Public Communication as of November 16, 2016

Project Website Created June 2015: www.oakparkzoning.com

• 1636 hits since its launch

News releases/website main page postings:

- Sept. 1, 2015
- June 16, 2016

OP/FYI newsletters: 26,000 homes

- Oct. 2015
- Jan. 2016
- Nov. 2016

Enews: 2,700 subscribers

- Nov. 2, 2015
- April 26, 2016
- June 23, 2016
- Oct. 18, 2016

Facebook: 6,442 subscribers

- June 23, 2016
- Oct. 19, 2016
- Nov. 16, 2016

Twitter: 4,600 subscribers

- June 23, 2016
- June 28, 2016
- Oct. 20, 2016
- Nov. 16, 2016

Key Person Interviews - June 29/30, 2015 - Pre Draft Zoning Ordinance

46 interviews with various business, resident, government, arts, heath care, realtor, housing, and regional agencies.

One-on-One Meetings - Draft Zoning Ordinance

- North Avenue District
- Hemingway District
- DTOP
- Pleasant District
- Madison Street District
- Business Advisory Council
- Ninetieth Century Club
- Harrison Street Arts District
- Community Design Commission
- Madison Street Coalition

<u>Direct Emails / Letters - Draft Zoning Ordinance</u>

- Park District
- School District 97
- School District 200
- All Village Commission Chairpersons (Emails)
- 300 Individual Property Owners (Letters)

Plan Commission public meetings / hearings

- July 16, 2015
- September 3, 2015
- November 12, 2015
- December 10, 2015
- January 7, 2016
- April 14, 2016
- April 20, 2016
- May 5, 2016
- May 26, 2016
- June 28, 2016
- July 7, 2016
- September 1, 2016
- November 3, 2016

General Community Meetings/Presentations

- November 10, 2015- Technical Review Presentation at Brooks Middle School
- June 28 & 30, 2016- Public Open Houses (2 each date total of 4)
- October 20, 2016- Public Presentation at Library

15 individual telephone conversations or emails between staff and resident/business