

Oak Park Regional Housing Center Activity for 2016 - A\$

Year to Date 2016	African American	Asian	Hispanic	Multiracial	Native American	White	Total
Clients Reporting Results							
Moved to Chicago	16	13	9			33	71
Moved to Oak Park	90	71	53	18	4	315	551
Moved to Forest Park	16	10	8		1	37	72
Moved to Berwyn		2	2	1	1	4	10
Moved to River Forest	5	1				5	11
Moved to Other Suburb	22	14	6	1	2	37	82
Out of State or Other	3	1	2			3	9
Not Moving	14	7	11	1	1	33	67
Clients Not Reporting Results	868	109	154	47	8	425	1,611
Total Clients	1,034	228	245	68	17	892	2,484

Quarterly Rental Activity

As of the first three quarters, rental activity in Oak Park has been low compared to previous years' experiences. This is follo seen reduced rental activity. Experts do not agree on the causes of this trend downward. However, the most common expl are reducing the number of moves as people find it more affordable to remain in place. Our clients who chose not to move rents as the reason for staying in their current apartment instead of moving.

This experience of reduced activity has been confirmed with our cooperating landlords who have also seen a decline in acti channels. Owners with both many and few units to rent have reported to us that they are receiving fewer calls from prospe alternate marketing is not performing as well as it has in the past. Information from collague organizations in the City of Ch of fewer rental clients.

While overall activity is down, the rate of moves per registration remains steady at about 1 in 5. The rate of affirmative mo up to 72% of all moves to Oak Park -- an improvement of 5 percentage points over this time last year. Our ability to promo

despite the fact that 2016 has seen an increase in racial tension and social division.

A reminder that move data lags registration data as it takes about 6 weeks from the time of registration to the time of a move. It also takes about 6 weeks to confirm follow-up data with clients as well.

5 OF SEPTEMBER 30, 2016

	Q1	Q2	Q3	Q4	TOTAL	Contract Goal
Registrations	688	904	892		2,484	3,000
Oak Park Resident Registrations	190	246	168		604	N/A
Moves to Oak Park	171	205	175		551	900
Affirmative Moves to Oak Park	114	141	142		397	600
Units Listed	217	324	342		883	N/A

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anation is that rapidly rising rents
almost uniformly cited high

ivity through other marketing
ective tenants and that their
icago also report similar patterns

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