 62 RECOMMENDATIONS IN THIS STRATEGY, A GOOD 35% OF THEM ARE JUST IN THE OPERATIONAL CATEGORY ALONE.

LET'S FIGURE OUT HOW WE ARE GOING TO DO THIS ONCE WE HAVE GOT THAT DONE WE CAN ENSURE THE DIFFERENT INITIATIVES MOVE FORWARD.

21% ARE DIVERSIFYING THE ECONOMIC BASE.

18% OF RECOMMENDATIONS ARE IN LIFE EXPENSES, QUALITY OF LIFE IF YOU WILL AND THE BUILT ENVIRONMENT, 26% OR SO.

THERE ARE 12 PRIORITIES OF THE STRATEGY.

WE HIGHLIGHT THREE IN EACH OF FOUR AREAS.

WITH THE 62 RECOMMENDATIONS.

WHAT DO THEY DO?

WHAT ARE THEY DESIGNED IT TO DO?

THIS IS WHERE WE BEGIN THE PROCESS WAS BY GAINING CONSENSUS AROUND ECONOMIC VITALITY.

WHEN THE COMMUNITY SURVEY WENT OUT, WE SPENT A LOT OF TIME ASKING, WHAT DOES VITALITY MEAN TO YOU?
THIS IS WHAT WE CAME UP WITH.
THE GOALS SHOULD BE TO ACHIEVE A POSITIVE PERCEPTION OF THE BUSINESS CLIMATE.
WE HEARD IT TIME AND TIME AGAIN, OAK PARK - - THAT IS NOT BUSINESS FRIENDLY.
THAT IS SO DEEPLY INGRAINED, BE IT TRUE OR FALSE, IT IS DEEPLY INGRAINED AND IT NEEDS TO BE ADDRESSED.
INCREASE BUSINESS RECEIPTS AND THE VILLAGE TAX REVENUE.
NO DOUBT, RIGHT?
MORE SHOPPING EXPERIENCES AND ENTERTAINMENT OFFERINGS.
THE COMMUNITY ABSOLUTELY WANTS.
TARGETED BUSINESS OPPORTUNITIES AND A COMMERCIAL CORRIDOR'S.
COMING MORE FROM YOUR DEVELOPERS AND FROM YOUR CONSULTANTS AND FROM YOUR OWN STAFF.
IMPROVING ENTREPRENEURSHIP IN THE SMALL BUSINESS ECOSYSTEM WITH A STRONG FOCUS ON MINORITY BASE DEVELOPMENT.
MORE HOUSING OF ALL TYPES.
PARTICULARLY MISSING MIDDLE HOUSING UNITS IN ALIGNMENT WITH THE STRATEGIC PLAN FOR HOUSING.
MORE HIGH-QUALITY ACADEMIC AND CAREER PATHWAYS FOR OAK PARK STUDENTS AND WORKERS, AND SYSTEMATIC BUSINESS ATTRACTION EXPANSION AND RETENTION.
THESE ARE THE GOALS THAT THEY VITALITY PLAN IS SEEKING TO ADVANCE.
SO IN THOSE FOUR AREAS, OPERATIONAL, I WILL HIGHLIGHT THE THREE PRIORITIES.
I WILL NOT GO THROUGH ALL 62 RECOMMENDATIONS PRETTY YOU CAN PICK AND CHOOSE WHICH ONES YOU HAVE QUESTIONS OF, BUT OF THE THREE PRIORITIES, FIRST, LET'S OPTIMIZE THE PUBLIC SERVICES TO YIELD ECONOMIC GAINS BY CENTRALIZING ECONOMIC VITALITY IN THE VILLAGE MANAGER'S OFFICE.
IMPROVING THE TRANSPARENCY AND SERVICE DELIVERY WITHIN FILAMENT SERVICES.
INFORMING THE ECONOMIC VITALITY COMMISSION AND ENGAGING OPEDC AND PARTY TWO, IMPROVING THE BUSINESS CLIMATE OF OAK PARK AND I SHOULD SAY, IT SAYS PRIORITY ONE, TWO, THREE ALL THE WAY THROUGH 12, THAT DOES NOT MEAN ONE IS MORE IMPORTANT THAN 12.
IT IS NOT THAT KIND OF ORDER.
ALL THESE THINGS ARE IMPORTANT.
PRIORITY THREE FORMALIZED THOSE COMMUNITIES IN REGIONAL COMMUNITY ECONOMIC DEVELOPMENT ENTITIES.
LET'S MAKE SURE WHO YOU ARE, WHAT THEY HAVE TO OFFER AND HOW TO MAKE THE MOST OF THAT.
IT IS AMAZING WHAT CAN HAPPEN WHEN YOU REACH OUT AND BECOME FRIENDS WITH MORE PEOPLE.

DIVERSIFYING THE ECONOMIC BASE, EXPAND THE NUMBER OF WOMEN AND MINORITY AND THERE SHOULD BE ANOTHER WORD, VETERAN, ENTREPRENEURS WITH A PRIORITY OF PREFERENCE, OBVIOUSLY FOR OAK PARK RESIDENCE.

APPROVE THE AMENITIES POLICIES AND PROGRAMS FOR THEIR PROFESSIONAL SERVICES ECONOMY.

YEAH, VERY SMART PEOPLE WHO LIVE IN OAK PARK.

AND THE PROFESSIONAL SERVICES ECONOMY HAS BEEN CHANGING RADICALLY. IT REPRESENTS A GREAT DEAL OF WEALTH AND THE MORE THAT CAN BE DONE HERE IN THE VILLAGE, THE MORE THE DOLLARS WILL CIRCULATE AND CREATE SALES RECEIPTS AND REVENUE FOR THE VILLAGE AND CREATE MORE OF A DAY AND NIGHT LIFE EXPERIENCE AS WELL.

CAPITALIZE ON CHICAGO'S CORRIDOR AND BUILD OUT OAK PARK'S HEALTHCARE ECONOMY.

WE CAN TALK ABOUT WHAT THAT MEANS, BUT THIS IS AN AREA THAT IS A VERY STRONG, AS YOU KNOW THROUGHOUT CHICAGOLAND AND THE MORE OF IT CAN TAKE PLACE HERE IN THE VILLAGE.

LIFE EXPERIENCES, PARTISAN, FOSTER CULTURE BETWEEN EMPLOYERS AND TRAINING PARTNERS.

TO STREAMLINE THE COORDINATION WITH EVENT ORGANIZERS.

A BOY, DID WE HEAR A LOT ABOUT THIS AND FOCUS ON BRINGING NEW OPPORTUNITIES TO THE COMMUNITY INCLUDING NIGHTLIFE.

PRIORITY NINE, AND HENCE OAK PARK AS A DESTINATION WITH MORE LOCAL ARTS AND CULTURAL INITIATIVES THROUGHOUT THE VILLAGE AND FINALLY THE BUILT ENVIRONMENT.

EXPAND ATTAINABLE WORKFORCE HOUSING IN OAK PARK OF ALL KINDS.

WITH A FOCUS ON MINORITY FIRST-TIME HOMEBUYERS AND NONPROFESSIONALS. WHY?

BECAUSE WHEN YOU LOOK AT THE DATA, WHEN YOU LOOK AT THE DATA, THIS IS THE ONE DATA POINT THAT DOES NOT QUITE JIVE WITH WHAT I BELIEVE OAK PARK IS ALL ABOUT.

IN FACT, HOMEOWNERSHIP AMONGST BLACK/AFRICAN AMERICANS IS THE LOWEST WHEN YOU COMPARE IT TO MANY OF THE NEIGHBORING JURISDICTIONS THROUGHOUT CHICAGOLAND.

IT IS THE HIGHEST FOR RENTAL.

THE LOWEST FOR HOMEOWNERSHIP.

SO THERE IS A LOT MORE THAT CAN BE DONE IN THIS AREA AND IT NEEDS TO BE DONE IN THIS AREA AND YOUNG PROFESSIONALS.

I DON'T KNOW IF YOU CAUGHT ON PAGE, I DON'T KNOW, - THE VERY FIRST PAGE OF THE EXECUTIVE SUMMARY WE MAKE A POINT OF HIGHLIGHTING THE AGES OF OAK PARK RESIDENCE AND THERE IS QUITE AN INTERESTING AND STUNNING FIGURE OF THOSE AGED 25-40 BEING LOWER THAN SURROUNDING AREAS.

SO WE NEED TO DO A BETTER JOB OF TRYING TO FIGURE OUT HOW TO HAVE A YOUNG PROFESSIONALS FIND HOMES HERE AND DECIDE TO STAY HERE.

THAT IS THE FUTURE THAT IS SO CRITICAL TO THE PROSPERITY LOOKING FORWARD.

TARGET SPECIFIC BUSINESS INDUSTRIES AS BEST YOU CAN.
PRIORITY 12, CONTINUED ADVANCEMENTS IN TRANSIT ORIENTED DEVELOPMENT,
BIKE AND PEDESTRIAN INFRASTRUCTURE AND MAKING EFFORTS.
WHEN YOU LOOK AT THE TOD, THE AMOUNT OF REVENUE THAT WILL COME BACK TO
THE VILLAGE FROM THOSE KINDS OF DEVELOPMENTS IS BIG.
SO WE WANT TO MAKE SURE THAT WE CONTINUE TO EMPHASIZE THAT.
WITH THAT, THAT IS AN OVERVIEW OF THE STRATEGY AND I AM PLEASED, AND I
KNOW THE PROJECT TEAM WILL BACK ME UP, AND LINDSAY AND CONNOR, YOU
HAVE MY BACK AS WELL.
WE ARE HERE FOR YOU.
WHAT IS ON YOUR MIND?

>>PRESIDENT SCAMAN: WHO WOULD LIKE TO START?

THANK YOU, I APPRECIATE IT.

>>TRUSTEE ROBINSON: OKAY.

I WANT TO ASK A FEW CLARIFYING QUESTIONS.

>>SPEAKER: CERTAINLY.

>>TRUSTEE ROBINSON: I WANT TO START WITH THE METRICS PIECE.
THERE ARE A COUPLE OF POINTS THROUGHOUT THE STRATEGIES AND THE
OPERATIONAL PORTIONS OF THE REPORT WHERE WE TALK ABOUT THE CRM TOOL
AND METRICS TRACKING AND THAT SORT OF THING AND I DO THINK THAT THAT
IS SOMETHING I AGREE WITH AND WE ARE REALLY HEADED IN THE RIGHT
DIRECTION IN TERMS OF REALLY SORT OF FOLDING TECHNOLOGY INTO OUR
ECONOMIC VITALITY EFFORTS, BUT MY QUESTION IS, - TWO THINGS.
ONE IS, IS THAT YOUR THOUGHT THAT THE INDIVIDUALS OR THE POSITIONS YOU
CALL OUT HERE AS NEEDING TO BE HIRED HAVE A SPECIFIC TECHNOLOGY SKILL
SET, AND MY SECOND QUESTION IS, DID YOU INTERACT WITH OUR CISC?
WAS THERE ANY INTERPLAY BETWEEN YOUR REVIEW AND CISC?

>> NO.

IN TERMS OF THE FIRST QUESTION, I THINK WHAT YOU WANT WITHIN YOUR
ECONOMIC VITALITY, YOU ARE SPEAKING ABOUT THOSE POSITIONS, RIGHT?
WITHIN THAT.

YOU WANT THOSE STAFF TO BE PROBLEM SOLVERS.

BE GOOD TEAM BUILDERS.

UNDERSTAND ECONOMIC DEVELOPMENT AT A GOOD LEVEL, BUT THEY DO NOT NEED
IT TO BE TECHNOLOGY SPECIALISTS TO UNDERSTAND A GOOD CRM.

SOME OF THEM ARE UNNECESSARILY COMPLEX.

LIKE I WOULD NOT RECOMMEND THE SALES FORCE, FOR INSTANCE, FOR THE
VILLAGE.

THERE ARE A NUMBER OF PROGRAMS OUT THERE THAT CAN SIMPLIFY THIS.

YOU DO NOT NEED TO BE AN IT GURU TO DO THAT.

I THINK IT DOES HELP TO BE SAVVY ABOUT HOW TECH INFLUENCES DIFFERENT
INDUSTRY SECTORS TO BE ABLE TO PICK UP ON WHAT BUSINESSES ARE DOING,
BUT THE ANSWER IS NO.

THEY DO NOT NEED TO BE.

>>TRUSTEE ROBINSON: WHEN I SAY TECHNOLOGY SKILLS, I'M NOT REALLY SING, SHOULD THEY KNOW HOW TO WRITE CODE, BUT SHOULD THEY KNOW HOW TO PREPARE REPORTS?
HOW TO RUN REPORTS?
HOW TO LOOK AT INFORMATION FROM A COUPLE OF DIFFERENT PERSPECTIVES?
MAYBE TECHNOLOGY IS NOT THE RIGHT WORD, BUT I REALLY DO WONDER AND
MANAGER JACKSON, IN TERMS OF HIRING, I DON'T KNOW IF YOU HAVE THOUGHTS ABOUT THIS.
IT SEEMS TO ME IF WE ARE WANTING TO BUILD IN A STRONG TECHNOLOGY COMPONENT.
NOT TECHNOLOGY AS IN COMPUTER ENGINEERING, BUT TECHNOLOGY AS IN HOW DO WE DEVELOP A ROBUST METRICS FOR ECONOMIC VITALITY?
I THINK WE REALLY NEED PEOPLE WHO KNOW HOW TO DO THAT.
HOW TO PULL DATA TOGETHER IN A WAY THAT IS WEEK OVER WEEK, MONTH OVER MONTH, YEAR-OVER-YEAR.
THAT IS AN EXAMPLE, RIGHT?
THAT IS MORE WHAT I MEAN.
I SHOULD HAVE CLARIFIED.

>>SPEAKER: WHEN WE DEVELOP STRATEGIES - IT WAS NOT PART OF THIS SCOPE, BUT WE ARE SUGGESTING YOU DO THIS AND THAT IS CREATE A DASHBOARD.

THAT IS AVAILABLE TO ALL OF YOU AT ANY MOMENT.
SO YOU CAN PULL UP AND TRACK WHAT IS HAPPENING.
EVEN THE DASHBOARDS, HOW WE DEVELOP THEM ARE SIMPLE.
WE EVEN PROVIDE INSTRUCTIONS ON HOW TO FIND THE DATA AND HOW TO PLUG IT IN.
THAT IS EASY TO DO.
BUT THE DEVELOPMENT OF THIS, MAYBE YOUR IT PEOPLE CAN DEVELOP SOME OF THESE OFF-THE-SHELF THINGS.
FOR THE MOST PART, THAT IS NOT GOING TO BE SOMETHING THEY NEED EXPERTISE IN.

>> WE USE THE POWER bBI\ RIGHT NOW SO WE ALREADY HAVE THOSE CAPABILITIES.

>>TRUSTEE ROBINSON: I DO WANT TO KNOW WHAT CISC THINKS.
THE REASON I WANT TO IS BECAUSE WE HAVE GREAT EXPERTISE ON THAT COMMISSION.
PARTICULARLY FROM A DATA PERSPECTIVE TO HELP US UNDERSTAND TWO THINGS.
HERE ARE THE RELEVANT DATA POINTS AND HERE IS A FORMAT IN WHICH THEY CAN BE CONSUMABLE BY THE BOARD AND THE GENERAL PUBLIC.
THE GENERAL PUBLIC FROM TWO PERSPECTIVES.
OUR CONSTITUENTS AND BUSINESS OWNERS.
THIS SEEMS TO ME TO BE ADVOCATING FOR THE COLLECTION OF DATA THAT BUSINESSES WOULD WANT TO KNOW.
SO IT IS LOOKING AT DATA AND MAKING SURE IT IS CONSUMABLE FOR A COUPLE OF DIFFERENT AUDIENCES.

I MAY WANT TO KNOW IT.

I MAY WANT TO KNOW CERTAIN DATA AND I MAY WANT TO SEE IT IN A CERTAIN FORMAT AS A BOARD MEMBER, BUT AS A BUSINESS OWNER, THAT PERSPECTIVE IS GOING TO CHANGE, RIGHT?

SO I'M CURIOUS WHAT STAFFS THOUGHTS ARE, MANAGER JACKSON, ON WHETHER OR NOT YOU SEE A ROLE FOR CISC TO PLAY AS WE ROLL OUT THE STRATEGIES.

>>VILLAGE MANAGER: I THINK SO.

ANY IMPLICATIONS AROUND TECHNOLOGY WE CAN REVIEW OUR THOUGHTS AND RECOMMENDATIONS WITH CISC.

I THINK CREM IS A WAY THAT OUR ENTIRE ORGANIZATION CAN TRACK ALL OF OUR BUSINESS ACTIVITIES TO MAKE SURE WE ARE FOLLOWING THROUGH AND REPORTING ON THOSE ACTIVITIES.

THERE ARE A COUPLE THINGS ON THE WAY NOW.

AN OPEN DATA PORTAL AND ALSO WE INVESTED IN SOFTWARE TO ACTUALLY COLLECT INFORMATION ABOUT - AND TRACK INFORMATION ABOUT OUR BOARD GOAL PROJECTS AND PUBLISH - PUBLICIZE THAT ONLINE VIA OUR OPEN DATA PORTAL AND WE ARE JUST ABOUT DONE WITH THAT AND WE WILL BE PUBLISHING THAT IN THE NEAR FUTURE.

THIS IDEA OF COLLECTING DATA ON BUSINESS ACTIVITIES, REPORTING ON DATA, IDENTIFYING MATRIX AND MAKING THAT INFORMATION TRANSPARENT IS SOMETHING WE ARE CURRENTLY WORKING ON ACROSS THE ENTERPRISE AND SO I THINK WHAT DAN IS TALKING ABOUT IS JUST ECONOMIC VITALITY OFFICE AND IT CERTAINLY APPLIES HERE AND CUSTOMER SERVICE IS EVERYTHING AND YOU WILL SEE - THERE ARE THINGS WE ARE DOING AND DEVELOP IN SERVICES WITH OUR CITYVIEW SITE AND WE GET INTERMITTENT CRITICISM ABOUT HOW THAT IS PERFORMED FOR US AND SO WE SPEND A LOT OF TIME OVER THE LAST SEVERAL MONTHS ENGAGING CITYVIEW TO MAKE UPGRADES TO IT AND WE WILL CONTINUE TO PUSH THAT AND WE HAVE A TEAM THAT IS WORKING ON THAT ACTIVELY NOW. SO YES.

IN TERMS OF ENGAGEMENT WITH CISC, ABSOLUTELY.

>>TRUSTEE ROBINSON: OKAY.

CAN YOU CLARIFY FOR ME THE ROLE OF THE OPEDC, THE OPEDC BOARD AND THE ECONOMIC VITALITY COMMISSION?

IT SOUNDS LIKE YOU ARE SAYING THAT WE SHOULD RE-INSTITUTE THE OPEDC.

>> WE ARE.

>>TRUSTEE ROBINSON: WHAT DO YOU THINK ABOUT THAT?

I FEEL LIKE WE TALKED ABOUT THAT AND TALKED ABOUT IT AND I'M CURIOUS WHAT STUFF - I WOULD LOVE TO HEAR STAFFS THOUGHTS ON THAT.

>>VILLAGE MANAGER: I WILL LET BRANDON EXPLAIN IT, BUT WHAT WE ARE TALKING ABOUT IS A MODIFIED VERSION.

NOT REINSTITUTING OPEDC AS IT WAS BEFORE, PARTICULARLY WHEN IT COMES TO STAFF OPERATIONS.

WE ARE INVESTED IN RECRUITMENT OF STAFF, TO STAFF UP OPEDC AND WE ARE DOING IT AT A LEVEL THAT WE FEEL COMFORTABLE - - ALL THE STRATEGIES BEING PROPOSED.

WE JUST FEEL THAT IN THE FINAL ANALYSIS THAT IT WOULD BE ADVANTAGEOUS FOR US TO HAVE A NONPROFIT COMMUNITY DEVELOPMENT CORPORATION AND A GROUP OF PRIVATE CITIZENS WHO HAVE EXPERTISE TO PROVIDE INPUT, WHICH THE FORMER OPEDC HAD A BOARD THAT HAD A GROUP OF RESIDENTS FOR ECONOMIC DEVELOP AND WHO OPINE ON A LOT OF THE WORK THAT WE WERE DOING.

WHAT WE ARE SUGGESTING IS WE HAVE THAT TYPE OF PRIVATE AND PUBLIC PARTNERSHIP, BUT THAT THE OPERATIONS BE MANAGED OUT OF THE VILLAGE MANAGER'S OFFICE TO THE ECONOMIC VITALITY STAFF.

THAT IS A HIGH-LEVEL SUMMARY OF IT, BUT BRANDON YOU CAN.

>>SPEAKER: IT WE WOULD HAVE THE OPEDC WOULD EXIST.

IT WOULD STAFFED BY VILLAGE STAFF AND THERE WOULD THEN BE A BOARD THAT THOSE ARE THE PRIVATE CITIZENS WE ARE WORKING WITH OR DOING WORK ON BEHALF OF THE EDC TO ADVANCE SOME OF THE VILLAGES ECONOMIC VITALITY GOALS.

ALL OF THAT COULD THEN ROLL UP INTO AN ECONOMIC VITALITY COMMISSION, WHICH THERE IS AN OPPORTUNITY FOR FOLKS FROM EDC TO SIT ON THAT.

THE COMPOSITION OF THAT WOULD BE TO BE DETERMINED AND THAT WOULD START OUR PROCESS WHERE THERE IS OPPORTUNITY FOR PUBLIC COMMENT, PUBLIC FEEDBACK ON THINGS LIKE INCENTIVES, ACQUISITIONS, DISPOSITIONS, DEVELOPMENTS.

THE WHOLE GAMUT.

>>TRUSTEE ROBINSON: THE OP EDC WOULD BE STAFFED BY VILLAGE STAFF?

>> CORRECT.

>>TRUSTEE ROBINSON: ONE OF THE MAIN FEATURES OF THE COMMISSION IS IT WOULD BE A PATHWAY FOR PUBLIC ENGAGEMENT?
ON ECONOMIC VITALITY ISSUES?

>>SPEAKER: IT WOULD ACT AS A SMOOTHER HANDOFF FOR ANY WORK THE EDC WAS DOING TO THE ACTUAL VILLAGE.

>> GOT IT.

SO CITIZENS COULD NOT MAKE PUBLIC COMMENT AT OPEDC MEETINGS?

>> IT WOULD BE A PRIVATE FORUM, BUT I DO NOT SEE WHY NOT.
THAT WOULD BE A CRAIG QUESTION.

>>VILLAGE MANAGER: YES.

OH MA WOULD GOVERN THE OPEDC THEMSELVES, BUT THE OPEDC IS MORE OF AN OPERATIONAL SORT OF BODY.

THE ECONOMIC VITALITY COMMISSION IS FOCUSED ON POLICY.

ADVISING THE VILLAGE BOARD AND THE VILLAGE MANAGER ON ECONOMIC DEVELOPMENT POLICY, PROGRAM DEVELOPMENT AND SO FORTH.

THE OPEDC IS ACTUALLY PROVIDING INSIGHTS ON THE OPERATIONS, RIGHT?

SO I.E., IF WE ARE PROPOSING TO A CERTAIN ACQUISITION OF AN ECONOMIC DEVELOP AND PURPOSE, WE WOULD INTERACT WITH THE OPEDC MEMBERS AROUND THE ISSUE.

AND WE WOULD GET THERE INSIGHTS ON THAT.

WE WOULD MAYBE EVEN ACQUIRED THE UMBRELLA OF THE OPEDC AS OPPOSED TO DOING IT AS A VILLAGE.

>>TRUSTEE ROBINSON: - - PERSONS NOMINATED BY THE VILLAGE PRESIDENT WITH CONSENT OF THE BOARD.
AT THE SAME STRUCTURE?
VOLUNTEER LEAD, GOT IT.

>> NOT JUST THE REAL ESTATE DEVELOPMENT AND BUSINESS DEVELOP ME, BUT ALL ECONOMIC VITALITY THAT IS OUTLINED HERE IN THE STRATEGIES.

>>TRUSTEE ROBINSON: THAT IS HELPFUL.
LASTLY, I WAS INTERESTED BY THE PHRASE, FORMALIZED REGIONAL PARTNERSHIPS THAT YOU USED.
CAN YOU TALK A LITTLE BIT MORE ABOUT THAT?
WHEN I THINK OF THAT, I THINK OF - ARE YOU SAYING THAT WE SHOULD ENTER INTO LEGAL CONTRACTS WITH THEM FOR SPECIFIC TYPES OF DEVELOPMENT?
WHAT DOES THIS PHRASE MEAN?

>> THANK YOU, THANK YOU.
NO, I DO NOT THINK YOU NEED MOA'S OR MOU'S OR ANYTHING.
BY FORMALIZED, WE MEAN, PARTNERSHIPS WITH REGIONAL IS INFORMAL.
I SEE YOU AT A MEETING, CONFERENCE, HERE OR THERE.
WHAT WE ARE SAYING IS REGULAR OUTREACH AND WHERE YOU HAVE POINTS OF CONTACT WITHIN EACH OF THESE ENTITIES THAT ARE IMPORTANT TO CARRYING OUT THE ECONOMIC VITALITY IN THE REGULAR COMMUNICATIONS WHEN YOU ARE DEVELOPING A LEVEL OF TRUST.
THAT IS WHAT WE ARE TALKING ABOUT.

>>TRUSTEE ROBINSON: MORE CONCERTED EFFORT TO INTERACT WITH THE REGIONAL PARTNERS?

>> I COULD SEE HOW YOU MIGHT FORMALIZE THAT.
THAT IS PROBABLY NOT THE BEST WORD.

>> CLARIFICATION -WISE THAT WRAPS IT UP FOR ME.

>>PRESIDENT SCAMAN: I WANT TO PULL A LITTLE FURTHER CLARIFICATION ON WHAT TRUSTEE ROBINSON AND HER LINE OF QUESTIONING.
WITH THE OPEDC, WHO IS DRIVING THE SHIP?
YOU HAVE A NONPROFIT AND A CHAIR.
THE STAFF IS SUPPORT FOR THE CHAIR AND THE CHAIR IS STILL DRIVING THE AGENDAS, AND WHO IS APPOINTING THOSE OR IS IT REALLY JUST A MECHANISM BY WHICH THE VILLAGE IS ABLE TO CREATIVELY GO FOR FUNDING AND HAVE THOSE RELATIONSHIPS WITH DEVELOPERS THAT MAY BE BENEFITS GOVERNMENT TO HAVE A SEPARATE ARM FOR.
SO THEN THE FUNKY PART OF THEM BEING THEIR OWN BOARD AND LLC IS - UNLESS THERE'S A FORMAL AGREEMENT IN THE CONTRACT THAT WE ARE DRIVING THE AGENDA, WE ARE NOT NECESSARILY DRIVING THE AGENDA.

>>VILLAGE MANAGER: IT WOULD BE A FORMAL AGREEMENT.
I THINK THE STRATEGIC PLAN SHOULD DRIVE THE AGENDA AND WHATEVER PROGRAMS AND POLICIES ARE DEVELOPED AT THE STAFF LEVEL IN CONJUNCTION WITH THE INPUT FROM THE COMMISSION THAT MAKE THEIR WAY TO THE VILLAGE

BOARD FOR ADOPTION AND WHEN THEY BECOME POLICY AND ADOPTED BY THE VILLAGE BOARD, IT WILL PROVIDE DIRECTION TO THE STAFF AS WELL AS THE OPEDC IN TERMS OF WHAT THE BOARD IS INTERESTED IN ADVANCING AS IT RELATES TO ECONOMIC DEVELOPMENT.

SO IT IS KIND OF REPOSITIONING SORT OF THE DIRECTION - THE DIRECTION IS COMING FROM THE BOARD VIA POLICY TO THE STAFF.

THE COMMISSION AND FLOWING THROUGH THE OPEDC.

THE OPEDC WILL BE GUIDED BY VILLAGE POLICY.

SO IF THE BOARD, SAY FOR EXAMPLE IF THE BOARD APPROVES A BUDGET FOR A \$500,000 TO PURSUE STRATEGIC ACQUISITION OF PROPERTY WHERE WE WANT TO SEE ECONOMIC DEVELOPMENT.

IT MIGHT ACTUALLY BE THE CORPORATION THROUGH THE SUPPORT OF THE STAFF THAT IS PURSUING THE ACQUISITIONS THAT WERE DIRECTED BY THE BOARD.

SO WE MIGHT SEE A PURPOSE FOR THAT.

FOR EXAMPLE - ANOTHER EXAMPLE WOULD BE AS WE RECENTLY HAD AN ITEM WHERE WE WERE OFFERING SUPPORT FOR A DEVELOPMENT PROJECT THAT THERE WAS CONTEMPLATED ACQUISITION FOR A PROPERTY THAT WAS ACQUIRED THROUGH A TAX DELINQUENCY.

LIKE A TAX CERTIFICATE.

IF THE BOARD DECIDES THAT YOU WANT TO DIRECT US TO BE PROACTIVE IN GOING AFTER ACQUIRING PROPERTY, PARTICULARLY PROPERTY THAT MIGHT BE TAX DELINQUENT AND GETTING AHEAD OF INVESTORS SO WE CAN PRESERVE OUR INTERESTS IN SUPPORTING FACILITATED INVESTMENT IN THOSE PROPERTIES AND NOT BEING IN A POSITION WHERE WE MIGHT BE PAYING EXORBITANT PRICES FOR PROPERTY TO SUPPORT DEVELOPMENT LIKE THE ONE EXAMPLE AND I'M SURE YOU GUYS KNOW WHAT EXAMPLE I'M TALKING ABOUT BECAUSE WE ARE WORKING ON IT RIGHT NOW.

THAT WE MIGHT DO THAT THROUGH THE OPEDC AS OPPOSED TO THE VILLAGE OF OAK PARK.

>>PRESIDENT SCAMAN: THAT MAKES SENSE.

THAT DOES MAKE SENSE AND WE HAVE AN EXAMPLE IN TOWN THAT IS SIMILAR TO THIS PARTNERSHIP WITH THE OAK PARK HOUSING AUTHORITY AND THE CORPORATION.

THE RESIDENCE CORPORATION MANAGES THE BUILDINGS THAT OUR HOUSING VOUCHERS ARE IN AND THE HOUSING AUTHORITY IS THE ONE THAT MANAGES THE VOUCHERS THEMSELVES.

AND YOU HAVE AN EXECUTIVE DIRECTOR IN ONE AND THE CEO OF ANOTHER THAT ARE THE SAME PERSON.

- WHO IS MAKING THE DECISIONS AS TO WHO IS ON THE NEW VERSION OF OPEDC?

>>VILLAGE MANAGER: WE HAVE NOT COMPLETELY DEFINED THAT. WE WANTED TO ACTUALLY PRESENT THIS AS A CONCEPT, BUT IT IS ALMOST IMPLIED THAT THE APPOINTMENTS WILL COME THROUGH THE PUBLIC PROCESS AND HERE AT THE VILLAGE BOARD.

WHEN WE SAY THAT THE ACTION 16 BOARD SHOULD BE A SUBCOMMITTEE OF ECONOMIC VITALITY COMMISSION, WHICH KEEPS THE OPEDC IN LINE WITH VILLAGE POLICY BY SETTING IT UP THAT WAY, IT ALMOST PRESUMES THAT THE VILLAGE BOARD IS GOING TO BE APPOINTING THE MEMBERS OF THE OPEDC.

>>PRESIDENT SCAMAN: OF THE CONTRACT WILL RATE DIFFERENTLY AND MAYBE HAVE A LITTLE MORE ACCOUNTABILITY?
SO WE HAVE NOT WORKED OUT YET THE DETAILS AND I ASSUME IT IS MORE APPROPRIATE TO DO THAT AFTER THE ELECTION OF ELECTED PEOPLE SERVING ON THE BOARD?

>> YES.

IF I COULD AMPLIFY TO FURTHER CLARIFY.

IF WE DID NOT HAVE A LEGACY WITH THE OPEDC, A NONPROFIT COMMUNITY DEVELOP INCORPORATION, WE MIGHT BE SUGGESTING IN THE STRATEGY TO CREATE - TO HELP US ACCELERATE ECONOMIC DEVELOPMENT AND REDEVELOPMENT TO DO THINGS THAT MAYBE WE THINK ARE MORE APPROPRIATE FOR THE CORPORATION TO DO THAN THAT THE VILLAGE STAFF FOR THE VILLAGE ITSELF. IN THIS INSTANCE WE HAVE THE CONVENIENCE AND THE LEGACY OF THE OPEDC THAT HAS ALREADY BEEN INVOLVED IN THE ACTIVITIES AND SOME DIRECT EXPERIENCE WITH THEM OPINING ON DEVELOPING THAT WE FELT LIKE, OH, THIS IS AN OPPORTUNITY FOR US TO LEVERAGE THAT I THINK IT IS IMPORTANT BECAUSE A LOT OF CITIES CREATE THE CORPORATIONS TO HELP ACCELERATE ECONOMIC DEVELOPMENT.

OUR SITUATION IS THERE IS AN EXISTING CORPORATION AND SO WE LOOKED AT IT AND SAID, OH, INSTEAD OF CREATING A NEW ONE, LET'S FIRST HONOR THE ONE THAT WAS ALREADY IN PLACE AND PROPOSE A REORGANIZATION OF THE CORPORATION TO CONTINUE TO DO SOME OF THOSE THINGS THAT IT WAS DOING BEFORE, BUT WITH, YES, A LOT MORE.

>> I THINK THAT'S WHY THOSE OF US THAT SERVED AS LIAISONS THAT WE INITIALLY - WE HAVE NOT BEEN AS ACTIVELY COMMUNICATING WHEN WE SHOULD HAVE BEEN OR AT LEAST I SHOULD HAVE BEEN WITH THE OP EDC.
WE WOULD ASK THEM TO CONSIDER LEAVING THE LLC OPEN FOR WHAT MIGHT BE THE PRODUCT OF THIS DISCUSSION.

>>VILLAGE MANAGER: AS WE UNDERSTAND THEY HAVE NOT DISSOLVED YET.

>>PRESIDENT SCAMAN: OH, YES.

GREAT.

WHAT I AM SAYING IS WHEN WE INITIALLY CLOSED WE WERE LIKE LET'S NOT RUSH TO CLOSE THE LLC BECAUSE THIS COULD BE A PRODUCT OF THIS STRATEGIC PLAN THAT WE KNEW WAS FORTHCOMING.

, BUT IT STILL NEEDS TO BE - I PRESUME DICTATING TO ANOTHER LLC WHAT THEY NEED TO BECOME.

THAT IS THROUGH THIS CONTRACT AND WE WANT TO BE DOING THAT IN RELATIONSHIP BUILDING.

YES?

>> YES, SARAH?

THEY ARE A CORPORATION.

>> THEY ARE A CORPORATION.
501(C) FOUR.

>> I THINK YOU ARE CORRECT.

>>TRUSTEE PARAKKAT: (SPEAKER AWAY FROM MIC).

>>PRESIDENT SCAMAN: THEY ARE A CORPORATION, BUT C4 IS WHAT YOU SAID.

SO I WILL HAND IT OFF TO OTHER QUESTIONS.

DO YOU WANT TO TURN YOUR MICROPHONE ON?

>>TRUSTEE PARAKKAT: IN ADDITION TO THAT QUESTION BECAUSE I HAD THE COMMISSION VERSUS OPEDC QUESTION, BUT I WAS READING THE TERM ECONOMIC VITALITY AS WELL IN THERE.

ANOTHER CONSTRUCT SO I WANT TO UNDERSTAND THAT AS WELL.

>> IT IS AN INTERNAL TEAM OF DEPARTMENT HEADS.

>> JUST MAKE SURE VILLAGE STAFF ISN'T, YOU KNOW, YOU KNOW, THAT THEY ARE ALL CONNECTED IN TRYING TO DO THE SAME THING.

>> SO THEN, THAT MAKES SENSE.

THE OPEDC IS A COMMISSION, IS THERE A REASON WHY IF WE EXPANDED THE BOARD THAT IT CAN SERVE THE COMMISSION INSTEAD OF ANOTHER STRUCTURE.

ANY DISADVANTAGES TO DOING THAT?

FROM AN EFFICIENCY STANDPOINT?

>> GOOD QUESTION.

>> I MISSED THE QUESTION.

>> WE HAVE TWO CONCEPTS CREATED THE OPEDC AND THE COMMISSION. WITH SOME OVERLAP.

IS THERE ANY DISADVANTAGE TO IT BEING COMBINED AS A SINGLE ENTITY?

THAT IS THE OPEDC BOARD THAT CAN PROVIDE BOTH FUNCTIONS?

>> DID YOU WANT TO GO?

>> GO AHEAD AND I WILL FILL IN WHERE NECESSARY.

>>SPEAKER: WE REALLY DO SEE IN THE MANAGER JACKSON, HE STATED THIS EARLIER.

WE DO SEE THE COMMISSION IS PROVIDING A POLICY PERSPECTIVE AND BEING MORE BROAD-BASED IN ITS COMPOSITION.

THINKING ABOUT WHAT IS ON THE HORIZON, WHAT ARE THE DIFFERENT INPUTS, AND LOOKING AT THIS VITALITY PLAN AND ITS TOTALITY.

QUALITY OF LIFE, KIND OF AN INTEGRATED APPROACH TO ECONOMIC DEVELOPMENT.

WITH THE CORPORATION.

YOU REALLY NEED TO MAKE SURE THAT THE BOARD MEMBERS HAVE TECHNICAL EXPERTISE IN FINANCE, IN REAL ESTATE, IN - WHAT WE ARE SUGGESTING AS WELL IN ENTREPRENEURIAL VENTURES AND THE SMALL BUSINESSES BECAUSE I DO THINK YOU ARE GOING TO NEED A FINANCING, SOME FINANCING MONIES IN THE CREATION OF A REVOLVING FUND.

WE SEE DIFFERENT SKILL SETS, BUT COMPLEMENT TO ONE ANOTHER.

THUS THE SUBCOMMITTEE TO THE COMMISSION, THE COMMISSION REPORTING AND ACCOUNTABLE TO YOU.

THE TRUSTEES.

>>VILLAGE MANAGER: A POLICY AND OPERATIONS.

>> YES.

>>TRUSTEE PARAKKAT: SO WHERE I'M COMING FROM IS ESPECIALLY FOR SOMETHING LIKE ECONOMIC VITALITY, THE DEPTH OF KNOWLEDGE THAT IS REQUIRED IN THE BREADTH OF THINGS THAT WILL GET COVERED IS PRETTY BROAD AS IT IS EVIDENCED IN THE REPORT.

A TYPICAL COMMISSION HAS GOT MAYBE 30-40 HOURS IN A YEAR FROM A MEETING PERSPECTIVE.

SO MY CONCERN COMES FROM HOW MUCH CAN WE DOVETAIL THROUGH AN ENTITY LIKE THAT WHEN WE CONSTRUCT A COMMISSION, WHAT IS THE THROUGHPUT GOING TO BE, WILL IT BE SUFFICIENT, ESPECIALLY WHEN WE ARE LOOKING AT THAT TO MOVE QUICKLY, WOULD THAT WORK IS WHERE I'M COMING FROM.

AND AGAIN I DON'T KNOW, MAYBE IT WILL, BUT AS SOMEONE WHO SERVED ON A COMMISSION, THAT TIME BOTTLENECK IS SOMETHING I SEE.

>>VILLAGE MANAGER: I WANT TO SPEAK TO IT FOR A SECOND, BRANDON. I APPRECIATE THE EFFICIENCY QUESTION YES, THERE IS A TRANSPARENCY QUESTION, A CIVIC INVOLVEMENT QUESTION AND POLICY ADVISOR TO THE BOARD.

SO WE TRY TO OBSERVE THE AND I WANT TO DO AN ILLUSTRATION SO WE DON'T HAVE AN ACQUISITION AND DISPOSITION POLICY HERE IN THE VILLAGE.

WE ARE ACTIVELY WORKING ON THAT PUTTING THAT TOGETHER.

WE COULD GO DIRECTLY TO THE BOARD AND VIEW THAT POLICY WITH THE BOARD, BUT WE ARE SUGGESTING IF WE HAD AN ECONOMIC VITALITY COMMISSION WE WOULD REVIEW THE POLICY WITH THE COMMISSION AND GET THEIR INPUT AND DO THE CIVIC PARTICIPATION ON IT BEFORE IT COMES TO THE BOARD AND THAT IS A POLICY THAT WOULD BE CREATED THAT WOULD HELP INFORM THE OPERATIONS OF ECONOMIC VITALITY OFFICE AND THE OP EDC.

SO THE ECONOMIC VITALITY OFFICE AND THE OPEDC WOULD UTILIZE THAT POLICY TO MAKE RECOMMENDATIONS COMING FROM THE OP EDC AND DECISIONS AND RECOMMENDATIONS COMING FROM THE STAFF.

SO THAT POLICY WOULD GUIDE THE WORK OF THE OPEDC AND PARTNERSHIP WITH STAFF.

SO IF YOU THINK ABOUT THE OPEDC AS AN EXECUTIVE COMMITTEE COMMISSION WHERE IT IS ACTUALLY OPINING ON OPERATIONAL ACTIVITIES AS OPPOSED TO AS IT WAS BEFORE.

AS OPPOSED TO A GROUP THAT IS PROVIDING INSIGHT ON POLICY DEVELOPING AND PROGRAM DEVELOPMENT AND MAKING RECOMMENDATIONS TO THE BOARD AND ALSO MONITORING THE ENTIRE IMPLEMENTATION OF THE STRATEGIC PLAN AND MAKING SURE THAT WE ARE FOLLOWING THROUGH AND REPORTING OUT ON AN ANNUAL BASIS AT LEAST ON HOW THINGS ARE GOING.

>>TRUSTEE PARAKKAT: I DO SEE THE VALUE CONCEPTUALLY.

I WAS JUST A LITTLE CONCERNED FROM A PRACTICALITY STANDPOINT BASED ON THE TIME AVAILABLE HOW IT WILL PLAY OUT AND I AM OPEN TO THE POSSIBILITIES AS TO RAISING THAT OR SURFACING THAT AT THIS POINT.

>>VILLAGE MANAGER: IT IS A GOOD QUESTION BECAUSE THERE ARE EXAMPLES IN THE COUNTRY WHERE THERE IS AN INTEGRATION OF THE COMMISSION AND IS A CORPORATION THAT INTERACTS WITH THE STAFF AND THEY ARE DOUBLING AS A COMMISSION AND A CORPORATION BECAUSE I THINK THAT IS THE QUESTION.
THERE ARE EXAMPLES OF THAT.

>>TRUSTEE PARAKKAT: TO THE OTHER OBSERVATION I HAVE IS FROM THE OTHER DISCUSSION WE HAD ON THE TOPIC, I THINK QUALITATIVELY THIS IS DEFINITELY GOING IN THE RIGHT DIRECTION.
SO DEFINITELY THAT IS A HUGE STEP IN THE RIGHT DIRECTION.
, THE ONE MISSING AREA I SEE IS THE QUANTIFICATION OF SOME OF THE ASPECTS OR STRATEGIES WITHIN THIS, FOR EXAMPLE, THERE IS THE - WE WANT MORE WOMEN OWNED MINORITY OWNED BUSINESSES, RIGHT?
IT WILL BE GOOD TO UNDERSTAND WHERE WE ARE AND THAT AND WHERE WE WANT TO GO, RIGHT?
WITHOUT THOSE TWO BOOKENDS, IT JUST BECOMES AN OPEN-ENDED STATEMENT OR AN ASPIRATION.
THERE IS NOTHING TO TRACK IN THE CRM OR YOU DON'T KNOW WHAT YOU ARE TRACKING BASICALLY.
OR SAYING THAT WE WANT TO BE THE HEALTH CORRIDOR HERE.
GREAT CONCEPT, BUT WHAT DOES THAT REALLY MEAN IN TERMS OF CONCENTRATION OF BUSINESS AND HEALTHCARE IS A PRETTY BROAD TOPIC.
HOW ARE WE DEFINING THAT, AND AGAIN, HOW ARE WE QUANTIFYING IT.
SO WHAT IS IT MEAN WHEN WE SAY ECONOMIC BASE HAS TO BE EXPANDED, WHAT DOES THE CONTRIBUTION TO THE TAX BASE.
SO THOSE KIND OF DETAILS, WHICH MAKES A STRATEGY REAL IS MISSING AND WHAT I SAY AND THIS IS - I'M JUST TAKING TWO EXAMPLES, BUT SPRINKLED RIGHT THROUGH THE ECONOMIC PLAN OR THE STRATEGIES.
IT IS THAT MISSING ASPECT OF IT.
AND WITHOUT THAT I THINK IT IS VERY DIFFICULT TO EXECUTE AND SAY IT IS SUCCESSFUL OR NOT.
SO AGAIN, A QUESTION THERE, WAS THERE A THOUGHT BEHIND IT?
OR AM I MISSING ANYTHING IN THIS?

>>SPEAKER: WE CAN DEFINITELY GET NUMBERS ON THOSE THINGS.
I THINK WE JUST RECENTLY STARTED COLLECTING DEMOGRAPHIC DATA.
AS WE CONTINUE TO COLLECT DEMOGRAPHIC DATA ON THE BUSINESS COMPOSITION.
MOVING FORWARD WE WILL HAVE THAT BASELINE.

>> THE REASON I'M ASKING THAT IS IN MY CONVERSATIONS WITH SMALL BUSINESS OWNERS THERE ARE PLENTY OF MINORITY OWNED AND WOMEN-OWNED BUSINESSES THAT I KNOW.
SO TO ME, HAVING THAT NUMBER WILL HELP UNDERSTAND WHETHER THERE IS A PROBLEM OR IF WE ARE TRYING TO SOLVE THE PROBLEM RIGHT WAY OR WHAT HAVE YOU BECAUSE I DO NOT SEE BASED ON WHAT I AM EXPOSED TO I AM NOT SEEING THAT AS AN ISSUE.

>>PRESIDENT SCAMAN: I HEARD SOME OPPORTUNITY IN THAT.

>>VILLAGE MANAGER: DAN, ARE YOU GOING TO RESPOND?

>>SPEAKER: I WAS GOING TO RESPOND.

I THINK WE ARE ON THE SAME WAVELENGTH.

I HOPE SO.

WE HAD A LOT OF CONVERSATIONS ABOUT THIS ONE WE WERE DEVELOPING THE STRATEGY.

HOW FAR DO WE GO?

AND WHEN WE BEGAN FOCUSING ON THE NEED FOR A COMMISSION TO HELP SET POLICY AND WHEN WE COUPLE THAT WITH THE FACT THAT THERE ARE GOING TO BE THREE FULL-TIME STAFF MEMBERS.

WE REALIZED WE DID NOT WANT THE STRATEGY TO THEN DICTATE THE OPERATIONS RIGHT DOWN TO X NUMBER PERCENTAGE INCREASE SHALL BE THE MARK, BUT RATHER TO HAVE THE STRATEGY PROVIDE THE GUARDRAILS SO YOU CAN BEGIN DRIVING DOWN THIS PATH AND HAVE THE COMMISSION BE ABLE TO WEIGH IN ON WHAT IS AN APPROPRIATE BENCHMARK AND TO HAVE THAT STAFF REALLY INVOLVED IN THAT BECAUSE THAT IS AN EVER-CHANGING THING.

YOU KNOW, YOU ARE CHANGING.

YOU CANNOT PUT IT OR SET IT.

THIS IS A FIVE-YEAR PLAN AND THAT IS WHERE WE SET AS CONSULTANTS AND CONFERRING WITH STAFF, LET'S JUST STOP SHORT OF SAYING THIS OUGHT TO BE THE BENCHMARK, THIS OUGHT TO BE WHERE WE GO.

LET'S HAVE THE COMMISSION WEIGH IN AND HAVE THE STAFF EXPERTISE BE PART OF THAT PROCESS.

YOU ARE RIGHT ON.

WE WENT THERE AND JUST BACKING UP A LITTLE BIT OF A FULL BLUEPRINT, ALMOST LIKE AN ENGINEERING DOCUMENT WITH ALL THE SPECIFICATIONS.

>> IT IS IMPORTANT THAT WE GET TO THAT.

AND I'M ASSUMING WE WILL.

>> YET, IT WE ARE ON THE SAME WAVELENGTH.

SO WE ARE TALKING STRATEGIC PLAN NOW AND IT IS UP TO US TO OPERATIONALIZE THE GOAL AND PART OF THAT IS CREATING A BASELINE LIKE YOU ARE SUGGESTING AND CREATING THE TARGETS, RIGHT?

SO WE HAVE AN ACTUAL PERFORMANCE TARGET WITH WHAT WE ARE FOCUSING ON. SO THAT IS SOMETHING IN THE OPERATIONAL REALM AND IF YOU ALL AGREE ON THE STRATEGIES, PART OF THIS IS STANDING UP THE OPERATIONS, HIRING THE REST OF THE STAFF AND ACTUALLY WORKING WITH THE COMMISSION LIKE DAN IS SUGGESTING AND PRESENTING SORT OF, HOW ARE WE GOING TO APPROACH THIS WORK?

SO IF WE ARE TRYING TO INCREASE THE NUMBER OF MINORITY AND WOMEN OWNED BUSINESSES IN THE COMMUNITY, WE HAVE TO KNOW WHAT THE BASELINE IS AND WHAT WE ARE ACTUALLY SHOOTING FOR.

I THINK THAT WORK IS LEFT FOR US TO DO AS A STAFF TO IMPLEMENT THIS AND BE TRANSPARENT OF HOW WE ARE DOING ON AT.

>> EXACTLY.

THE TRUSTEE PARAKKAT, I APPRECIATE AND RESPECT THAT.

I THINK IT IS VERY SMART, VERY DEAD ON THINKING IN THE WAY YOU ARE THINKING.

WHEN WE GO INTO DIFFERENT COMMUNITIES, OFTEN TIMES THEY WILL HAVE THE EQUIVALENT OF A COMMISSION SET UP.

THEY WILL HAVE AN EDC AND A TRACK RECORD AND WE ARE REALLY LOOKING AT HOW TO OPTIMIZE WHAT THEY HAVE.

HERE WE HAVE AN OPPORTUNITY TO PUT IN PLACE A DIFFERENT KIND OF FRAMEWORK AND WHEN I SAID THAT THE VAST MAJORITY OF THE RECOMMENDATIONS HAD TO DO WITH OPERATIONAL, JUST GETTING IT SET UP, THAT IS THE MOST IMPORTANT PART HERE.

SO ONCE THIS COMMISSION IS IN PLACE AND ONCE THE STAFF ARE HIRED, NOW LET'S REALLY GET DOWN TO EXACTLY WHAT THOSE GOALS AND OBJECTIVES, AND WHAT THE MANAGEMENT CONTROL AND ACCOUNTABILITY PROCESS WILL BE LOOKING LIKE.

HOW DO WE HOLD OURSELVES AND OUR STAFF ACCOUNTABLE FOR ACHIEVING THESE THINGS?

THE STRATEGY, THIS IS WHAT WE ARE AIMING FOR.

STAFF COMMISSION, HOW ARE WE GOING TO GET THERE?

>> THERE IS ANOTHER IMPORTANT POINT THAT I WOULD NOT WANT TO MISS AS WE ARE TALKING ABOUT THIS, TOO.

THE METRICS ARE IMPORTANT.

THE BASELINE UNDERSTANDING WHAT WE ARE SHOOTING FOR AND GETTING EVERYBODY ON THE SAME PAGE AND MONITORING PERFORMANCE, BUT RIGHT NOW TODAY, AND WE HAVE HAD THIS WHERE WE HAVE HAD MINORITY ENTREPRENEURS THAT APPROACH THE VILLAGE.

WE ARE NOT SET UP WITH A PROGRAMMATIC FRAMEWORK TO SUPPORT THEM LIKE WE COULD.

SO BY GETTING THE BOARD TO ADOPT A POLICY DIRECTING STAFF TO SET THIS UP, WE PUT OURSELVES IN A POSITION TO RESPOND MORE FAVORABLY AND EFFICIENTLY TO WHAT IS ACTUALLY COMING AT US RIGHT NOW FROM TIME TO TIME.

IF WE HAVE A WOMAN OR MINORITY BUSINESS THAT WALKS INTO THE VILLAGE, CALLS THE VILLAGE OR SOMEONE CONTACTS US, A PARTNER AND SAYS, HEY, THIS GROUP IS LOOKING TO DO THIS OR THAT, WITH THE STRATEGY AND STANDING UP THE OFFICE OF ECONOMIC VITALITY AND SETTING UP THE PROGRAMS TO SUPPORT RESPONDING TO THE INTEREST, IT IS A MILESTONE IN AND OF ITSELF, BUT YES YOU ARE RIGHT, WE SHOULD GET A BASELINE AND UNDERSTAND WHAT THE NEED IS AND CREATE THE TARGETS, THE PERFORMANCE TARGETS AND MONITOR THEM AS WE IMPLEMENT THEM AND REPORT THEM OUT TO THE PUBLIC AND YOU ALL IS WELL AS A COMMISSION.

>> YES, THANK YOU.

THE NEXT QUESTION IS AROUND, K-12 ENTREPRENEURSHIP TRAINING PROGRAM. IS THERE A REASON WHY THAT IS IN HERE OR IS IT GOING TO BE DONE IN PARTNERSHIP WITH THE SCHOOL DISTRICT?

HOW IS THAT GOING TO BE HANDLED?

>> IT IS THE K-12?

YEAH, THERE ARE OPPORTUNITIES TO EXPLORE OWNERSHIPS WITH THE SCHOOL DISTRICTS.

THE 97, D-200 AND THERE ARE OTHER YOUTH ORGANIZATIONS IN THE COMMUNITY THAT ARE WELL-POSITIONED TO TAKE ON SOME OF THIS WORK AS WELL.

>> I MAY HAVE MISINTERPRETED, YOUR QUESTION, THE K-12, THAT IS THE ONE IN THE ENTREPRENEURIAL SECTION, CORRECT?

>> HOW I UNDERSTOOD THAT IS K-12, KIDS IN THE AGE BRACKET WILL GET ENTREPRENEURIAL TRAINING?

>> RIGHT, ACROSS THE COUNTRY, WHAT WE ARE SEEING ARE SOME ECONOMIC DEVELOP IN GROUPS WORKING VERY CLOSELY WITH THE SCHOOL DISTRICTS AND IN FACT ONE OF OUR WORK SESSIONS WE TALKED ABOUT THIS, RIGHT HERE IN THIS ROOM WHERE WE HAD THE FOCUS GROUP. WHAT THEY ARE DOING IS REALLY BEING ABLE TO INSTILL A SENSE OF DISCOVERY AND CREATIVITY AND EMPOWERMENT OF YOU CAN MAKE - THE IDEAS YOU HAVE REAL AND THAT CAN BEGIN AT A VERY EARLY AGE. IT IS NOT ENTREPRENEURSHIP IN THE THIRD GRADE AS TO THIS IS HOW YOU START A BUSINESS.

IT IS REALLY THE THINKING AND THE PROCESS.

>> I'M SAYING THIS WITH A PERSONAL INTEREST AS WELL.

I WORK FOR JUNIOR ACHIEVEMENT IN MY DAY JOB SO WE ENABLE K-12 KIDS FOCUSED ON FINANCIAL LITERACY AND ENTREPRENEURSHIP.

THAT IS WHERE I'M COMING FROM.

I GET THE CONCEPT.

I'M JUST LOOKING AT THE SCOPE FROM A VILLAGE PERSPECTIVE VERSUS THE SCHOOL DISTRICT PERSPECTIVE AND I KNOW FROM PERSONAL EXPERIENCE THAT THESE PROGRAMS ARE ALSO FREE.

WE OFFER A FREE AS JUNIOR ACHIEVEMENT WE OFFER A FREE TO ANY SCHOOL OR KID THAT IS OUT THERE.

SO IT IS POSSIBLE AND I'M JUST TRYING TO UNDERSTAND THE THINKING AROUND THE RECOMMENDATION HERE AND HOW THAT GETS PRACTICALLY IMPLEMENT IT WITHIN THE CONTEXT OF OUR VILLAGE.

>> I THINK THE THINKING IS COLLABORATION AND PARTNERSHIPS AND SYSTEMATIZING THAT SO THERE IS COORDINATION IN PROVIDING A VERY CLEAR VISIBLE AND EASY ON-RAMP FOR YOUNG PEOPLE FOR THE POPULATION WE ARE TRYING TO SERVE.

SO IT IS WORKING TOGETHER WITH OUR SCHOOL DISTRICTS AND ANY OTHER PARTNERS THAT WILL SUPPORT IMPLEMENTATION OF THE GOAL.

I THINK THAT IS THE THEORY ABOUT IT.

NOT THAT WE OWN IT ALL.

WE DO NOT OWN IT ENTIRELY, BUT THERE'S A NEED THERE IS A NEEDED TO LIFT UP THE COURT NATION AND PARTNERSHIPS TO ACTUALLY CREATE THE OPPORTUNITIES.

SO YES.

>> I DO WANT TO SAY, THIS WAS SO STRONGLY VOICED END WITH EXCITEMENT AND ENTHUSIASM WITH THE FOCUS GROUP OF EDUCATORS THAT WE ASSEMBLED FROM THE SCHOOLS.

THEY THOUGHT THIS WAS THEIR CONTRIBUTION TO AN ECONOMIC VITALITY STRATEGY WAS TO, YOU KNOW, BE ABLE TO HELP EXECUTE ON THAT AND HAVE KIDS GET EXCITED ABOUT BEING ABLE TO CHART THEIR OWN FUTURE. NOT NECESSARY THINKING OF A CAREER FUTURE, THIS OR THAT, BUT MAKING THEIR OWN WAY.

>> COOL.

THE OTHER QUESTION I HAD WAS ON THE COST OF IMPLEMENTATION. SO I SEE THE ECONOMIC VITALITY MANAGER, AND THE VILLAGE MANAGER'S OFFICE, WHICH IS ALREADY IN THE BUDGET. SO THAT IS FINE, BUT THEN I JUST HEARD YOU MENTION, I HEARD A THREE PERSON TEAM.

WHAT IS THE COST ASSOCIATED WITH GETTING THIS OFF THE GROUND?

>> YEAH, WE ARE USING EXISTING RESOURCES.

THAT IS THE SHORT ANSWER TO THE QUESTION AND SO THE ADDITIONAL STAFF PERSON, THE ADDITIONAL POSITION IS HERE ALREADY AUTHORIZED. IT IS ALREADY AUTHORIZED IN THE BUDGET. IT IS ALREADY BUDGETED.

>> THE LAST ITEM I HAVE WAS IN TERMS OF EFFICIENCY OR CREATING A BETTER BUSINESS CLIMATE.

SO THERE AGAIN I THINK THE PERCEPTION EXISTS, BUT AGAIN, QUANTIFYING THAT TO HOW MUCH TIME DOES IT TAKE NOW FOR A BUSINESS LICENSING PROCESS?

WHERE IS THE FRICTION AROUND INSPECTION OR ANY OF THE ASPECTS THAT PEOPLE FACE?

WHAT IS THE FEEDBACK AND CAN WE QUANTIFY THAT AND IF IT IS JUST PERCEPTION WHERE FIGHTING, THEN THAT IS A VERY DIFFERENT FIGHT THAN PROCESS IMPROVEMENT OR FIXING A PROBLEM, RIGHT?

NOT KNOWING WHERE THE PROBLEM IS, WE ARE FIGHTING A VERY OPEN-ENDED BATTLE AND THAT IS PROBLEMATIC.

>>PRESIDENT SCAMAN: I THINK WE HAVE TIMELINES IN THERE, RIGHT?

>> TIMELINES FOR AN LIMITATION,

>> YES.

THERE IS AN IMPLEMENTATION TIMELINE TOWARDS THE BACK OF THE DOCUMENT. BUSINESS OWNERS HAVE EXPRESSED FRUSTRATIONS WITH VARIOUS PARTS OF THE LICENSING INSPECTION, CODE COMPLIANCE PROCESS.

SO THERE IS NO SILVER BULLET I GUESS THAT WE CAN SHOOT TO FIX EVERY ISSUE UNDER THE SUN.

IT IS REALLY JUST PART OF IT IS ALSO WORKING WITH OUR STAFF TO GET THEM AWARE OF WHAT OTHER FOLKS ARE DOING WITH THEIR DAY-TO-DAY JOBS SO WE ARE NOT IMPEDING A BUSINESS WHEN IT IS HIGHLY SENSITIVE AND THEY GENERALLY DON'T HAVE A BUNCH OF TIME TO TALK TO FOUR OR FIVE PEOPLE IF

THEY WANT TO OPERATE THE BUSINESS WITHIN THE NEXT 60 OR 90 DAYS OR WHATEVER IT IS.

CROSSTRaining IS SOMETHING WE HAVE DONE.

>> AGAIN, READING THAT, ONE OF THE ISSUES I HAVE CONSTANTLY HEARD IS THE INSPECTION PROCESS AND I WAS SHARING THIS WITH YOU. THE INSPECTION PROCESS, DEPENDING ON WHERE THE INSPECTION HAPPENS AND WHO DOES THE INSPECTION, IF IT IS SOMEONE WHO IS REALLY STRINGENT COMING AT THE LAST END OF THE INSPECTION, THE FINAL INSPECTION IS DONE BY THEN, DOES OWNERS ARE OFTEN SURPRISED WITH A BILL THEY WERE NOT PLANNING FOR AND I CAN BE A BIG ISSUE FOR BUSINESSES TO COME IN. INSTEAD OF IF THEY HAD THE REVERSE, THE MOST STRINGENT INSPECTOR COMES IN FIRST, THEN THAT SURPRISE IS AVOIDED THROUGH THE PROCESS. ESPECIALLY WHEN WE ARE OUTSOURCING INSPECTION DURING THIS PROCESS. WE MAY NOT HAVE CONTROL OVER THAT THING, BUT PROBABLY WE SHOULD HAVE A LITTLE MORE CONTROL OVER HOW WE ASSIGN THAT SO THERE ARE NO SURPRISES IN THE PROCESS.

I DID NOT SEE THAT IN THE THING AND THAT IS WHY I WAS ASKING, WHAT IS THE PROBLEM WE ARE TRYING TO SOLVE.

>> I THINK THAT IS SOMETHING WE WOULD HAVE TO CONVENE WITH INSPECTORS AND MAKE SURE WE ARE ALL REVIEWING AND CONDUCTING INSPECTION SIMILARLY.

>>VILLAGE MANAGER: TRUSTEE PARAKKAT, WHEN YOU SAY OUTSOURCED, ARE YOU ARE TALKING ABOUT HRG, OUR CONTRACTOR?
YES.

I THINK THE BUSINESS IMPROVEMENTS, THAT IS PART OF THIS. AND WE ARE CONSTANTLY WORKING ON THAT NOW IN DEVELOPING SERVICES AND ONE OF THE THINGS THAT I THINK IS NOTABLE IS IN THE CHART YOU WILL SEE WE HAVE A BUSINESS SERVICES LIAISON AND WE ARE STRENGTHENING THAT IN DEVELOPING SERVICES NOW.

WE HAVE THE TECHNOLOGY UPGRADES THAT WE ARE WORKING ON IN ORDER TO MAKE SURE PEOPLE HAVE A BETTER EXPERIENCE WHEN USING THE TECHNOLOGY IN ORDER TO SUBMIT APPLICATIONS AND SO FORTH, BUT THEN THERE IS THE CUSTOMER CARE, THE HIGHTOUCH CUSTOMER SERVICE ON THE FRONT END AND ACTUALLY FOLLOWING THROUGH ON THOSE INTEREST IN MAKING SURE THEY ARE GETTING CONNECTED IN A TIMELY MANNER TO WHAT THEY NEED AND THERE IS ACTUAL FOLLOW-THROUGH AND I DO NOT WANT TO PUT THEM ON THE STUMP, BUT WE HAVE DEVELOPED AN SERVICES STAFF HERE TONIGHT THAT ARE ACTIVELY INVOLVED IN THE AND THEY ARE AWARE THAT WE ARE WORKING ON THAT. I DID WANT TO REALLY HIGHLIGHT THE FACT THAT THIS IDEA OF THIS PERSON THAT IS DEDICATED TO HELPING OUR BUSINESSES NAVIGATE DEVELOPMENT SERVICES AND ITS PROCESSES, BUT ALSO ANY OTHER ISSUES THAT RELATE TO THEIR EXPERIENCE WITH THE VILLAGE IS SOMETHING WE ARE TRYING TO MAKE PROMINENT THROUGH THIS PROCESS.

>> THAT IS ALL I HAD AT THE MOMENT.
SO I WILL CEASE THE FLOOR TO MY COLLEAGUES.

>>TRUSTEE STRAW: I HAD A QUESTION ON PRIORITY EIGHT. I WAS REALLY EXCITED TO SEE, YOU KNOW, THIS IDEA OF WORKING ON IMPROVING EXPERIENCES FOR OAK PARK RESIDENTS, INCLUDING A FOCUS ON A NIGHTLIFE, I FEEL LIKE ONE OF THE, ONE AREA OF OPPORTUNITY FOR OAK PARK IS THAT WE HAVE A LOT OF OAK PARK RESIDENTS WHO, WHEN THEY ARE LOOKING FOR A NIGHT OUT, THEY ARE LEAVING THE VILLAGE OF OAK PARK BECAUSE WE DON'T HAVE A WHOLE LOT OF NIGHTLIFE ACTIVITIES. WE HAVE COMEDY PLAQUES, BUT WE DON'T HAVE A WHOLE LOT OF OTHER STUFF THAT IS HAPPENING AFTER DARK, AND WHEN I WENT TO LOOK AT THE OBJECTIVES UNDER THIS, IT IS ALL GOING TO EVENTS. WHAT ARE THE BARRIERS THAT EXIST IN OAK PARK, WHAT BARRIERS DO WE NEED TO BREAK DOWN TO BEGIN ATTRACTING NIGHTLIFE EXPERIENCES THAT MAY SUPPORT A THRIVING BUSINESS COMMUNITY AFTER DARK, AND MAY GO TO SOME OF THE PRIORITIES IN THIS REPORT REGARDING DIVERSIFYING THE TAX BASE AND GETTING YOUNGER PROFESSIONALS INTERESTED IN LIVING IN PRIME HOUSING THAT WE HAVE THAT WOULD BE GREAT FOR YOUNGER PROFESSIONALS BECAUSE IT IS CITY ORIENTED TOWARDS TRANSIT. WE HAVE A LOT OF THE INFRASTRUCTURE THERE, WHAT ARE THE BARRIERS THAT WE HAVE TWO CREATING A NIGHTLIFE AND A COMMUNITY THAT WOULD BE ATTRACTING, YOU KNOW, SOME OF THESE - SOME OF THESE INDIVIDUALS THAT YOU ARE SAYING WE NEED TO BE ATTRACTING.

>>SPEAKER: SOMETIMES I KNOW WHEN IT IS BEST FOR ME NOT TO SPEAK ABOUT SOMETHING I'M NOT PART OF THE DEMOGRAPHIC. SO I WANT TO HAVE MY STAFF, LINDSAY, WHO IS MUCH YOUNGER THAN I DO. LINDSAY, ARE YOU WITH US STILL? CAN YOU TALK ABOUT THAT?

I KNOW YOU WERE REALLY INTO THIS WHEN WE WERE TALKING ABOUT EVENTS AND PROGRAMMING AND THE QUESTION REALLY IS THE NIGHTLIFE AND BEING ABLE TO HAVE MORE FOR THOSE. LET'S SAY IT IS AGE 25-40. LET'S GO WITH THAT.

>>SPEAKER: SURE. ONE THING YOU WILL NOTICE IS A COMMON THEME THROUGHOUT THE STRATEGIES IS THEY CONNECTED TO EACH OTHER ACROSS THE DIFFERENT BUCKETS WE ORGANIZE THEM IN. IF YOU JUMP AHEAD TO THE BUILT ENVIRONMENT AND INFRASTRUCTURE, BUCKET OF STRATEGIES WE HAVE A COUPLE DIFFERENT PRIORITIES THAT I THINK ADDRESS SOME OF THE BARRIERS. ONE THING WE NOTICED AND SOMETHING WE HEARD A LOT THROUGHOUT FOCUS GROUPS AND CONVERSATIONS WITH THE VILLAGE TEAM IS THERE IS A REAL INTEREST IN ACTIVATING DIFFERENT COMMERCIAL CORRIDORS THROUGHOUT THE VILLAGE AND ONE OF THE REASONS WE DO NOT SEE MORE NIGHTLIFE AS ONE EXAMPLE IS WE DO NOT HAVE EQUAL ECONOMIC VITALITY THROUGHOUT THE VILLAGE QUARTERS.

SO UNDER PRIORITY 11, SOME EXAMPLES OF HOW WE CAN THINK ABOUT POSITIONING CORRIDORS AND TARGETING DEVELOPMENT INVESTMENT IN KEY AREAS.

A DOWNTOWN OAK PARK IS A STRONG BASE FOR CULTURE AND CULINARY BUSINESSES AND THAT CAN BE ENHANCED EVEN FURTHER.

WE ALSO HAD RECOMMENDATIONS AROUND ACTIVATING UNDERUTILIZED SPACES OR REPURPOSING SPACES THAT ARE COMMON DURING - ARE IN USE DURING THE DAY, BUT MIGHT NOT HAVE ANY REASON TO ATTRACT FOLKS AT NIGHT.

FOR EXAMPLE, SPORTS FACILITIES.

IT COULD THERE BE A EVENTS ARE TARGETED TO USE EXISTING SPACES IN THE VILLAGE OR EXISTING FACILITIES AT A DIFFERENT TIME OF DAY?

SO WE GET INTO SOME OF THOSE RECOMMENDATIONS IN THE BUILT ENVIRONMENT AND INFRASTRUCTURE SECTION AND IN THE BARRIER TO REITERATE WE NOTICED WAS JUST INTENTIONAL DESIGN AND INVESTMENT, AND MARKETING AROUND THESE DIFFERENT CORRIDOR'S AND HOW WE CAN BRING THEM ALIVE MORE THAN THEY ARE NOW.

>>PRESIDENT SCAMAN: IT CAN I HELP A LITTLE BIT?

SO I USED TO RUN A RESTAURANT AND MY EX DID THE ST. PATRICK'S DAY DOWN ON THE CORRIDOR IN FOREST PARK TO BRING VITALITY TO THE AREA.

WHEN YOU TALK ABOUT A CORRIDOR OF BUSINESSES THAT CAN FEED OFF OF EACH OTHER.

IT TO HAVE THE COMEDY PLAQUES AND TO RECRUIT AND IDENTIFY THE SPACE FOR WHICH YOU WOULD HAVE A SPEAKEASY IN THE SAME AREA.

YOU HAVE TO IDENTIFY THE SPACE.

YOU HAVE TO ACTUALLY WORK - AS THE POTENTIAL BUSINESS PERSON IS COMING TO TOWN, MAKE SURE THAT YOU ARE SETTING THEM UP FOR SUCCESS AND THE OTHER TYPES OF BUSINESSES THAT MAKE OAK PARK A DESTINATION LOCATION TO GO TWO FOR A NIGHTLIFE IT STARTS TO HAPPEN.

LIKE FITZGERALD.

AT ROBERTS WESTSIDE IN FOREST PARK.

WE USED EVERY EXCUSE TO TURN THE RESTAURANT INTO A NIGHTCLUB, EVERY EXCUSE.

SO YOU ARE THAN THE THINKING - YOU CANNOT HAVE JUST ONE.

YOU HAVE TO CREATE A CORRIDOR BECAUSE WE HAVE A GROVE ON THE MARION STREET THAT IS A GREAT PLACE TO HANG OUT AT NIGHT, BUT SOMETIMES YOU GO AND THEY ARE FULL.

TO HAVE THE BAR ACROSS THE STREET THAT IS VICTORY AND SAY, THEY ARE FULL, LET'S GO THERE.

IF IT HAPPENS TOO MANY TIMES THAT YOU GO SOMEPLACE AND ONE IS FULL, YOU WILL NOT GO BACK TO THE AREA.

SO YOU NEED SEVERAL THAT ARE SIMILAR IN A ROW THAT ARE ALL SERVING FOR THAT TIME PERIOD THAT SOMEONE IS LOOKING TO GO OUT AND THEY COULD CREATE AN EXPERIENCE AND WHAT THEY ARE LOOKING TO DO.

SAME THING WITH HEALTHCARE CORRIDOR.

YOU WILL SEE THERAPISTS BEING NEXT TO ACUPUNCTURE FOLKS, AND THEY WILL LOOK FOR THAT CORRIDOR.

1010 LAKE ST. IN THE OLD McNEIL BUILDING ACROSS THE STREET. OPPORTUNITY TO SEE IN THAT SECTION WHERE YOU SEE HEALTHCARE LOOKING TO FILL SPACE AND THEY DEVELOP A NETWORK OF CLIENTS THAT THEY CAN BUILD OFF OF.

YOU WANT THOSE CREATIVE BUSINESSES THAT SOMETIMES NEED A GOVERNMENT TO STEP IN AND MAKE THE SPACE SO THE VISION IS THERE.

LIKE WHAT WE ARE DOING ON OAK PARK AVENUE WITH THE LIGHTING. WITH THE STREETScape WHEN THAT HAPPENS.

THAT IS MORE LIKELY GOING TO ATTRACT RESTAURANTS THAT WOULD BE LOOKING FOR THAT NIGHTLIFE AND NOT JUST LOOKING TO CLOSE AT 9:00 O'CLOCK BECAUSE YOU ARE CREATING A SPACE WHERE IT THEN BECOMES A DESTINATION LOCATION.

THERE IS AN ELEMENT FOR GOVERNMENT.

- WE CAN TALK ABOUT THE COMMISSION VERSUS THE OPEDC FOR A SECOND.

ON A COMMISSION YOU HAVE RESIDENTS OF OAK PARK WITH THE CULTURAL UNDERSTANDING OF WHAT IT IS THEY ARE LOOKING FOR.

PEOPLE ON NORTH END OF OAK PARK WOULD DESPERATELY LOVE TO SEE A COFFEE SHOP.

WE HAVE 100 COFFEE SHOPS IN THE VILLAGE OF OAK PARK, BUT NONE UP NORTH AND THE SOUTH FOR PEOPLE IN THE AREA TO WALK TO AND BE ABLE TO SIT OUTSIDE AND HAVE A CUP OF COFFEE, RIGHT?

SO THEY KNOW WHAT THEY WANT AND THEY CAN DRIVE AND INFORMED THAT, BUT THE PEOPLE WHO ARE ON OPEDC WILL THEN BE THE DEVELOPERS AND THE BANKERS.

AS THE PEOPLE THAT - WE WANT THE POLICIES TO BE CREATED IN A TRANSPARENT SPACE WHERE OUR RESIDENTS UNDERSTAND WHAT OUR RATE OF RETURN IS FOR EXPECTATIONS AND POLICY, AND THAT IS NOT ALL DEVELOPED IN A THIRD-PARTY.

I BELIEVE DEVELOPERS AND BUSINESSES ARE MORE ATTRACTED TO COMMUNITIES WHERE THEY KNOW WHAT KIND OF PARTNERSHIP WE ARE WILLING TO HAVE WITH THEM IN ADVANCE.

AND THEN OP EDC, TO PURCHASE BUILDINGS AND MAKE THOSE INVESTMENTS THAT SOMETIMES, WHILE YOU CAN DIVERSIFY HOW IT IS YOU GET THE MONEY FOR THAT, THE ORIGINAL OP EDC THAT OPERATED HERE MANY YEARS AGO WAS BANKERS THAT ALL PAID IN 5000, \$10,000 TO THEN HAVE SMALL GRANTS. IT WAS NOT TAXPAYER MONEY OR GOVERNMENT MONEY.

THEN THE OPEDC SWITCHED TO MORE OF THAT WAY OF PURCHASING LAND AND NEGOTIATING WITH DEVELOPERS IN A SAFER SPACE.

SO I DO LIKE THIS AND I THINK THERE'S A LOT OF SPACE HERE AND WE ARE ALSO SEEING A LOT IN WHAT WE AS ELECTED OFFICIALS HAVE HEARD.

TRUSTEE PARAKKAT SAID IT.

THE INSPECTIONS.

WE WANT CONSISTENCY AND WE HEAR THAT AS ELECTED OFFICIALS FROM THE SMALL BUSINESSES AND CONSTITUENTS.

WE KNOW AS FOLKS THAT HAVE BEEN PART OF SPECIAL EVENTS OURSELVES THAT WE HAVE BEEN ASKING FOR A STREAMLINED PROCESS FOR SPECIAL EVENTS.

MANY OF US HAVE SAID NIGHTLIFE OUT LOUD.

I THINK THIS IS RESPONSIVE AND I APPRECIATE THE WORK AND I HOPE THAT PROVIDED SOME CLARIFICATION.

>> THANK YOU.

OUR CONVERSATION OR THE DIALOGUE THAT YOU AND BRIAN JUST HAD TO, THAT IS WHAT THE COMMISSION - THAT IS THE SOUL OF THE COMMISSION.

THAT IS HOW IT SHOULD PLAY OUT.

HERE'S SOMETHING WE HAVE IDENTIFIED, HOW ARE WE GOING TO GET THERE AND THE DIFFERENT VIEWPOINTS, BEAUTIFUL.

>> EACH NEIGHBORHOOD IN OUR VILLAGE HAS A UNIQUE DRAW.

BRIAN STILL HAS THE FLOOR.

>>TRUSTEE STRAW: I GUESS THE QUESTION THAT I WANTED TO SORT OF DRIVE IN A LITTLE BIT MORE ON IS OUR THERE - HAVE WE IDENTIFIED PARTICULAR POLICY OR ORDINANCE ISSUES WHERE WE ARE CREATING BARRIERS AS A VILLAGE TO ACHIEVING THESE THINGS OR IS THIS REPORT STILL - WE ARE NOT BOUND TO THE 5000, 10,000 FEET OF LIKE HERE ARE THE SPECIFIC ORDINANCES THAT WE NEED TO BE ADDRESSING AND IT IS JUST LIKE WE NEED TO BE IDENTIFYING THIS CORRIDOR - WE WANT TO FOCUS ON THIS AND THAT CORRIDOR YOU'RE THERE.

>> THIS IS CREATING STRATEGIC FOCUS ON POLICY - THE BOARD POLICY THAT WE WANT TO CREATE A NIGHTLIFE AND THERE ARE SOME THINGS WE NEED TO DO TO OPERATIONALIZE THAT THERE IS ADDITIONAL POLICY CONSIDERATIONS WE NEED TO UNDERTAKE TO ADDRESS ANY BARRIERS TO CREATING A NIGHTLIFE, BUT ALSO TO ENABLE STRATEGIC ACTION OF THE STAFF TO DO SOME THINGS TO GO AFTER IT.

I WILL GIVE YOU AN EXAMPLE.

A DEVELOPMENT SERVICES HAS ALREADY BEEN LOOKING AT THE LIQUOR POLICY AND I DO NOT WANT TO BE TO DECLARATIVE TONIGHT, BUT THAT IS ONE ELEMENT THAT THEY NEED TO LOOK AT AND THERE MIGHT BE OTHER ORDINANCES. THERE ARE COMMUNITIES THAT CREATE AN OVERARCHING ORDINANCE AND THERE ARE BEST PRACTICES WE CAN LOOK TO.

IF WE GET THE DIRECTION FROM THE BOARD, THE BOARD IS SAYING THIS IS IMPORTANT, WE WILL BE COMING BACK TO SPECIFICALLY ADDRESS THOSE BARRIERS AND HAVING SOME SPECIFIC POLICY DECISIONS AROUND THOSE AND OPPORTUNITIES THAT MAY REQUIRE US TO ADJUST OUR ORDINANCES AND POLICY AND SO FORTH AND I WANT - SOMETHING THAT HAS BEEN PERCOLATING AROUND THIS IS LIKE THE VARIOUS CODES THAT WE NEED TO TAKE A LOOK AT AND REVIEW AND BRING BACK TO THE BOARD AND IN THIS CASE WE CREATE A COMMISSION WE CAN GO THROUGH THE COMMISSION AND COME BACK TO THE BOARD.

LOCATIONS, WHAT ARE THE APPROPRIATE LOCATIONS THAT WE WANT TO SEE IN THE NIGHTLIFE AND THE ACTIVITIES.

WHAT DO WE WANT?

WE HAVE TO AGREE ON, WHAT WE WANT AND WHAT WE DON'T.

WE HAVE TO LOOK AT LIKELY SOME OF OUR POLICIES AROUND PUBLIC SAFETY AND POLICING AND SO FORTH, INCENTIVES.

WE ARE STAFFING UP AN OFFICE THAT I CAN HAVE THE CAPACITY TO IMPLEMENT AND STRATEGICALLY GO AFTER AND RECRUIT AND PROMOTE WHAT IT IS THAT WE CREATE IN THE POLICY.

I THINK THE QUESTION IS A GOOD QUESTION, BUT AT THIS LEVEL TONIGHT WHERE WE ARE IS SAYING, HEY, THIS IS THE STRATEGY TO DECLARE THAT WE WANT TO CREATE A NIGHTLIFE AND IT GIVES THE STAFF DIRECTION TO WORK ON IT AND BRING SOME OF THE SPECIFIC POLICY CONSIDERATIONS BACK TO THE BOARD.

>> SO I HAVE LOOKED AT THE IMPLEMENTATION TIMELINES IN THE REPORT, BUT I GUESS, WHAT WOULD WE EXPECT AS A TIMELINE FOR OUTCOMES? BECAUSE, RIGHT NOW WE ARE TALKING ABOUT A PLAN THAT HOPEFULLY WILL BE ADOPTING LATER THIS MONTH THAT WILL START TO SPIN UP A COMMISSION AND A OPEDC AND WE WILL START TO LOOK AT SOME OF THESE PRIORITIES. WHEN ARE WE GOING TO GO FROM WE HAVE A PLAN TO WE ARE ACTUALLY SEEING OUTCOMES ON THE GROUND BECAUSE WE ARE LOOKING AT THE TIME TO IMPLEMENT 3-6 MONTHS FOR A NUMBER OF THE ORGANIZATIONAL ELEMENTS.

WHAT WE GET FROM SPINNING UP A COMMISSION TO MAKING AMENDMENTS TO ORDINANCES AND STARTING TO OPEN THE BUSINESSES THAT WILL BENEFIT FROM THAT?

WHAT TIMELINE CAN RESIDENTS BE EXPECTING FROM WE HAVE ADOPTED THIS PLAN TO WE ARE SEEING RESULTS?

>> THAT IS KIND OF AN OPEN-ENDED QUESTION, BUT I CAN RESPOND TO IT THIS WAY.

THE QUICKER WE ADOPT THE PLAN AND WHERE ON THE SAME PAGE OF WHERE WE ARE GOING AND WHAT WE'RE AFTER, THE BETTER.

THE RECRUITMENTS ARE ALREADY UNDERWAY FOR THE STAFFING INSTEAD OF SETTING UP THE OFFICE.

THE PLAN GIVES DIRECTION TO THE STAFF AND MAKES IT CLEAR WHAT WE SHOULD BE WORKING ON IN THE WHOLE IDEA ABOUT THIS IS FOR US TO ACTUALLY GET IN A POSITION TO GO ON OFFENSE AND BE AGGRESSIVE.

I THINK THE QUICKER WE ARE ABLE TO GET TO A POINT WHERE WE CAN ADOPT A PLAN AND PROVIDE CLARITY OF DIRECTION TO THE STAFF YOU WILL START SEEING SOME OF THE STUFF COMING BACK JUST LIKE SOME OF THE OTHER POLICIES HE SAW WHEN WE ADOPTED THE DIVISION FOR HOUSING.

YOU'VE SEEN JONATHAN ON A REGULAR BASIS COMING BACK WITH DIFFERENT THINGS.

SO YOU WILL SEE THAT WE MOVE QUICKLY IN THE IMPLEMENTATION AND OBVIOUSLY WE WILL TALK THIS SUMMER WHEN WE ARE DOING AND UPDATING OUR BOARD GOALS AS WELL SO WE CAN MAKE SURE WE ARE IN ALIGNMENT WITH WHAT

THE BOARD SEES ARE THE IMMEDIATE PRIORITIES VERSUS THE LONGER-TERM PRIORITIES.

SO YOU WILL HELP US SET THE PACE ON WHAT YOU WANT TO SEE RIGHT NOW VERSUS WHAT YOU WANT TO SEE LATER ON.

>> WHAT THE REPORT HAS DONE IS IDENTIFIED SOME AREAS OF WHERE WE SHOULD LOOK AT THE POLICIES LIKE SPECIAL EVENT PERMITTING. NOW THEY HAVE IDENTIFIED STREAMLINING OUR POTENTIALLY HAVING CLUSTER - SOMEONE COMING FOR A PERMIT EVERY YEAR CAN MAYBE PURCHASE A COUPLE AT ONCE.

NOW WE KNOW EXACTLY WHERE TO GO IN OUR POLICY REVIEW AND IF THAT IS ABLE TO HAPPEN WE WOULD PROBABLY SEE MORE GRASSROOTS ORGANIZATIONS HOSTING EVENTS, EVEN AS EARLY AS THE SUMMER. EVERYTHING ON ITS OWN TIMELINE.

>> YEAH, AND YOU SEE A LOT MORE OF THAT MOVING FROM POLICY TO THE, OKAY, HERE ARE SOME THINGS THAT OUGHT TO BE CONSIDERED IN THE BUILT ENVIRONMENT AND FROM STRUCTURE. A LOT OF IT.

WHETHER IT IS PARKING, WHETHER IT IS, OKAY, YOU HAVE A HOUSING STRATEGY.

WHAT PART OF THE HOUSING STRATEGY WOULD WE LIKE TO SEE ADVANCED? AN ECONOMIC VITALITY, THAT IS IN THERE.

ALL THE WAY DOWN TO SHORT-TERM RENTALS WITH AIR B&B AND THE FACT THAT THERE IS ONLY ONE REMAINING B&B IN THE VILLAGE.

WHY IS THAT?

BECAUSE IT IS OVERREGULATED AND HAS TO BE TREATED AS A COMMERCIAL KITCHEN.

WITH FIRE DOORS - WHOSE HOUSE HAS THAT AND IS THAT REALLY HOSPITABLE? THERE ARE SOME OF THOSE IN THERE IN THE 62.

YOU CAN FIND THEM, BUT MOST OF THAT IS IN THE BUILT ENVIRONMENT.

>> BREAD AND BREAKFAST IS HARD, AIR B&B IS EASY.

>> I DO NOT WANT TO MISS ANOTHER OPPORTUNITY, BUT I WANT TO SPEAK TO TRUSTEE STRAW'S POINT ABOUT HOW WE ARE APPROACHING THIS.

THIS WILL ALLOW STRATEGIC ACTION AND ALLOW US TO MOVE FASTER, BUT THERE ARE THINGS WE HAVE ALREADY BEEN DOING.

I.E., I MENTIONED INITIATING THE REVIEW OF THE LIQUOR CODE.

WE WILL NOT BRING THAT TO YOU UNTIL YOU SAY, THIS IS WHAT WE WANT TO DO.

WE STARTED DEVELOPING A RELATIONSHIP WITH THE COUNTY LAND BANK AROUND STRATEGIC ACQUISITIONS.

ALL OF THE PROPERTY THAT WE INVENTORIED WAS NOT HERE TONIGHT, BUT WE HAVE BEEN DEVELOPING AN INVENTORY PROPERTY.

THERE ARE A NUMBER OF THINGS WE ARE DOING RIGHT NOW CONCURRENT WITH THE DEVELOPMENT AND STRATEGIC PLAN THAT WILL ACCELERATE ONCE THE PLAN IS ADOPTED.

THINGS ARE UNDERWAY NOW IF THAT HELPS TO GIVE YOU ASSURANCE ON THE PACE IN WHICH WE ARE APPROACHING THIS.

>> WHO WOULD LIKE TO GO NEXT?

>>TRUSTEE ENYIA: A LOT HAS BEEN SAID, BUT I WILL BE BRIEF. IF YOU BUILD IT, THEY WILL COME, RIGHT? YOU HAVE TO BE INTENTIONAL IN THOSE THINGS. I THINK FOR THE LAST FOUR YEARS WE HAVE TRIED TO CREATE A NIGHTLIFE OUT OF THE BLUE AND IT DOES NOT HAPPEN UNLESS YOU BUILD THE SURROUNDING PIECES AROUND IT IF BUSINESS OWNERS KNOW THERE'S A LOT OF RED TAPE TO GETTING SOMETHING UP AND STARTED. THEY ARE NOT GOING TO DO IT OR THEY WILL NOT DO IT SUCCESSFULLY BECAUSE THE SUPPORT IS NOT BUILT AROUND IT. MUCH OF PRESIDENT SCAMAN'S ANALYSIS, YOU HAVE TO BUILD MORE THAN ONE THING THAT HAS TO HAVE CERTAIN BUILDING PILLARS TO MAKE SURE IT IS SUCCESSFUL.

THERE ARE AREAS IN OAK PARK THAT ARE SET UP FOR THAT, BUT THERE ARE OTHER AREAS THAT WANT THE NIGHTLIFE THAT HAVE NOT BEEN AS SUCCESSFUL BECAUSE THEY DON'T HAVE AS MUCH SUPPORT AROUND IT AND I THINK IF THERE IS REALLY A DEEP DIVE THEY LOOK INTO WHAT I SEE HERE, IT HELPS TO BREAK DOWN THAT RED TAPE BRINGING BACK THE EDC HELPS STABILIZE WHAT THAT IS AND SHOWS PEOPLE THERE IS A PATH TO SUCCESS HERE AND IF NIGHTLIFE IS SOMETHING WE WANT, WE CAN TRULY BUILD IT AROUND THIS VITALITY PLAN WITH THE RIGHT TEAM AROUND IT.

I HAVE CONSISTENTLY MET WITH BUSINESS OWNERS OVER THE PAST FOUR YEARS THAT HAVE BROUGHT THAT UP AS IT IS SO HARD TO DO SOMETHING SO MINOR FROM GETTING SWING OUT WINDOWS TO A SHOP, TO JUST DOING SOME VERY PRACTICAL THINGS THAT WE ALL THINK OF AS A VERY NORMAL AND EASY, BUT FOR SOME REASON IT IS REALLY HARD, BUT THEN THERE LIKE, THERE IS THIS KIND OF WORK AROUND AND IT NEEDS TO BE MORE LIKE A, THIS IS HOW YOU DO IT, WE CAN DO IT LIKE THIS.

WE CAN GET THIS DONE AND I THINK IF WE MAKE THINGS A LITTLE BIT MORE STRAIGHTFORWARD WITH OUR BUSINESS COMMUNITY AND WITH THE ONES WE ARE TRYING TO ATTRACT, I THINK IT WILL BE A LOT SMOOTHER AND A LOT MORE SUCCESSFUL FOR FUTURE OPPORTUNITIES.

I DEFINITELY STILL BELIEVE IN THAT PHRASE, IF YOU BUILD IF THEY WILL COME.

IF WE BUILD THIS THE RIGHT WAY, WE WILL GET THE BUSINESSES WE ARE HOPING TO ATTRACT.

IT TOOK US HOW MANY YEARS TO GET OUT OF NOT HAVING LIQUOR IN OAK PARK TO WHERE WE ARE NOW?

HOPEFULLY DOES NOT TAKE AS LONG TO MOVE FORWARD, BUT I THINK THIS PLAN BRINGS US A LOT CLOSER.

I LIKE THE DIALOGUE AND I THINK IT REALLY HELPS US TO UNDERSTAND WHAT THE NEXT PHASES CAN BE AND WHERE THE NEXT STEP FOR OAK PARK CAN BE TREATED LIKE WE SAID, ENGAGE THE COMMUNITY.

I DON'T THINK PEOPLE ARE AGAINST IT, ESPECIALLY IF THEY SEE HOW THEIR TAX DOLLARS RAISE.

THIS CAN HELP BALANCE OUT THE BURDEN IF YOU ATTRACT THE RIGHT BUSINESSES.

I THINK YOU AND THANK YOU FOR NOTICING THE CRACKS AND WHAT WE CAN WORK ON AND HOW WE CAN BRING IT BACK TOGETHER.

CORY WAS CORRECT FOR SOME OF THESE THINGS SO I DEFINITELY - I'M GRATEFUL.

THIS CONVERSATION WAS GOOD.

>>TRUSTEE BUCHANAN: I DO NOT HAVE MUCH AT ALL.

I'M JUST REALLY HAPPY WITH HOW THOROUGH THIS IS.

IT IS VERY INFORMATIVE AND I FEEL VERY POSITIVE ABOUT IT.

I THINK WHEN WE FIRST SAW THIS IN JANUARY, I WAS CONCERNED ABOUT THE LACK OF EVERYTHING YOU HAVE PRESENTED TONIGHT.

SO I THINK I WAS EXPECTING THAT THAT TIME AND SOME OF US WERE.

THIS HAS REALLY LIVED UP TO THE EXPECTATION.

FANTASTIC.

I HAD THE SAME ISSUES THAT MY COLLEAGUES HAVE ALREADY ASKED ABOUT THE DIFFERENCE BETWEEN OPEDC AND THE COMMISSION AND HOW THIS IS GETTING PAID FOR.

ALL GREAT QUESTIONS AND DISCUSSION.

I JUST WANTED TO CLARIFY AGAIN WITH THE MANAGER JACKSON.

I KNOW TRUSTEE ROBINSON DID ASK WHAT YOU THOUGHT OF THIS - AS PART OF THIS AND THIS IS ALMOST 200 PAGES?

197 PAGES?

WHEN WE GET THIS TYPE OF REPORT, ESPECIALLY ONE THAT IS THIS THOROUGH, EVEN AFTER SIX YEARS ON THE BOARD, I DON'T KNOW WHERE THE VILLAGE MANAGER IS ON THIS.

SO THE BOARD ASKED FOR OR APPROVED A CONSULTANT.

HERE IS THE CONSULTANT'S REPORT.

YOU CARRY OUT OUR WISHES, BUT IS THERE ANYTHING IN THE REPORT THAT YOU REALLY DO NOT LIKE OR AGREE WITH?

DO WE ASSUME YOU HAVE REVIEWED THIS AND ENDORSE IT?

OR THINK AT LEAST THAT IT IS FEASIBLE AND THIS IS SOMETHING WE SUPPORT?

THERE IS NO WAY I CAN CARRY THIS OUT WITH MY CURRENT STAFF AND BUDGET?

>>VILLAGE MANAGER: THANK YOU, TRUSTEE BUCHANAN.

I APPRECIATE YOU ASKING THE QUESTION AND TRUSTEE ROBINSON RAISING THE QUESTION.

I SPENT A LOT OF TIME WITH DAN AND LINDSAY OVER THE PAST COUPLE WEEKS GOING BACK AND FORTH WITH THEM ON THIS.

I THINK IT IS AT A POINT WHERE I DO SUPPORT IT.

I AM ACTUALLY EXCITED ABOUT THE POSITION THAT WE ARE EVOLVING TO WHERE WE HAVE POLICY FOUNDATION AND IT IS COMPREHENSIVE AND HOLISTIC IN

NATURE THAT CAN GIVE US CLARITY OF DIRECTION AS A BOARD AND STAFF, AND I THINK IT WILL MAKE OUR EFFORTS MORE EFFICIENT.

IT WILL GIVE US STRENGTH BECAUSE WE WILL KNOW EXACTLY WHAT WE'RE GOING AFTER.

SUPPORT FOR THE ECONOMIC VITALITY OFFICE WILL GIVE US THE CAPACITY TO BUILD OUT THE OPERATIONS AND IMPLEMENT THIS STUFF AND OF COURSE WE WILL LEARN AS WE GO, BUT I'M EXCITED ABOUT THE OPPORTUNITY TO REPOSITION TO BE ON OFFENSE AND ALSO, WHAT IT IMPLIES IN TERMS OF REALLY BUILDING AND STRENGTHENING OUR RELATIONSHIPS INTERNALLY AND EXTERNALLY WITH OUR PARTNERS AND GOING BEYOND THE VILLAGE BOUNDARIES TO BRING IN THOSE PARTNERS THAT CAN HELP LEVERAGE ALL OF OUR LOCAL EFFORTS AND HELP ACCELERATE SOME OF THIS STUFF.

WE WILL NOW HAVE A VISION FOR WHAT WE WANT TO SEE IN OUR COMMUNITY HOLISTICALLY AND WE WILL NOT BE NAVIGATING FROM ONE PROJECT AND ONE ISSUE TO ANOTHER.

IT WILL BE A SYSTEMATIC HOLISTIC VISION FOR WHAT WE WANT TO SEE IN OAK PARK GOING FORWARD OVER THE NEXT FIVE OR 10 YEARS AND THE SUPPORT FOR OPERATIONALIZING IT WITH THE OFFICE OF ECONOMIC VITALITY IS HUGE BECAUSE IT IS ONE THING TO HAVE A PLAN, BUT IT IS ANOTHER THING TO HAVE THE CAPACITY TO ACTUALLY REALLY GO ON OFFENSE WITH THE STAFF TO DO IT.

WE CERTAINLY HAVE SOME WORK TO DO IN TERMS OF GETTING ADDITIONAL EXPERTISE ON STAFF TO DO IT, BUT TO ANSWER YOUR QUESTION, I'M EXCITED ABOUT WHAT HAS BEEN PRODUCED AND SOME OF IT IS GOING TO FORCE US TO STRETCH OUT A LITTLE BIT LIKE THIS IDEA, THE POINT WE JUST LEFT OFF WITH.

I HOW DO WE GET ENTREPRENEURIAL AND CREATE THAT NIGHTLIFE THAT THE VILLAGE OF OAK PARK RESIDENTS WANT?

YEAH, THANK YOU.

>>TRUSTEE STRAW:

>>TRUSTEE BUCHANAN: THANK YOU.

>>TRUSTEE WESLEY: I GUESS THAT LEAVES ME.

A LOT OF GOOD DISCUSSION ALREADY HAS BEEN SAID.

IT DOES NOT MEAN I WILL NOT TALK A LOT FOR THE RECORD.

I WILL TRY NOT TO THOUGH.

I WILL START WITH THE STUFF ABOUT THIS THAT I LIKE AND TO YOUR POINT, YOU MENTIONED THAT MOST OF OR A SIGNIFICANT PORTION OF THE REPORT IS AROUND OPERATIONAL RECOMMENDATIONS.

TO THAT EXTENT, I DO THINK THAT THOSE SORTS OF BUILDING THAT FOUNDATION IS IMPORTANT.

JUST LISTENING TO MANAGER JACKSON TALK ABOUT HAVING STAFF POSITIONED CORRECTLY AND IN THE RIGHT PLACES, AND HAVING POLICIES AND PROCESS THAT IS KNOWN.

I CAN DEFINITELY UNDERSTAND THE BENEFIT OF THAT BEING A PROCESS AND POLICY PERSON MYSELF.

THAT IS WHAT I DO IN MY DAY JOB AS IT RELATES TO IT.

I THINK THOSE THINGS ARE DEFINITELY IMPORTANT AND I THINK THEY WILL SERVE THE VILLAGE ABOUT.

WHILE DONE ON THAT.

I THINK THEY ARE VERY DETAILED AND I REALLY APPRECIATE THE WORK THAT I HAVE SEEN AROUND THAT ASPECT OF THE REPORT.

I THINK SOME OF THE THINGS THAT I STILL FIND IT LACKING IS THE 'WHY' ON SOME OF THIS STUFF.

WHEN WE TALK ABOUT MINORITY BUSINESSES AND ENTREPRENEURSHIP CHALLENGES THEY ARE HAVING IN THE VILLAGE, I DO NOT SEE A 'WHY'.

I DO NOT SEE SPECIFIC POLICY OR PROCESS, OR LAW, OR LOCATION, OR DEMOGRAPHIC OR ANYTHING THAT IS SAYING, OKAY, THIS IS WHY THIS GROUP OF FOLKS IS HAVING A CHALLENGE IN OUR VILLAGE.

SO I WOULD HAVE LIKED TO HAVE SEEN THAT BECAUSE IT MAKES IT EASIER FOR US TO TARGET IT AND REMOVE THE BARRIERS IF WE KNOW WHAT THEY ARE.

AND SO, I THINK WHAT WE HAVE HERE IS THE SAME KIND OF, WHAT I'M LEFT WITH IS THE SAME THING I HAD BEFORE.

THIS IS A CHALLENGE, WE KNOW IT IS A CHALLENGE, WE SHOULD ADDRESS IT, BUT WE DO NOT KNOW WHAT IS CAUSING THE CHALLENGE.

SO WE ARE SHOT GUNNING AT.

I SHOOT EVERYTHING AT THE WALL, I HOPE YOU HIT THE RIGHT TARGET.

I HOPE AT SOME POINT WE CAN DIVE A LITTLE DEEPER ON THAT AND GET TO SOME OF THOSE INDIVIDUAL ASPECTS, ASIDE FROM SYSTEMIC AND - SYSTEMIC ASPECTS THAT AFFECT BLACK AND MINORITIES ACROSS THE COUNTRY.

THERE HAS TO BE SOME OAK PARK SPECIFIC ATTRIBUTES AS WELL.

>> WHEN I SPOKE ABOUT THE ONE STATISTIC THAT JARRED ME.

IT SEEMED TO CHALLENGE SOME OF THE VIEWS THAT OAK PARK RESIDENTS HAVE OF EQUITY.

I WONDER - I WILL ASK ACTUALLY, I WILL ASK CONNOR TO GET READY BECAUSE I DO WANT YOU, CONNOR, TO TALK ABOUT HOMEOWNERSHIP RATES AMONGST THE DIFFERENT SEGMENTS OF THE POPULATION HERE.

IN PARTICULAR THAT MORE BLACK AFRICAN-AMERICAN HOMEOWNERSHIP.

THAT IS THE ONE THAT I CANNOT RECONCILE.

THAT ABSOLUTELY DRIVES EVERY HOUSING RECOMMENDATION IN THE REPORT.

AT LEAST I BELIEVE THAT NEEDS TO BE CORRECTED AND I THINK YOU WOULD, TOO.

SO IF THAT IS NOT A GENTLE, I DON'T KNOW WHAT IS.

CONNOR, CAN YOU DIRECT ME TO THE PART OF THE REPORT?

>> THAT WOULD BE PAGE 90 OF THE REPORT THAT YOU RECEIVED, BUT TO PUT THAT OUT THERE, IT WOULD BE 35% OF THE BLACK AND AFRICAN-AMERICAN POPULATION IN THE VILLAGE OF OAK PARK ARE HOMEOWNERS.

THAT IS WHAT IS SEEN IN THE COUNTIES, THE STATE, THE NATION AS WELL.

IT IS A MUCH LOWER RATE OF HOMEOWNERSHIP FOR THAT DEMOGRAPHIC AND THAT TREND CONTINUES ACROSS OTHER RACIAL CATEGORIES.

SAME KIND OF LOWER METRIC IN THE VILLAGE OF OAK PARK FOR AMERICAN INDIAN, ALASKA NATIVES OR ASIAN INDIVIDUALS, PACIFIC ISLANDER AND VIGILS TWO OR MORE RACES HAVING LOWER HOMEOWNERSHIP RATES IN THE RELIGION OF OAK PARK THEN YOU WOULD EXPECT GIVEN THE POPULATION COMPOSITION AND THE BROADER POPULATION COMPOSITION OF COOK COUNTY ITSELF AS WELL.

>> THANKS, CONNOR.

>> 35% BEING THAT PARTICULAR ONE.

>> WE ALWAYS HAVE TO HAVE THESE CONVERSATIONS TO DIG INTO THE DATA AND RELATE IT BACK TO THE RECOMMENDATIONS, BUT THAT IS WHAT WE HAVE BEEN DOING AND WE COULD PROBABLY PRODUCE ANOTHER 100 PAGES TO MAKE THAT BRIDGE.

AT ANY RATE, CONTINUE, PLEASE.

>>TRUSTEE WESLEY: THIS IS DEFINITELY - I APPRECIATE YOU HIGHLIGHTING THIS.

THIS IS AN ISSUE THAT HAS SPURRED MY RUN FOR OFFICE EIGHT YEARS AGO AND ONE OF THE REASONS I'M SITTING HERE IS BECAUSE OF THIS DISPARITY. SO I AGREE.

IT DOES FEED INTO IT.

I AM THOUGH, CURIOUS IF THERE ARE OTHER THINGS THAT ARE HAPPENING THAT WE SHOULD BE AWARE OF?

LIKE IF THERE IS OTHER POLICY DECISIONS AND THINGS OF THAT NATURE BECAUSE I FEEL LIKE THERE PROBABLY ARE.

I WILL NOT BELABOR THAT.

IT JUST KNOW THAT IS ONE OF THE THINGS THAT I WAS EXPECTING TO SEE HERE THAT I DO NOT - THAT I DID NOT SEE AND I WAS HOPING FOR.

I SAW THERE WAS THE RETAIL - WHAT IS IT CALLED? LEAKAGE?

>> YES.

>> SO THE NUMBER ONE RETAIL LEAKAGE IN THE REPORT WAS GAS AND CONVENIENCE STORES?

>> OF COURSE THAT IS WHAT IT IS GOING TO SHOW.

IT DOES NOT MEAN YOU ACCEPT THAT.

YOU DO NOT WANT IT.

IF YOU DO NOT WANT IT, YOU DO NOT ACCEPT IT, BUT IF SOMEBODY WANTS TO MAKE A FAST DOLLAR, THEY WILL GO WHERE THEY FAST CARS ARE AND DO SOME OF YOUR STREETS HAVE A LOT OF VEHICLES ON THEM AND SO, YEAH.

IN A RETAIL ANALYSIS IT IS GOING TO SAY, GEEZ, GAS THOSE CARS.

YOU COULD DO WELL IF YOU HAD ANOTHER GAS STATION.

RESIDENTS MIGHT BE FINE WITH THAT AND SAY, LET THAT LEAKAGE BE SOMEWHERE ELSE.

WE WILL GLADLY GO THERE TO GAS UP OUR CARS INSTEAD OF IN MY OWN NEIGHBORHOOD.

THAT IS WHERE YOU HAVE TO TAKE RETAIL LEAKAGE AND THAT KIND OF ANALYSIS AND BE CAREFUL.

THAT IS NOT TO SAY, THIS IS WHAT YOU NEED, NO.
IT CAN, IN SOME AREAS POINT OUT THAT FOR INSTANCE, THERE IS TALK ABOUT
- WE WOULD CALL IT LIMITED SERVICE.
I THINK IT IS WHAT THE RETAIL LEAKAGE SAID.
LIMITED SERVICE RESTAURANTS.
DOES NOT MEAN LIMITED SERVICES FAST FOOD OR QUICK.
A BAKERY IS A LIMITED SERVICE IN A SENSE OR GOURMET TAKE-OUT COULD BE
LIMITED SERVICE.
WHAT THE RETAIL LEAKAGE IS SAYING, IS, HEY, YOU COULD CAPTURE SOME OF
THAT AND CERTAINLY IN HOUSEHOLD CONVENIENCES.
IT IS A PAIN.
WHEN YOU WANT SOMETHING SIMPLE AND YOU HAVE TO GO TO ANOTHER
JURISDICTION TO GET THAT.
THERE ARE SOME AREAS THERE AND WE WERE DOING BACK OF THE ENVELOPE
ANALYSES AND LET ME SEE IF I CAN EVEN FIND THAT ONE.
JUST A FILLING, I THINK, JUST 5% OF THE RETAIL LEAKAGE.
IT PRODUCES REAL REVENUE TO THE VILLAGE OF (WORD?).
IT COULD BE SMALL.
ONE OF THOSE ITEMS IF YOU COULD MEET THE NEED HERE IT COULD MAKE A BIG
DIFFERENCE.

>>TRUSTEE WESLEY: HOW WOULD WE MEET AT AND WHERE WOULD WE MEET
AT?

WHAT I DID NOT SEE AROUND THAT IS WHERE IN THE VILLAGE WE ARE SEEING
THE RETAIL LEAKAGE.
NORTHEAST, SOUTHWEST?

>> CONNOR, CAN YOU HELP ME OUT HERE?
THE RETAIL LEAKAGE TAKES A BROADER SCOPE SO IT IS NOT SAYING A
PARTICULAR AREA OF THE VILLAGE BECAUSE YOU ARE ONLY 4.7 MILES.
RETAIL LEAKAGE GOES WHERE, CONNOR?
HOW FAR DOES IT TAKE US?

>> YOU CAN SEE IN THE REPORT ON PAGE 170, WE HAVE MAPS THAT
PROVIDE A RETAIL TRADE AREA AND A SECONDARY RETAIL TRADE AREA AND WITH
THE PRIMARY RETAIL TRADE AREA WE ARE LOOKING AT OAK PARK AND THE
ADJACENT RIVER FOREST AND FOREST RIVER COMMUNITIES AND EXPLAINING THE
CONVENIENCE AND COUNSELING ARE THE TOP.
WE ARE PRICE-SENSITIVE AS CONSUMERS AND SURPRISINGLY IF THERE IS A GAS
PRICE LOWER IN OAK PARK, WE WILL GO BY THE GAS SOMEWHERE ELSE.
THAT IS WHY YOU ARE SEEING SALES OF GASOLINE STORES INSIDE THE PRIME
AREA BEING LESS THAN CONSUMER DEMAND.
AN UNNECESSARY SAYING, HEY, WE NEED 100% AND WE NEED FOUR NEW
GANGSTERS AND CONVENIENCE STORES.
IF IT IS CHEAPER SOMEWHERE ELSE YOU WILL BUY IT SOMEWHERE ELSE BECAUSE
IT IS CHEAPER.
YOU WOULD BUY IT IN THE TITER RETAIL TRADE AREA IF THERE WAS A CHEAPER
PRICE, BUT YOU ARE NOT SEEING THAT FROM A CONSUMER PERSPECTIVE.

THAT IS KIND OF THE MARRYING OF THE TWO IDEAS.

I THINK A BIG THING TO NOTE THAT CAME OUT OF THE ANALYSIS THAT IS SUPPORTED BY ALL THE CONVERSATIONS THAT WE HAVE HAD HERE TONIGHT IS THE NIGHT LIFE ASPECT.

WE SAW SIGNIFICANT LEAKAGE FOR DRINKING ESTABLISHMENTS.

A LINKAGE FOR BREWERIES, WINERIES AND THE LIMITED SERVICE RESTAURANTS.

IT IS ALL OF THAT DATA, WHERE IS THE MONEY BEING SPENT?

IT CAN BE SPENT ON WHAT IT IS BEING SPENT ON TO WHAT DO WE ACTUALLY DEMAND IN OAK PARK AND WHAT WOULD REALLY BRING US SUCCESS?

I THINK THAT IS WHERE WE CAN MARRY THE TWO IDEAS TOGETHER.

I DAN TOUCHED ON, IT DOES NOT GET DOWN TO A NEIGHBORHOOD SPECIFIC - LIKE MAINSTREET NEEDS THIS, THIS OR THAT.

IT IS MORE SO OF THE TOTAL SPENDING IN THE VILLAGE OF OAK PARK AND THE TOTAL DEMAND FOR SERVICE IN OAK PARK, WHERE ARE THOSE BEING MET?

>> WE DO, HOWEVER, LOOKING AT PRIORITY 11 MAKE SOME RECOMMENDATIONS ON HOW TO POSITION SOME COMMERCIAL CORRIDORS WITH THE LEAKAGE IN MIND.

LIKE WHAT CONNOR SAID, IT IS NOT THAT WE WILL HAVE RETAIL PERCENTAGES BY CORRIDOR, BUT WE RECOMMEND FOR INSTANCE POSITIONING CULINARY BUSINESSES AND RESTAURANTS IN A DOWNTOWN OAK PARK.

WE THINK ABOUT NORTH AVENUE AS BEING HOME TOMORROW CONVENIENCES.

A DAILY CONVENIENCES.

SO WE DO GET TO THAT LEVEL LATER ON IN THE PRIORITIES.

WE JUST DO NOT HAVE THAT ANALYSIS RUNNING AT THE NEIGHBORHOOD CORRIDOR LEVEL.

>> THANK YOU.

>> I CAN ADD ONE MORE THING.

SO WHAT YOU WANT TO LOOK FOR IS WHERE THE TRAFFIC IS GOING.

IN THE MORNING TOWARDS THE EISENHOWER EXPRESSWAY YOU ARE GOING RIGHT INTO THE GAS STATION AND WRITE OUT AND NOT NEEDING TO TURN LEFT ACROSS TRAFFIC TO GET INTO IT.

IF YOU LIVE IN SOUTH OAK PARK - PLEASE DO NOT RECOMMEND IT.

THE GAS STATION AT MOORE PROPERTY, IT IS AN EASY AND, EASY OUT, TO GET ONTO THE EISENHOWER EXPRESSWAY WHERE TO GO OVER THE EISENHOWER AND GO TO THORTON'S AND TURN OFF AND TURN LEFT AND TURN LEFT AGAIN IS A PAIN.

SO YOU'RE LOOKING FOR SITUATIONS - SOMETHING ELSE THAT WOULD GO WELL AT THE MOORE PROPERTY IS LIKE A DUNKIN' DONUTS BECAUSE IT IS THE MORNING TRAFFIC OF WHAT YOU ARE LOOKING TO GET DO ON YOUR WAY TO WORK.

IF IT WAS FOR ON THE WAY HOME YOU WOULD WANT TO ON THE FOREST PARK SIDE.

I GIVE YOU WANTED TO HAVE THE CHICKEN OR THE FAST FOOD - LIKE TAKE DINNER HOME WITH YOU, YOU WOULD WANT IT ON THE FOREST PARK SIDE.

YOU ARE LOOKING FOR THE RIGHT TURN IN FOR SOMETHING LIKE A GAS STATION IN LINES OF TRAFFIC THAT ARE COMMON.

>> I GUESS MY ISSUE WITH THIS PART OF IT IS THERE IS NO DIFFERENTIATION BETWEEN THE THINGS THAT ARE POTENTIALLY TOO EXPENSIVE OR TOO INCONVENIENT VERSUS THE THINGS THAT ARE NOT PRESENT. WE DO NOT HAVE NIGHTLIFE.

WE ALL KNOW WE DO NOT HAVE NIGHTLIFE SO WHEN YOU'RE SAYING WE HAVE LEAKAGE FOR NIGHTLIFE, WE KNOW WHY.

THERE IS NONE HERE.

YOU SAY WE HAVE LEAKAGE FOR GAS STATIONS AND CONVENIENCE STORES WE ARE INTIMATELY FAMILIAR WITH THE NUMBER OF GAS STATIONS AND GAS STATION CONVENIENCE STORES WE HAVE HERE BECAUSE YOU HAVE HAD TO PASS ORDINANCES ABOUT THEM IN THE RECENT PAST.

THE REPORT DOES NOT DIFFERENTIATE FOR ME WHETHER OR NOT THE LEAKAGE IS BECAUSE OUR GAS TAX IS TOO HIGH OR OUR GAS PRICE OVERALL IS HIGHER THAN NEIGHBORING AREAS AND THEREFORE PEOPLE ARE BYPASSING US VERSUS IT INDICATES A NIGHTLIFE WHERE IT IS NOT PRESENT AND I WILL GIVE YOU AN EXAMPLE.

I THINK OUR GAS TAXES HAVE GONE DOWN SINCE THERE HAVE BEEN TWO COSTCO'S THAT HAVE OPENED NEARBY.

THERE IS A COSTCO IN NORTH RIVERSIDE AND MELROSE PARK.

COSTCO WILL ALWAYS HAVE THE CHEAPEST GAS IN THE VICINITY, RIGHT?

IN NORTH RIVERSIDE AND MELROSE PARK ARE NOT NECESSARILY INCONVENIENT TO GET TO WHEN YOU ARE GOING TO SAVE FIVE OR \$10 ON FILLING UP.

WHEN YOU LOOK AT IT FROM THAT PERSPECTIVE, I CAN SEE WHERE THE GAS LEAKAGE STARTS TO HAPPEN.

I WOULD HAVE LIKED TO HAVE SEEN SOME OF THAT ANALYSIS HERE.

>> OKAY, THANK YOU.

>> THERE WAS THE TALK EARLIER AND I DID NOT WANT TO INTERRUPT TRUSTEE PARAKKAT IN THE DISCUSSION GOING ON, PARTNERSHIPS WITH - FOR THE ENTREPRENEURIAL ASPECTS.

I WANT TO POINT OUT THAT D-200 HAS A BUSINESS INCUBATOR ALREADY.

I HAVE BEEN A MENTOR FOR THE LAST SIX YEARS OR SO.

MY TEAM BEAT DEAN O'STEEN, DINO, IF YOU ARE WATCHING, MY TEAM BEAT DINO'S TEAM IN 2020 AND WON THE PRIZE THAT WAS THE \$5000 SCHOLARSHIP TO COLLEGE.

IT IS A GREAT PROGRAM, IT HAS BEEN UP AND RUNNING AND THE PROFESSOR IS AMAZING AND I WANT TO GIVE THEM A PLOT TO MENTION IT.

>> WE WERE AWARE THAT THERE ARE THREE NEARBY AND WE ARE NOT SUGGESTING - IF HE IS NOT WATCHING, I'M GOING TO TEXT HIM AND TELL HIM TO WATCH.

>> HE MIGHT BE WATCHING PRESIDENT TRUMP.

>> I HOPE NOT.

WE HAVE ANOTHER ASPECT THAT IS ATTRACTING REMOTE WORKERS WITH YOUNGER FOLKS.

CAN YOU ELABORATE ON HOW WE ARE EXPECTED TO DO THAT?

>> I'M SORRY, THE LAST PART?

>> HOW ARE WE EXPECT IT TO DO THAT?

>> YEAH COMING UP.

THIS IS AN AREA THAT IS FASCINATING AND THE POPULATION THAT I MENTIONED BEFORE, WE ALL KNOW THIS, VERY WELL EDUCATED, PROFESSIONAL. YOU LOOK AT THE INDUSTRIES ACROSS CHICAGOLAND.

PROFESSIONAL SERVICES, MANAGEMENT, TECHNICAL AND A LOT MORE OF THAT CAN BE DONE LOCALLY.

IT CAN BE DONE HOME-BASED AND ONE OF YOUR VALUES FOR THAT, THESE BUSINESSES ARE SPENDING THEIR DAY AND OFTEN THEIR DOLLARS WITHIN THE JURISDICTION, WITHIN THE COMMUNITY.

THEY ARE SHOPPING, THEY ARE EATING, THEY ARE GETTING COFFEE, ETC.

>> SURE.

>> THAT IS OBVIOUS AND WITH THE DATA CROSS COUNTRY IS SHOWING AS THOSE MUNICIPALITIES THAT PUT A FOCUS ON THAT ARE SEEING THAT THOSE INDIVIDUAL BUSINESSES, ABOUT 25-30% OF THEM WILL EVENTUALLY OUTGROW THEIR HOME BASE AND THEY WILL START WITHIN THE COMMUNITY WHERE THEY HAVE BEEN DOING IT REMOTELY.

THAT IS REALLY INTERESTING IN THE ECONOMIC DEVELOPMENT WORLD THERE IS A LOT MORE TALK ABOUT THAT.

CATER TO THESE PROFESSIONALS.

TO THE CREATIVE'S.

TO THE ONES WHO ARE ADVISING AND CONSULTING TO THE OTHERS, TO THE LARGER COMPANIES.

CATER TO THOSE AND OAK PARK WOULD BE A CLASSIC ENVIRONMENT TO DO THAT. THAT IS WHY WE PUT SUCH A HEAVY FOCUS ON THAT BECAUSE YOU DO NOT HAVE - LIKE MANY OTHER COMMUNITIES MAY HAVE - COMPETITIVE COMMUNITIES, YOU DO NOT HAVE A LOT OF STOCK.

THERE IS OFFICE STOCK, BUT YOU DO NOT HAVE AS SUCH A SCALE THAT YOU WILL BE ABLE TO DO A FULL-BLOWN ATTRACTION CAMPAIGN FOR A THOUSAND WORKERS OR EVEN HUNDREDS OF WORKERS AND MAYBE YOU DO NOT NEED TO.

MAYBE WHAT YOU HAVE IS EXACTLY WHAT YOU NEED MAYBE WHAT YOU NEED TO DO IS TO CATER TO THE INDIVIDUALS AND TO THE YOUNG PROFESSIONALS.

>> HOW DO WE DO THAT?

HOW DO WE ATTRACT THEM, HOW DO WE CATER?

>> FILL THE OTHER GAPS.

FILL THE ACCOUNT FOR VITALITY AS A WHOLE.

THE NIGHTLIFE, MAYBE SOME OF THE SERVICES THAT ARE NOT HERE.

SOME OF THIS CAN BE DONE THROUGH MESSAGING AND WALKING THE TALK AND SHOWING THAT THE VILLAGE IS OPEN FOR THAT KIND OF BUSINESS AND THIS IS WHAT YOU ARE ABOUT.

SENDING THE MESSAGE.

YOU KNOW?

AS THEY SAY, A PLACE THAT IS ON FIRE WITH ENTHUSIASM WILL DRAW PEOPLE BECAUSE THEY WANT TO SEE THAT FIRE BURNING.

YOU KNOW.

>> I'M SAYING, HELP ME BUILD THE FIRE.
WHERE DO WE LIGHT IT?
WHERE IS THE TINDER?

>> I CAN GIVE YOU ANOTHER EXAMPLE IF IT HELPS - VOICE OF GOD
COMING IN RANDOMLY.
ONE THING THAT COMES TO MIND, SOMETHING WE HEARD FROM BUSINESS SUPPORT
ORGANIZATIONS AND REPRESENTATIVES FROM THE BUSINESS COMMUNITY IS AN
INTEREST IN MODERNIZING SOME OF THE CO-WORKING SPACES THAT ARE
AVAILABLE.

THE VILLAGE WOULD PLAY A SUPPORTING ROLE IN THE CASE AND WE ALREADY
KNOW THERE ARE A FEW CO-WORKING SPACES THAT ARE ASSETS, BUT TO CAPTURE
THE HOME-BASED BUSINESSES THAT ARE NOT QUITE READY TO MOVE OUT IN
THEIR OWN OFFICE SPACE, ENHANCING CO-WORKING SPACES WITH AMENITIES
LIKE PODCASTING STUDIOS FOR EXAMPLE COULD HELP ATTRACT MORE
CONSULTANTS AND FREELANCE WORKERS, CREATIVE'S IN THE VILLAGE AND
LOOKING FOR AN EXTRA BOOST TO THEIR HOME OFFICE.

>> YOU ALSO NEED THE GYM THEY WANT TO GO TO AFTER WORK IN THE
COFFEE SHOP THEY WANT TO WALK TO AND THE PLACES TO EAT LUNCH.
ALL THE THINGS THAT WOULD MAKE IT A PRIME LOCATION FOR THAT.
WE ALSO DO NOT TAKE ADVANTAGE OF THE EVENTS THAT ARE ALREADY HERE WHEN
WE COULD BE MARKETING TO THE PEOPLE, TO THE PROVIDERS, THE VENDORS
THAT COME TO THE EVENTS.
I GET A MICROBREW REVIEW.
WE NEVER TRIED TO SOLICIT THE MICROBREW REVIEW TO BRING A BREWERY HERE
FOR EXAMPLE.

>> YES, THAT IS NOT IN HERE IS AN EXAMPLE.
SO THAT IS KIND OF MY POINT.
WE HAVE TALKED ABOUT A LOT OF THE THINGS THAT ARE IN THIS REPORT
ALREADY AS A BOARD AND I THINK I WAS LOOKING FOR MORE SPECIFIC
ACTIONABLE, THIS IS HOW YOU GET THERE BECAUSE I KNOW THE POLICY ON HOW
WE GET THERE.
THERE IS A MOTION, A SECOND AND FOUR VOTES.
THAT IS ALL IT TAKES AND ANYTHING ELSE IS JUST CONFOUNDING THE ISSUE.
THERE IS OPERATIONAL SUPPORT AND EVERYTHING THAT MAKES IT WORK BETTER,
BUT THE POLICY MECHANISM IS A MOTION, A SECOND AND FOUR VOTES.
I DO NOT KNOW IS THE MARKET ASPECT.
LIKE THE MARKET MECHANISM ON DRIVING AT SO I KNOW WHERE TO MAKE THE
MOTION, WHAT THE MOTION SHOULD LOOK LIKE AND HOW MUCH MONEY IT IS
GOING TO COST US.
SO THAT IS WHAT I WAS MISSING HERE.
AS A MATTER OF FACT, THERE IS NO ROI IN THIS AT ALL ANYWHERE.
LIKE WE IMPLEMENT THIS AND I DON'T KNOW HOW MUCH THIS IS GOING TO ADD
TO THE OVERALL - WHAT YOU CALL IT?
NET WORTH OF THE VILLAGE OR WHAT HAVE YOU.

WE FOLLOW ALL OF THESE RECOMMENDATIONS AND WE START DOING STUFF, ARE WE GOING TO INCREASE SALES TAX REVENUE 30%, 50%?

>> I APPRECIATE THE QUESTION.

ECONOMIC ANALYSIS WAS NOT PART OF THE SCOPE.

WE DO A LOT OF THAT IS A FIRM, BUT I CANNOT HELP MYSELF - I MENTIONED BACK OF THE ENVELOPE AND I HAVE BEEN DOING THAT AND WE INTUITIVELY BASED ON ALL WE DO ACROSS THE COUNTRY NOW, CONSERVATIVELY WHAT SOME OF THIS MIGHT MEAN IN TERMS OF IMPACT TO THE GENERAL FUND.

AND WE WANT - WE WOULD NOT PUT THESE IN HERE IF IT WAS NOT GOING TO BE REVENUE GENERATORS.

THIS WILL HAVE A DIFFERENCE.

I'M NOT GOING TO TELL YOU WHAT MY BACK OF THE ENVELOPE IS.

THAT WOULD NOT BE CONFESSONAL AND AGAIN, THAT WAS NOT PART OF OUR SCOPE, BUT IT IS SIGNIFICANT AND IT IS WHAT OTHERS AROUND THE COUNTRY ARE DOING.

MANY OF THE SAME KINDS OF INITIATIVES AND THE SAME RESULTS AND BRIAN, I THINK IT WAS YOUR QUESTION, BUT YOU KNOW, WITHIN FIVE YEARS, YES. MAYBE IT WAS YOU.

WITHIN FIVE YEARS YOU CAN BEGIN TO SEE THAT RETURN ON INVESTMENT.

IF YOU HIRE THE STAFF, YOU HAVE THE COMMISSION, YOU GET THE OPEDC UP AND RUNNING AND YOU BEGIN TO EXECUTE ON SOME OF THE STRATEGIES TO THE POINT OF BEING ON FIRE WITH ENTHUSIASM, THAT WILL BUILD AND INVESTORS WILL TAKE NOTE.

IT WILL PRODUCE.

>> I APPRECIATE THAT AND I ALSO WOULD NOT EXPECT YOU TO SAY ANYTHING DIFFERENT.

SO YOU KNOW, IT PUTS ME IN THE SAME POSITION, WHICH IS A BLIND LEAP OF FAITH WHERE WE ARE LOOKING AT THIS RECOMMENDATION.

DO THIS AND TRUST ME,, IT WILL BE GREAT.

AND IT IS NOT A KNOCK AGAINST YOU SPECIFICALLY.

I HAVE BEEN AROUND GOOD CONSULTANTS AND BAD CONSULTANTS.

IT IS REALLY HARD TO TELL THE DIFFERENCE SOMETIMES BECAUSE THEY ALL TELL YOU WHAT YOU WANT TO HEAR AND IT'S ALL ABOUT THE EXECUTION BEFORE YOU FIGURE OUT WHETHER OR NOT THE THING YOU BOUGHT IS THE THING YOU WANTED AND SO IT WOULD REALLY HELP ME IN THIS JOB BECAUSE I'M DEALING WITH OTHER PEOPLE'S MONEY.

NOT MY OWN BUT IF WE HAD AN ESTIMATE ON SOME RETURN OR SOMETHING LIKE THAT, THAT WE COULD THEN USE TO SELL, THAT HELPS ME SELL BECAUSE I HAVE BOSSES, TOO.

54,000 OF THEM.

FOR ME THAT IS ONE OF THE THINGS THAT IS MISSING.

THERE WAS ONE OTHER THING AND THIS IS MINOR AND I WANT TO POINT IT OUT BECAUSE I THOUGHT IT WAS WEIRD.

I THINK IT IS 12.4 WHEN WE ARE TAUGHT, ENABLING DINING ON ROOSEVELT ROAD FELT WEIRD TO ME.

I LIVE NOT FAR FROM ROOSEVELT ROAD AND I DON'T KNOW ANYONE WHO WANTS TO DO OUTDOOR DINING ON ROOSEVELT ROAD AND MAYBE THAT IS STOPPING - - MAYBE HANG OUT ON THE PATIO, BUT I DON'T THINK THERE ARE TOO MANY PEOPLE DOING OUTDOOR DINING ON ROOSEVELT ROAD.

THAT IS IN BERWYN.

IF WE CAN GET FITZGERALDS OVER HERE, I JUST WANT TO POINT OUT THAT I THOUGHT IT WAS WEIRD.

>> THE POINT BEING, GET SOME VIBRANCY, SOME ON STREET VIBRANCY.

>> ABSOLUTELY AND I GET THAT.

JUST THAT SPECIFIC EXAMPLE.

WRAPPING UP HERE, BUT ONE OF THE THINGS I WANT TO MENTION IS THERE IS AN ASPECT IN HERE LET ME SEE IF I CAN FIND IT AND I PROBABLY DID NOT DOCUMENT THIS CAUSE, BUT IT IS ABOUT ENABLING TRANSIT FOR THE MEDICAL CORRIDOR AND ENABLING ENHANCED TRANSIT FROM OAK PARK TO DOWNTOWN WEST CHICAGO LOCAL DISTRICTS.

WE HAVE TWO REAL LINES THAT GO TO THE WEST CHICAGO DISTRICTS ALREADY. THE BLUE LINE AND THE GREEN LINE AND YOU REPORTED, THE NUMBER 12 BUS. WONDERING HOW MANY MORE ENHANCED TRENDS WE NEED TO THE CORRIDOR AND WHY THAT WAS A RECOMMENDATION.

>> I THINK THE POINT IS THAT YOU WANT TO MAKE SURE THAT THOSE WHO ARE IN THE MEDICAL HEALTHCARE PROFESSION ARE - MANY OF THEM MIGHT BE WORKING IN THE MEDICAL DISTRICTS IN CHICAGO, BUT COULD BE DOING SOME OF THAT WORK HERE.

JUST TO MAKE SURE YOU CAN GET BACK AND FORTH EASILY AND SAFELY AND COMFORTABLY.

JUST BE AWARE OF THE CONNECTIONS AND MAKE IT EASIER.

THAT IS ALL.

>>TRUSTEE WESLEY: OKAY.

>>PRESIDENT SCAMAN: THAT THERE IS SOME VALIDITY.

RUSH OAK PARK HAS BUILT A NEW FACILITY UP NORTH AND AT HARLEM IN THE GAIL WOOD NEIGHBORHOOD.

>> WOULD HAVE BEEN NICE TO GET THAT ONE.

>> SOME OF THE DOCTORS ARE NOT THRILLED ABOUT MOVING THEIR OFFICES TO THAT FACILITY BECAUSE THEY ARE NO LONGER CLOSE TO THE EISENHOWER EXPRESSWAY AND THE TRAFFIC FROM THE EISENHOWER STREET AT NORTH AVENUE DOUBLES THEIR TIME, THE TRANSPORTATION TIME.

>> IT IS ALSO INCONVENIENT FOR FOLKS TO GET THERE, TO BY PUBLIC TRANSIT.

I TOTALLY GET THAT.

WE HOWEVER DO NOT HAVE THE ISSUE.

>> NO, BUT TO REALIZE WE WERE POSITIONING WHERE DOES HE WANT A MEDICAL CORRIDOR, THE REASON TO WANT IT NEAR THE TRAIN LINES AND NEARS THE EISENHOWER EXPRESSWAY.

>> TOTALLY AGREE.

I JUST DO NOT THINK THAT WE HAVE THAT.

YOU KNOW?

>> NOT THAT I AM SAYING ANYTHING BAD ABOUT RUSH OAK PARK.

>> NO, THEY ARE GREAT PARTNERS.

JUST POINTING OUT THAT THEY ARE GREAT PARTNERS AND WE HAVE TWO OF THE LINES THAT LIVE HERE.

>> THE LAST THING I WANT TO TOUCH ON IS THE OPEDC.

I APPRECIATE THE RECOMMENDATION OF BRINGING THEM BACK.

OBVIOUSLY THIS IS A 360 I WILL POINT OUT.

I WILL TAKE ANOTHER - I'M HAVING A VERY GOOD SERIES OF MEETINGS.

I WANT TO POINT THAT OUT.

THE LAST MEETING WE HAD A BUNCH OF REAL ESTATE PROFESSIONALS COMING HERE AND VALIDATE EVERYTHING I HAVE BEEN SAYING ABOUT HOUSING FOR THE TWO YEARS I HAVE BEEN ON THE BOARD AND NOW WE HAVE AN EXPERT COMING ON ECONOMIC VITALITY AND TELL ME AND VALIDATE ME ON WHAT I HAVE BEEN SAYING ABOUT THE OPEDC.

IT HAS BEEN A GOOD SERIES OF MEETINGS FOR ME.

I WANT TO POINT THAT OUT.

I FEEL GOOD ABOUT THAT.

>> I WANT TO SAY THAT WE HEARD YOU EARLY AND TALK ABOUT THE VALUE OF THE OPEDC.

I AGREE WITH YOU.

>>TRUSTEE WESLEY: WHENEVER WE DECIDE ON HOW THIS GETS IMPLEMENTED WE SHOULD - I WOULD LIKE TO HAVE DEEPER CONVERSATIONS ABOUT THAT.

I'M CURIOUS ABOUT HOW IT IS GOING TO FUNCTION AS AN EXTENDED ENTITY OF STAFF.

A SOMEHOW INDEPENDENT, BUT NOT TO.

THAT IS ONE OF THE CONCERNS I WANT TO UNDERSTAND AND I THINK THE OTHER THING IS THAT I WORRY, MAY BE, AND MANAGER JACKSON YOU CAN PROBABLY - I FEEL LIKE WE ARE SETTING UP A RATHER COMPLICATED STRUCTURE AROUND THIS.

LIKE WE HAVE THE AVM OF ECONOMIC VITALITY AND A CABINET AND A COMMISSION, THEN WE HAVE THE OPEDC, WHICH SERVES AS A SUB COMMISSION AND IT STARTS TO FEEL LIKE A LOT.

>>VILLAGE MANAGER: THE ONLY THING THAT IS NEW IS THE COMMISSION AND WE ARE DOING INNOVATION AROUND THE OPEDC TO BRING THEM CLOSER TO THE STAFF AND BOARD.

>> WHICH I THINK IS A GOOD IDEA.

>> THEY ARE IN ALIGNMENT WITH BOARD POLICY.

WE THINK THE SYSTEM WILL BE A LITTLE MORE EFFICIENT AND - - COMMUNITY DEVELOPMENT CORPORATION.

I THINK THE OPEDC DID THIS BEFORE AND IT WILL BRING US CLOSER TO IT AND IT MAKES IT MORE EFFICIENT.

THE THING THAT IS NEW IS THE COMMISSION THAT ADDRESSES TRANSPARENCY QUESTION AROUND THE POLICY AND CITIZEN PARTICIPATION QUESTION AROUND THE FORMATION OF POLICY AROUND ECONOMIC DEVELOPMENT AND I FEEL LIKE IT

IS AN AREA WHERE WE CAN GET STRONGER IN TERMS OF REALLY SCALING UP OUR SYSTEM OF POLICIES THAT SUPPORT ECONOMIC DEVELOPMENT TO HELP US DO THE THINGS WE ALREADY KNOW WE WANT TO DO AND GET THAT ALIGNMENT.

AND THEN IT IS ITERATIVE, RIGHT?

WE CONTINUE TO GROW AND IMPROVE OVER TIME SO TO SYSTEMATICALLY HAVE A SEAT IN THAT PARTICIPATION I THINK IS GREAT, BUT THERE WAS A POINT RAISED EARLIER WHERE YOU CAN COMBINE THE TWO GROUPS INTO ONE BODY, TOO.

I THINK RESPECTFULLY WHAT I WAS TRYING TO DO IS MY INPUT ON THIS WAS JUST PRESERVE THE VALUE OF THE OPERATIONAL INTERFACE WITH CITIZEN EXPERTS AROUND SPECIFIC INITIATIVES, PROJECTS AND ACTIVITIES, AND CREATE A BODY THAT CAN ADVISE THE BOARD ON POLICY AND FACILITATE PUBLIC PARTICIPATION.

YEAH.

>>TRUSTEE WESLEY: MAKES SENSE.

I JUST WANT US TO KEEP AN EYE ON THAT IT - THINGS DO NOT GET SLOW BECAUSE YOU HAVE TO MEANDER THROUGH SO MANY THINGS.

>> I APPRECIATE THE INPUT, TOO.

IT IS GREAT INPUT BECAUSE SLOW IS NOT WHAT WE'RE LOOKING FOR. A CERTAINLY FAST IS THE GOAL.

>> THAT IS ALL I HAVE.

OH, OPEDC IS A 501(C) FOUR AND THAT WAS ASKED EARLIER.

THAT IS ALL I HAVE.

IN LARGE PART THE OPERATIONAL ASPECTS OF THIS, I THINK WHATEVER OUR STRATEGIC GOALS HAPPEN TO BE, I THINK IF WE BEEF UP THE OPERATIONAL ASPECTS OF THIS, I THINK IT WILL SOLVE SOME OF THE PROBLEMS THAT THE COMMUNITY HAS BEEN COMPLAINING ABOUT OVER THE PREVIOUS YEARS AND WILL GIVE US THE ABILITY TO EXECUTE ON STRATEGY GOING FORWARD.

I REMAIN UNCONVINCED THAT OAK PARK IS THE TYPE OF PLACE THAT CAN ADHERE TO A FIVE YEAR OR 10 YEAR PLAN.

I HAVE NOT SEEN IT HAPPENED YET, BUT I THINK THE OPERATIONAL ASPECT OF IT THAT ALLOWS US TO PAVE IT IF THE BOARD CHANGES ITS MIND IN THREE YEARS AND AS LONG AS THE OPERATIONAL ASPECT EXIST TO PAVE IT WITH THE STRATEGIC PRIVATE, THEN I THINK THAT IS A NET WIN.

THANK YOU.

>> THANK YOU.

>>PRESIDENT SCAMAN: I THINK I'M CLOSING US OUT OR DID YOU WANT SOMETHING?

>>VILLAGE MANAGER: YEAH, I JUST WANT TO - WHEN TRUSTEE WESLEY WAS ASKING ABOUT SOME OF THE 'WHY' QUESTIONS. AND TO SUMMARIZE FROM MY END.

I THINK THE POLICY AND OPERATIONAL COMMITMENT AND GETTING TO SOME OF THE 'WHY' QUESTIONS AROUND MINORITY ENTREPRENEURS.

WE ARE TALKING ABOUT CREATING SMALL BUSINESS FINANCING PROGRAMS.

INTEGRAL IN THE IS I THINK WE NEED TO LOOK AT HOW WE CAN STRATEGICALLY CONNECT THE ENTREPRENEURS TO FLEXIBLE CAPITAL AND THAT HAS KIND OF BEEN AN EVERGREEN ISSUE WHEN IT COMES TO TRYING TO SUPPORT WOMEN AND MINORITY OWNED ENTREPRENEURS.

THE P'S IS IN THEIR AND I THINK THAT IS WHY WE POSITION THAT THERE, TOO.

DOES FOR ALL SMALL BUSINESSES, BUT WE KNOW THAT A LOT OF THESE MINORITY ENTREPRENEURS STRUGGLE GETTING ACCESS TO CAPITAL AND JUST THE TECHNICAL ASSISTANCE IN THE NAVIGATIONAL SUPPORT IN THE CUSTOMER SERVICE I THINK IS SUPER IMPORTANT AND YEAH.

I WANT TO POINT OUT A COUPLE THINGS BECAUSE I DON'T KNOW IF IT CAME OUT IN DISCUSSION.

>>TRUSTEE WESLEY: I APPRECIATE THAT AND I THINK THOSE ARE SUPER VALUABLE.

I WORKED ON A COUPLE OF PROGRAMS LIKE THAT WHEN I WAS THE CHAIR OF THE OPEDC.

I'M GLAD YOU BROUGHT THAT UP.

>>PRESIDENT SCAMAN: OKAY.

I WILL JUST TRY TO CLOSE.

I DO THINK IT IS FAIR TO BE CAUTIOUS AS WE FLUSH OUT THE SCOPE AND PURPOSE OF A COMMISSION VERSUS THE OPEDC, KNOWING THAT WE HAVE GOT A BOARD THAT EXISTS RIGHT NOW TO ENGAGE IN THAT, BUT TAKING WHAT WE SAID AT THAT EARLY EVENING WITH THE PREVIOUS AGENDA ITEMS THAT MATCHING PEOPLE'S WILLINGNESS TO VOLUNTEER AND DESIRE TO VOLUNTEER WITH THE PURPOSE OF - SOMETIMES WHEN YOU HAVE A COMMISSION THAT THEN HAS TOO BROAD OF A FOCUS, THEN THE MATCH IS NOT RIGHT.

HAVING THE FINANCE PIECE VERSUS THE CULTURAL RELEVANCY PIECE, I DO ACTUALLY THINK THEY ARE SEPARATE, BUT TAKING OUR TIME AS WE FLUSH THAT OUT SO THAT WHEN PEOPLE - WHEN THEY KNOW THE EXPECTATIONS ARE OF THE VOLUNTEERISM YOU WILL BE MORE SUCCESSFUL.

PERIOD.

ONE OF THE CHALLENGES THAT I DID HAVE WITH THE DECISION TO CLOSE OR DEFUND - WE DID HAVE THESE VERY TALENTED MEMBERS OF THE BOARD THAT ARE STILL THERE THAT WITH ALL THE BEST OF INTENTIONS ARE SERVING THEIR COMMUNITY.

SO TO UTILIZE THEIR TALENTS AND KNOW THAT THERE IS STILL A PLACE FOR THAT, FOR THAT ENGAGEMENT IS GOOD.

I AM HAPPY TO SEE IT.

THERE ARE NOT TOO MANY MORE PIECES HERE AND WHAT WE HAVE SEEN IN MODERN HISTORY IN OAK PARK.

JUST THE TERMINOLOGY OF CABINET, NEW TO US, BUT I'M AWARE THAT VILLAGE MANAGER JACKSON HAS THESE TEAMS ON EVERYTHING INSIDE HOW HE OPERATES HERE AND IT IS NOT NO.

IT IS NOT FOR US TO ACTUALLY ENGAGE WITH.

IT IS HOW HE PREPARES FOR THE WORK THAT EVENTUALLY COMES TO US AND MAKE SURE THAT IT IS ALL - THAT THE PURPOSE IS INTERCONNECTED WITH THE DEI, COMMUNICATIONS FOR MAXIMUM EFFICIENCY AND OPERATIONS. SO I CAN JUST ACKNOWLEDGE READING IT FOR A SECOND, OKAY, BUT THEN I GOT IT.

THAT THERE IS A LOT MORE TO ECONOMIC VITALITY THAN THE BUILDING TALL BUILDINGS AND RECRUITING SMALL BUSINESSES.

THERE IS MORE TO IT.

WE HAVE HAD SOME OF THESE POSITIONS IN THE VILLAGE BEFORE.

WE HAVE BUSINESS LIAISONS RIGHT NOW, BUT WE HAVE HAD WHERE THE BUSINESS LIAISON WAS DIRECTLY CONNECTED TO THE OP D.C. BEFORE AND YOU ARE BRINGING STUFF BACK TO US THAT WE KNOW HAS OPERATIONALLY WORKED ELSEWHERE AND CAN WORK HERE.

WHAT I WAS LOOKING FOR IS THE CURRENT VILLAGE PRESIDENT IS SOMETHING THAT IS ABLE TO ADJUST EASILY WITH THE CHANGING LANDSCAPE OF OPPORTUNITY AND IT IS NOT SPECIFICALLY DESIGNED FOR WHAT THE FOCUS IS FOR ONE MOMENT IN HISTORY.

THAT IT CAN CHANGE WITH THE CHANGING ELECTED OFFICIALS, RESPONDED TO OUR GOAL SETTING EVERY TWO YEARS.

THAT IT IS A LITTLE MORE TRANSPARENT TO THE COMMUNITY AND I THINK THAT POTENTIAL EXISTS HERE.

I CAN SEE HOW THAT WILL WORK.

AND TO RECOGNIZE THAT - BECAUSE WHAT EXISTED WAS SO DESIGNED FOR A VERY SPECIFIC PURPOSE THAT WE MIGHT NEED TO ACTUALLY START FROM THE GROUND UP AND MORE INTENTIONALLY DESIGN IT INSTEAD OF HAVING PEOPLE THAT HAD ACCESS AND INFLUENCE DESIGN IT IS ALSO GOOD.

THIS IS MAKING SOMETHING SYSTEMIC AND HOPEFULLY LONG-LASTING, AND INTENTIONAL THAT WITH OUR GOALS OF WHAT IT IS WE WANT TO SEE HAPPEN. AND YES, IT IS GOING TO TAKE TIME AND IT WILL TAKE INVESTMENT.

EVERYONE HERE HAS BROUGHT REALLY GREAT IDEAS FORWARD OF SMALL MINI GRANTS THAT WE TALKED ABOUT AT THE OP EDC ONE TIME.

AT THIS POINT, IF THIS IS WHAT HAS TO HAPPEN IN ORDER TO SEE THAT STUFF MATERIALIZE, SO BE IT.

WE ALSO HAVE TO GIVE THAT DIRECTION TO STAFF AS TO HOW MUCH ARE WE WILLING TO CHANGE?

WE SAW VERY STRICT FEES AND REGULATIONS AROUND SPECIAL EVENTS PERMITTING FOR A LONG TIME AND WE ARE TOLD THAT HAD TO BE.

NOW WE HAVE SOMETHING THAT SAYS, MAYBE THAT DOES NOT HAVE TO BE AND I THINK THAT IS WHAT WE WANT.

THERE WE GO.

THANK YOU.

IF THERE IS NO CLOSING COMMENTS, THEN WE WILL GO TO CALL TO THE BOARD. CLERK WATERS, ANYTHING TO SHARE?

>>CLERK: JUST WANT TO SAY HAPPY BIRTHDAY TO TRUSTEE STRAW.

>> HAPPY BIRTHDAY!

>>CLERK: ALSO, JUST A FRIENDLY REMINDER THAT EARLY VOTING IS GOING TO BE STARTING VERY SOON NOW THAT WE ARE IN MARCH. IT BEGINS MONDAY, MARCH 17 AND GOES ALL THE WAY THROUGH MONDAY, MARCH 31.

SHOULD ANYONE HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CONTACT THE CLERK'S OFFICE AT 70823585670.

>>PRESIDENT SCAMAN: INCLUDING TO REGISTER TO VOTE?

>>CLERK: NO.

TODAY WAS THE DEADLINE FOR IN PERSON VOTER REGISTRATION, BUT YOU CAN REGISTER TO VOTE ONLINE STILL.

>>TRUSTEE ENYIA: SENDING DEEP CONDOLENCES TO THE GOOD FAMILY, JACKIE GOOD PASSED AWAY THIS PAST WEEK. SHE WAS A LONG TIME TA AT HATCH AND WE USED TO DO PADS TOGETHER AS A KID.

IT JUST AN AMAZING FAMILY AND WOMAN.

WANT TO SEND MY DEEPEST CONDOLENCES TO RAY AND ALL OF THE GRANDKIDS.

>>TRUSTEE BUCHANAN: HAPPY BIRTHDAY TO TRUSTEE STRAW. WHILE I WOULDN'T GIVE TO BE YOUR AGE.

>>PRESIDENT SCAMAN: SHUT UP.

>>TRUSTEE STRAW: THANK YOU FOR THE BIRTHDAY WISHES.

WE DON'T ALL NEED TO INDIVIDUALLY PROVIDE BIRTHDAY WISHES IF YOU DO NOT WANT TO.

AND THANK YOU.

>>TRUSTEE WESLEY: HAPPY BIRTHDAY, TRUSTEE STRAW!

YOU ARE OFFICIALLY WAY YOUNGER THAN ME.

SINCE YOU ARE LOOKING VERY UNCOMFORTABLE I'M JUST GOING TO TWIST IT A LITTLE BIT MORE.

NO MAN, SERIOUSLY, HAPPY BIRTHDAY.

SORRY YOU HAD TO BE HERE TONIGHT FOR IT.

YEAH.

YEAH, YOU DON'T HAVE TO LIE.

THE ONLY THING I WANTED TO POINT OUT AND I FORGOT TO POINT OUT EARLIER IS THIS REPORT ALSO DOUBLES DOWN ON THE FACT THAT OUR HOUSING STRATEGY IS IN NEED OF CHANGE AND WE NEED MORE HOUSING, MORE MISSING MIDDLE, MORE NEXT INCREMENT HOUSING AND THAT WAS ONE OF THE SIGNIFICANT ASPECTS OF THIS REPORT AS WELL.

WANTED TO BRING THAT UP BECAUSE I MENTIONED IT BEFORE.

WE CONTINUE TO HAVE REPORT AFTER REPORT AND EXPERT AFTER EXPERT SAYING THAT OUR HOUSING STRATEGY HERE IS SCREWED AND WE NEED TO FIX IT.

I'M SAYING THAT IT IS SCREWED AND WE NEED TO FIX IT.

>>PRESIDENT SCAMAN: ALRIGHT. HAPPY BIRTHDAY, BRIAN.

OKAY.

I DON'T KNOW, IT IS A LITTLE FUN FACT.

THE REASON YOU CANNOT REGISTER TO VOTE IN PERSON ALL THE WAY TO THE END BECAUSE COOK COUNTY NEEDS A MINUTE TO PUT EVERYTHING INTO THEIR

DATABASE BECAUSE YOU VOTE - EARLY VOTING INCLUDES ALL SUBURBAN OAK
PARK AND EARLY VOTE HERE IN THE VILLAGE OF OAK PARK AND ON YOUR
POLLING DAY YOU HAVE TO GO TO YOUR POLLING PLACE.
IN ORDER TO MAKE THAT ACCURATE THEY HAVE TO HAVE A CUTOFF DATE.
OKAY.
SURE.

>>TRUSTEE WESLEY: SORRY, WILL NOT TAKE LONG.
I WANT TO SAY CONGRATULATIONS TO CRAIG ON YOUR PROMOTION.
I WAS NOT GOING TO LET YOU GET OUT OF HERE WITHOUT SAYING THAT.

>>PRESIDENT SCAMAN: WONDERFUL, YES, CONGRATULATIONS, CRAIG.
BUT THAT I WOULD ENTERTAIN A MOTION TO ADJOURN.

>> SO MOVED.

>> SECOND.

>>PRESIDENT SCAMAN: OKAY.

MOTIONED BY TRUSTEE STRAW AND SECONDED BY TRUSTEE WESLEY.
ALL IN FAVOR?

>> AYE.