

MEMORANDUM

Date: October 18, 2017

- To: Finance Committee (Trustees Andrews, Button, Taglia and Tucker) Cara Pavlicek, Village Manager
- From: Tammie Grossman, Development Customer Services Director
- Re: Parking Fund Revenue Increases
- Cc: Mayor Abu-Taleb Board of Trustees Lisa Shelley, Deputy Village Manager Steven Drazner, Chief Financial Officer John Youkhana, Parking and Mobility Services Division Manager

During the review of the 2018-2022 Capital Improvement Plan staff proposed a review of Parking Fund revenue increases to support the \$2.0 million - 2018 capital projects. Staff reviewed fees/rates from the Garages, Meters, and Permit Parking categories. If minimum revenue proposals presented in all three categories are selected for implementation; the estimated annual revenue increase to the Parking Fund would be \$1.1 million. Attached are maps as well as spreadsheets containing alternative increases in fees, rates, or time extensions for each revenue category.

GARAGES

Fiscal Impact

The proposal of eliminating a half hour of free parking (Exhibit #3) will generate an annual increase of \$338,654 (prior to subtracting the various subsidies: Employee Discount Cards, Large Employee and Boutique Hotel validation programs, free Sundays and holidays, etc.). The spreadsheet, Exhibit # 3 - Garage Revenue Alternatives, includes various rate alternatives, changes in duration of usage rates, and revenue calculations. Staff proposes a change in paid time: from (0 -1.5 hours free) to (0-1 hour free); 1-2 hours at \$2.00; 2-3 hours at \$3.00 continuing up to 10 hours. No changes are proposed to the Oak Park/River Forest High School Garage however staff would request a future discussion with the Board regarding the structure's purchase. Staff would propose a January 2018 implementation date.

Background

Staff conducted a review of the utilization, expenses and revenues associated with the Avenue, Holley Court, and Lake & Forest Garages. This proposed rate will help convey a consistent message that all Village garage parking is \$1 per hour for short term customers. However the one exception is the rate reductions for customers after a 10 hour duration (10-24 hours would be \$16). In 2016, Staff made changes to assist the business community during construction however; we now have sufficient garage space. Additionally, Down Town Oak Park (DTOP) suggested to the Village Board that the change of garage hours to 1.5 be a temporary solution with a return to the shorter time after construction.

METERS

Fiscal Impact

The meter revenue proposal (Exhibit 5,6,&7) would generate an estimated annual increase of \$718,334.The increased meter rate of \$1 per hour for all meters will generate an annual \$329,184; a two (2) hour paid time extension would generate \$314,150; and the Credit Card minimum charge will generate \$75,000. Staff would propose an ordinance which staggered implementation dates of the new meter rates.

Background

The Village of Oak Park has 1,515 meters of which 510 are in a High Demand , 670 are Outside High Demand, 300 are in the Commuter categories and 35 are Red Top (a 15 min max.). This proposal will help convey a consistence message that Village meter parking is \$1 per hour. The first proposal is a \$.25 per hour meter increase in the "Outside High Demand" meter rate (from \$.75 per hour to \$1.00 per hour); and a \$.50 per hour meter increase in the "Commuter" rates (from \$.50 per hour to \$1.00 per hour).

Additionally, staff proposes that all credit card meter transactions be a minimum of one (1) hour. We currently pay \$75,000 in annual administrative costs plus \$.30 per transaction.

The proposal extends the meter paid time by two (2) metered hours per day (from 8am through 6pm to 8am through 8pm). The rates for meter were last increased in 10/2008.

Each hour of extended time metered parking at the proposed rate will generate an additional \$157,075 in annual revenue. The attached spreadsheets ,Exhibit #2 - Meter Revenue Alternatives, includes rate alternatives associated with duration of usage, projections for extensions in one (1) hour increments and projected revenue calculations up to 12am. Additionally, staff calculated the projected revenue generated if meter rates were required on Sunday from 8am to 8pm at the proposed hourly rate.

PERMIT PARKING

Fiscal Impact

The estimated annual revenue for the proposed permit parking increase (Exhibits # 9-13) is \$106,170. This includes a \$5 quarterly increase in resident parking permits, a \$10 quarterly increase for nonresident parking permits; an overall \$5 increase per quarter for Quarterly Garage Parking Permits; and a \$5 annual increase for the On-Street Daytime permit zone as well as the On-Street Business permit zone.

Background

On an annual basis, the Village sells more than 7115 permits for 24-hour parking. The permit fees for garages and the permit fee for lots and on-street overnight parking were last increased in January 2017. An alternative to this recommendation could be to increase the rate to \$10 per quarter for both the resident and nonresident permits.

High Demand Area:

- 1. **Resident** rates increase for Twenty four (24) a day permit parking from \$250 per quarter to \$255 per vehicle per quarter; the resident Daytime permit parking from \$220 to \$225 per quarter; and the resident Overnight permit parking from \$170 to \$175 per quarter.
- 2. **Nonresident** rates increase for Twenty-four (24) hour a day permit parking from \$325 to \$335 per vehicle per quarter; the nonresident Daytime permit parking from \$ 275 to \$285 per quarter; and the nonresident Overnight permit parking from \$190 to \$200.
- 3. Garage permit rate increase for resident Twenty-four (24) hour a day permit parking from \$260 per vehicle per quarter to \$265; Daytime permit parking from \$190 to \$195 per quarter: and Overnight permit parking from \$155 to \$160 per quarter.

Outside High Demand Areas:

- 4. **Resident** rates increase for Twenty-four (24) hour a day permit parking from \$215 to \$220 per quarter; the Daytime rate from \$180 to \$185; and the Overnight rate from \$145 to \$150.
- 5. **Nonresident** rates increase for the Twenty-four hour a day permit parking from \$275 to \$285 per quarter; the Daytime permits from \$ 230 to \$240; and the Overnight from \$185 to \$195.
- 6. **Garage rate increase for resident** Twenty-four (24) hour a day permit parking from \$225 to \$230 per quarter; Daytime from \$190 to \$195; and Overnight from \$155 to \$160.
- 7. **Garage rate increase for nonresident** Twenty-four (24) hour a day permit parking from \$285 to \$290 per quarter; Daytime from \$240 to \$245; overnight from \$195 to \$200.
- 8. **No increase** is proposed in the 30 Day Use Card Holley Court and Avenue Garage monthly parking rates for twenty four (24) hour parking. The rate will remain \$130 per month. The current usage numbers are extremely low.

Commuter Areas

- 9. **Resident rates** for Twenty-four (24) hour permit parking increase from \$220 to \$230 per quarter; Daytime from \$210 to \$220; and Overnight from \$145 to \$155.
- 10. **Nonresident rates** for Twenty-four (24) hours increase from \$280 to \$290 per quarter; Daytime from \$265 to \$275; and Overnight from \$185 to \$195.

On Street Overnight Zone/ On-Street Daytime Resident Permit Zone

- 11. **Resident** only rates increase in High Demand from \$130 to \$135 per quarter; Medium Demand from \$120 to \$125, and from Low Demand from \$110 to \$115.
- 12. **Resident** Daytime (annual permit) increase from \$65 to \$70 per year.

13. On-Street Business Permit Zone

14. Increase (annual permit) from \$115 to \$120 per year.

Permits Replacement or Transfer Fees

15. Lot Permit increase from \$2 to \$5; Zone Permit from \$2. To \$5; Garage Permit from \$2 to \$5; and Vehicle Sticker will not change, currently \$5.

High Volume Business Parking Validation Program (subsidy)

Approx. 190,000 validated tickets utilize the subsidy annually. Staff would like to discuss this program in more detail.

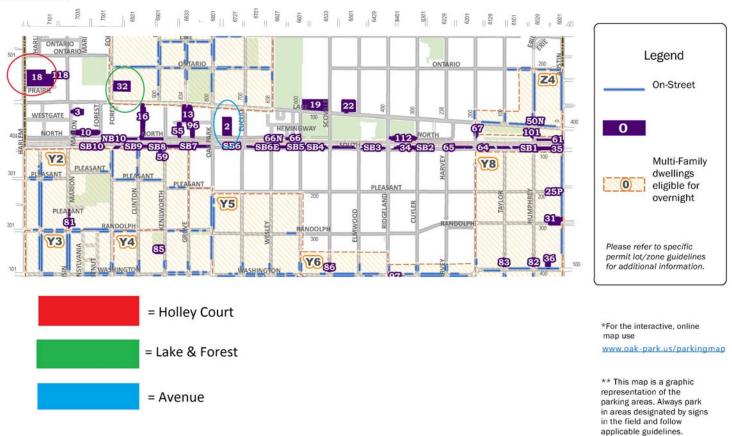
Future Parking Fund Items to evaluate:

- Employee Discount Program
- Subsidized parking for Low income individuals

Note: As a suggestion for moving forward / shortening the motions in each revenue category; staff will provide an example of a motion to accept the revenue categories.

Oak Park

PARKING GARAGES MAP



15-3-18: PARKING RATES; PARKING METERS, PAY BY SPACE MACHINES, VILLAGE OPERATED PARKING STRUCTURES, PERMIT, EXTENDED PASS, VALET AND DAYTIME ON STREET PERMIT PARKING:

Article 3 PARKING METERS, PARKING PERMITS AND MUNICIPAL ATTENDANT PARKING LOTS

F. Village Operated Multilevel Parking Structures Parking Rates (Except For The Oak Park River Forest High School Parking Structure And The Avenue Garage): The fee for parking in Village operated multilevel parking structures other than by meter or permit (except for the Oak Park River Forest High School parking structure and the Avenue Garage) on Monday through Saturday shall be as follows:

<u>Duration</u>	Parking Fee
0 to 1.5 hours	Free
1.5 to 2.5 hours	\$ 2 .00
2.5 to 3.5 hours	3 .00
3.5 to 4.5 hours	3 .77
4.5 to 5.5 hours	4 .72
5.5 to 6.5 hours	5 .67
6.5 to 10 hours	10 .38
10 to 24 hours	15 .09

The fee for parking in the Avenue Garage on Monday through Saturday shall be as follows:

Duration	Parking Fee
0 to 1 hour	Free
1 to 2.5 hours	\$ 2 .00
2.5 to 3 hours	3 .00
3 to 3.5 hours	3.77
3.5 to 4 hours	4 .72
4 to 10 hours	10 .38
10 to 24 hours	15 .09

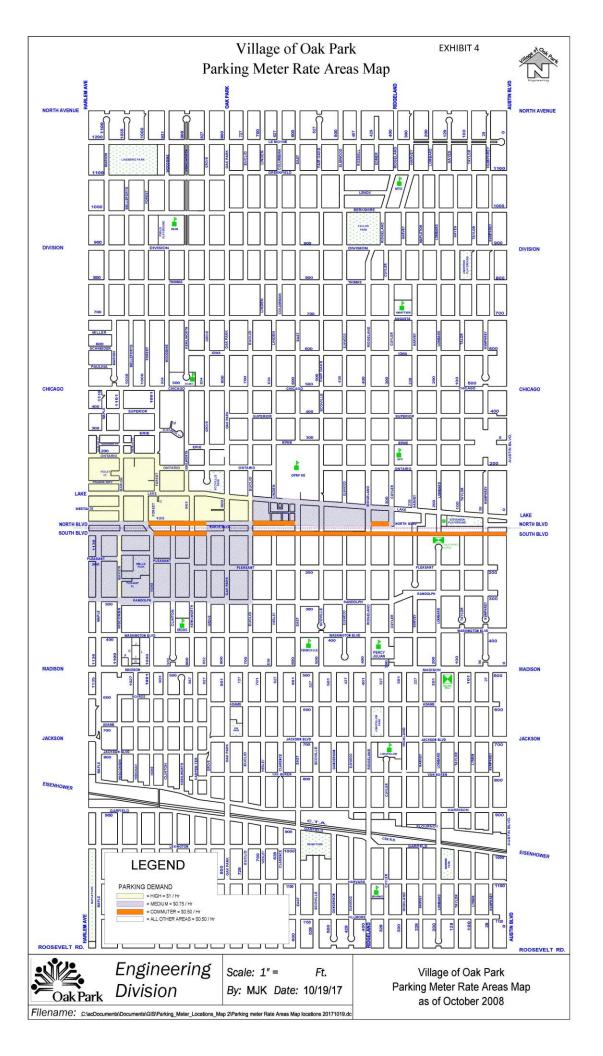
Current fees Holley Court

Lake/Forest

Avenue

DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	PARKING FEE (2017)	GROSS CALCULATED PAYMENT **	ESTIMATED REVENUE AFTER	DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	GARAGE RATES	GROSS	ESTIMATED REVENUE AFTER	<u>ALT 2</u> 1st HOUR M- S ESTIMATED ADDITIONAL	ALT 3 SUN ESTIMATE ADDITION
			-		SUBSIDIES**	a					SUBSIDIES**	REVENUE	REVENU
0 to 1.5 hours	50%	330,779		\$0		0 to 1 hour		181,117	Free	\$0		140,000	
1.5 to 2.5 hours	28%	186,987		\$373,974		1 to 2 hours		299,324	\$2.00	\$598,648			
2.5 to 3.5 hours	7%	49,566	•	\$148,698		2 to 3 hours		74,649	\$3.00	\$223,947			
3.5 to 4.5 hours	3%	18,972	•	\$75,888		3 to 4 hours		24,483	\$4.00	\$97,932			
4.5 to 5.5 hours	2%	12,126		\$60,630		4 to 5 hours		13,462	\$5.00	\$67,310			
5.5 to 6.5 hours	2%	10,117	•	\$60,702		5 to 6 hours		10,791	\$6.00	\$64,746			
6.5 to 10 hours	7%	43,731		\$481,041		6 to 10 hours		48,452	\$10.00	\$484,520			
10 to 24 hours	<u>2%</u> 100%	10,801	\$16.00	<u>\$172,816</u> \$1,373,749	\$796,391	10 to 24 hours	<u>2%</u> 100%	10,801 663,079	\$16.00	<u>\$172,816</u> \$1,709,919		116,667	\$246
	100%	663,079		(calculated)	\$796,391		100%	663,079		(calculated)	\$1,070,533	116,667	\$246
nly include transient Based on payment f KE & FOREST GARAC	or every pull	5 71		pl. Discount car	ds, Validations a	nd Sundays & Hol	idays FREE.		GARAGE RATE	S ALT 1	-	ALT 2	ALT 3
DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	PARKING FEE (2017)	GROSS CALCULATED PAYMENT **	ESTIMATED REVENUE AFTER SUBSIDIES**	DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	PARKING FEE	GROSS	ESTIMATED REVENUE AFTER SUBSIDIES**	ALL 2 1st HOUR M- S ESTIMATED ADDITIONAL REVENUE	SUNDAY ESTIMAT ADDITION
					SUBSIDIES**						SUBSIDIES		REVENU
0 to 1.5 hours	39%	47,527	Free	\$0		0 to 1 hour	25%	30,071	Free	\$0		30,071	
1.5 to 2.5 hours	25%	30,087	\$2.00	\$60,174		1 to 2 hours	29%	34,911	\$2.00	\$69,822			
2.5 to 3.5 hours	14%	17,406	\$3.00	\$52,218		2 to 3 hours	21%	25,262	\$3.00	\$75,786			
3.5 to 4.5 hours	6%	6,986	\$4.00	\$27,944		3 to 4 hours	8%	9,549	\$4.00	\$38,196			
4.5 to 5.5 hours	3%	3,496	\$5.00	\$17,480		4 to 5 hours	4%	4,425	\$5.00	\$22,125			
5.5 to 6.5 hours	2%	2,341	\$6.00	\$14,046		5 to 6 hours	2%	2,568	\$6.00	\$15,408			
6.5 to 10 hours	8%	9,800	\$11.00	\$107,800		6 to 10 hours	9%	10,857	\$10.00	\$108,570			
10 to 24 hours	<u>3%</u>	3,854	\$16.00	<u>\$61,664</u>		10 to 24 hours		3,854	\$16.00	<u>\$61,664</u>			
	100%	121,497		\$341,326 (calculated)	\$284,438		100%	121,497		\$391,571 (calculated)	\$326,309	25,059	\$56
nly include transient Based on payment f				. ,	s FREE.								
ENUE GARAGE									GARAGE RATE	<u>5 ALT 1</u>		ALT 2	ALT 3
DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	PARKING FEE (2017)	GROSS CALCULATED PAYMENT **	ESTIMATED REVENUE AFTER SUBSIDIES**	DURATION	% OF TOTAL # OF TICKETS	# PAY-ON- EXIT TICKETS	PARKING FEE	GROSS CALCULATED PAYMENT **	ESTIMATED REVENUE AFTER SUBSIDIES**	1st HOUR M- S ESTIMATED ADDITIONAL REVENUE	SUNDA ESTIMAT ADDITIOI REVENU
0 to 1 hour	32%	39,990	Free	\$0		0 to 1 hour	32%	39,990	Free	\$0		39,990	
1 to 2.5 hours	36%	45,008	\$2.00	\$90,016		1 to 2 hours	31%	37,891	\$2.00	\$75,782			
2.5 to 3 hours	6%	7,117	\$3.00	\$21,351		2 to 3 hours	11%	14,234	\$3.00	\$42,702			
3 to 3.5 hours	3%	3,351	\$4.00	\$13,404		3 to 4 hours	5%	6,702	\$4.00	\$26,808			
3.5 to 4 hours	3%	3,351		\$16,755		4 to 5 hours	3%	4,032	\$5.00	\$20,160			
4 to 10 hours	15%	19,083	\$11.00	\$209,913		5 to 6 hours	2%	3,071	\$6.00	\$18,426			
10 to 24 hours	5%	6,075		\$97,200		6 to 10 hours		11,980	\$10.00	\$119,800			
	100%	123,975		\$448,639	\$330,866	10 to 24 hours		6,075	\$16.00	\$97,200			
				(calculated)	,		100%	123,975	+	\$400,878	\$291,065	33,325	\$57
				(calculater)									
nly include transient	parkers (sin	gle day parkers)	(calculated)			100/0	123,573		(calculated)	<i>\$231,003</i>	55,525	

5	GROSS CALCULATED PAYMENT	ESTIMATED REVENUE AFTER SUBSIDIES**	OPTION 1	GROSS CALCULATED PAYMENT	ESTIMATED REVENUE AFTER SUBSIDIES**	ESTIMATED ADDITIONAL REVENUE	ESTIMATED ADDITIONAL REVENUE
:	1,373,749	796,391	Holley Court	1,709,919	1,076,533	116,667	246,988
	341,326	284,438	Lake/Forest	391,571	326,309	25,059	56,560
	448,639	330,866	Avenue	400,878	291,065	33,325	57,905
	2,163,714	1,411,695		2,502,368	1,693,907	175,051	361,453



METER REVENUE PROPOSAL

Estimated meter collections 2017 **1,241,568** (36%)*

Meter categories (per attached map)	Category as % of total	# of Meters	Current 2017 Hourly Rate	Current Estimated Annual Meter Revenue Mon-Sat 8am-6pm	Alternative 2018 Hourly Rate	Alternative Estimated Annual Meter Revenue* Mon-Sat 8am-6pm	Alternative Extended Hours Annual Meter Revenue* Mon-Sat 8am-8pm
High Demand	34%	510	\$1.00	\$528,768	\$1.00	\$528,768	\$634,522
Outside High Demand	44%	670	\$0.75	\$520,992	\$1.00	\$694,656	\$833,587
Commuter	20%	300	\$0.50	\$155,520	\$1.00	\$311,040	\$373,248
Red Top 15 min max	2%	35	\$1.00	\$36,288	\$1.00	\$36,288	\$43,546
TOTAL	100%	1,515		\$1,241,568		\$1,570,752	\$1,884,902
					minus current	\$1,241,568	\$1,241,568
Actual meter collections	2015	1,584,029	(46%)		est. increase	\$329,184	\$643,334
Actual meter collections	2016	1,167,773	(34%)				

HOURLY RATE WITH HOURLY INCREASES AT .25 & .50

			Increase			
Meter categories	Category as		Amount per	.25 Increase per Hour	Increase Amount	.50 Increase per Hour for
(per attached map)	% of total	# of Meters	Hourly Rate	for entire year	per Hourly Rate	entire year
High Demand	34%	510	\$0.25	\$38,250	\$0.50	\$76,500
Outside High Demand	44%	670	\$0.25	\$50,250	\$0.50	\$100,500
Commuter	20%	300	\$0.25	\$22,500	\$0.50	\$45,000
Red Top 15 min max	2%	35	\$0.25	\$2,625	\$0.50	\$5,250
TOTAL	100%	1,515		\$113,625		\$227,250

EXTENDING PAID TIME - PER ADDITIONAL HOUR

	Category as			Estimated Annual Meter Revenue* per Additional
Meter categories	% of total	# of Meters	New Hourly Rate	Hour
High Demand	34%	510	\$1.00	\$52,877
Outside High Demand	44%	670	\$1.00	\$69,466
Commuter	20%	300	\$1.00	\$31,104
Red Top 15 min max	2%	35	\$1.00	\$3,629
TOTAL	100%	1,515		\$157,075

8pm-9pm	\$157,075
8pm-10pm	\$314,150
8pm-11pm	\$471,226
8pm-12am	\$628,301

ADDING PAID SUNDAYS

	Category as	_		Estimated Annual Meter Revenue* Sundays 8am-
Meter categories	% of total	# of Meters	New Hourly Rate	8pm
High Demand	34%	510	\$1.00	\$114,566
Outside High Demand	44%	670	\$1.00	\$150,509
Commuter	20%	300	\$1.00	\$67,392
Red Top 15 min max	2%	35	\$1.00	\$7,862
TOTAL	100%	1,515		\$340,330

CREDIT CARD MINIMUMS

EXHIBIT 7

	TOTAL METER CREDIT CARD PAYMENTS			
			TOTAL	
			TRANSACTIONS	TOTAL
	Under \$0.25	\$0.25 to \$1.00	\$1 OR LESS	TRANSACTIONS
Jan	271	5171	5442	23082
Feb	292	5661	5953	23902
March	306	6476	6782	24208
April	338	6336	6674	24408
Мау	370	6546	6916	22287
June	393	6468	6861	21900
Totals	1970	36658	38628	139787
ESTIMATE FOR YEAR	3940	73316	77256	279574
			28%	

Average credit card processing cost not including administrative costs

Villages/Cities with Minimum Charges for Credit Cards

Evanston	\$1
Forest Park	\$2
Hindsdale	\$1
Oshkosh	\$1
Riverside	\$1
Whiting	\$3

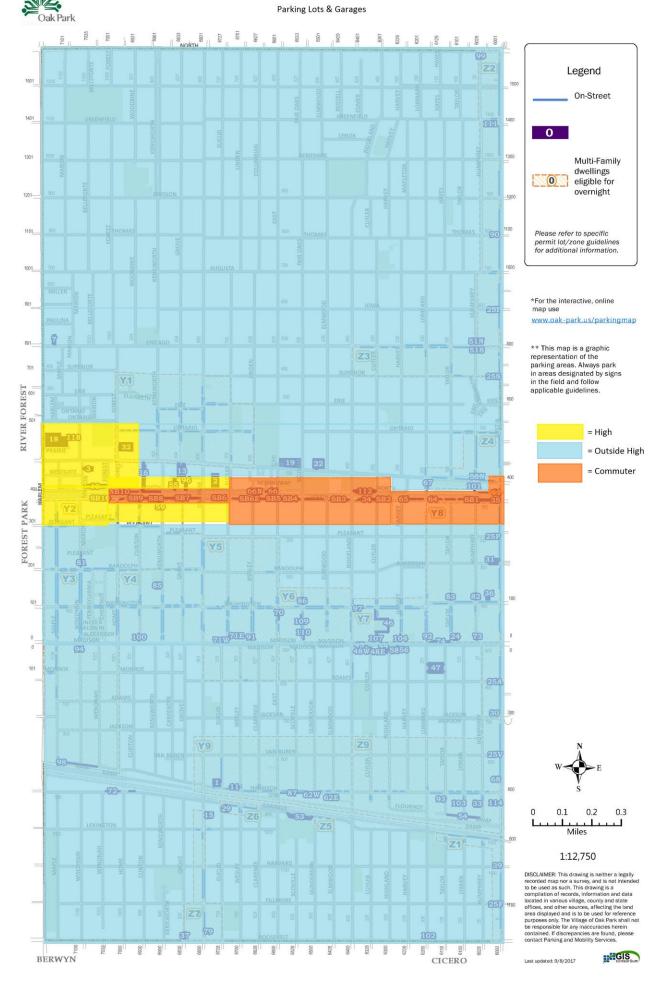
Villages/Cities with additional charges for Credit Cards

Note: These Villages/Cities typically have longer stays due to commuters

Aurora	\$0.31
Roselle	\$0.30
Itasca	\$0.20
Lake Forest	\$0.25
Palatine	\$0.20
Wooddale	\$0.50

\$0.30

Parking Permit Map



PARKING PERMIT REVENUE: LOTS

Quarterly Permit Fee Resulting **Revenue from** Equivilent Cost of Equivilent Cost of 2017 Fees 2018 Alternative Fees Parking Per Day in 2017 Parking Per Day in 2018 Proposed Number Increase Permits Sold High Demand Resident (except garages) 24 hour \$ 250 \$ 2.74 \$ 255 \$ 2.79 190 \$950 Day \$ 220 \$ 2.41 \$ 225 \$ 2.47 177 \$885 170 \$ 175 \$ 1.92 Night \$ 1.86 \$ 0 High Demand Non Resident (except garages) 24 hour \$ 325 \$ 3.56 \$ 335 3.67 7 \$70 \$ Day \$ 275 \$ 3.01 \$ 285 \$ 3.12 22 \$220 190 \$ 200 2.19 Night \$ 2.08 \$ 0 \$ Outside - High Demand Resident 215 \$ 2.36 \$ 220 2.41 2,516 \$12,580 24 hour \$ \$ Day \$ 180 \$ 1.97 \$ 185 \$ 2.03 65 \$325 Night \$ 145 \$ 1.59 \$ 150 1.64 1,132 \$5,660 \$ Outside - High Demand Non Resident 275 \$ 285 3.12 \$450 24 hour \$ 3.01 \$ 45 \$ \$ 230 \$ Dav 2.52 \$ 240 \$ 2.63 0

	Day	\$	230	\$ 2.52	\$	240	\$ 2.63	0	\$0
	Night	\$	185	\$ 2.03	\$	195	\$ 2.14	51	\$510
Commuter Demand	Resident								
-	24 hour	\$	220	\$ 2.41	\$	225	\$ 2.47	892	\$4,460
l	Dav	¢	210	¢ 0.00	\$	215	\$ 2.36	116	¢590
	Day	<u>م</u>	210	\$ 2.30	Þ	215	φ 2.30	110	\$580
	Night	\$	145	\$ 1.59	\$	150	\$ 1.64	250	\$1,250
Commuter Domond	Non Desident								
Commuter Demand	Non Resident								
	24 hour	\$	280	\$ 3.07	\$	290	\$ 3.18	17	\$170
	Day	\$	265	\$ 2.90	\$	275	\$ 3.01	18	\$180
	Day	ə	205	φ 2.90	φ	215	φ 3.01	10	φ100
	Night	\$	185	\$ 2.03	\$	195	\$ 2.14	4	\$40

EXHIBIT 9

\$0

\$0

\$28,330

Total

PARKING PERMIT REVENUE: GARAGES

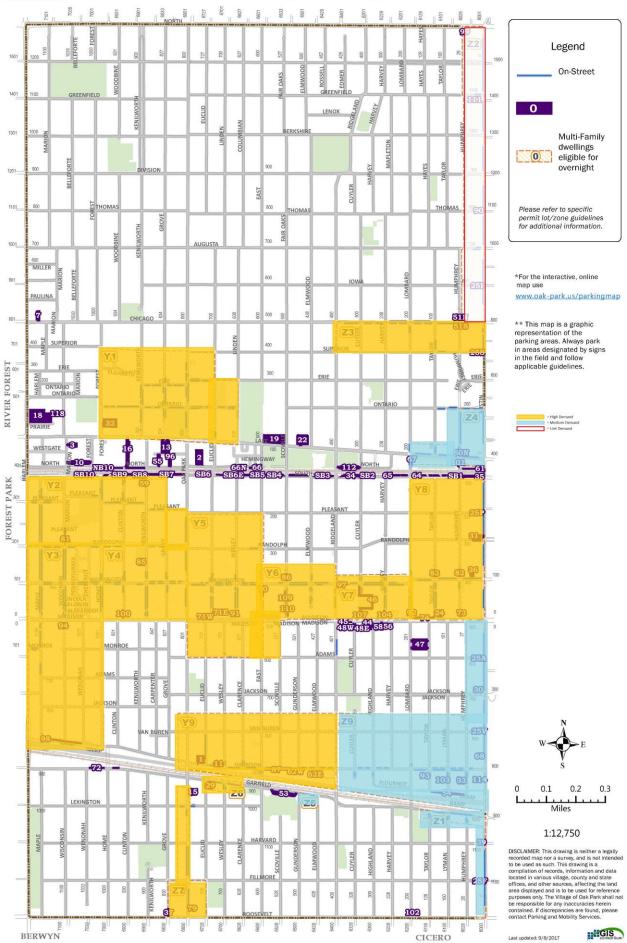
	2017 Fees	Equivilent Cost of Parking Per Day in 2017	2018 Alternative Fees	Equivilent Cost of Parking Per Day in 2018	Number	Resulting Revenue from Proposed Increase
t						
\$	260	\$ 2.85	\$ 265	\$ 2.90	3,448	\$17,240
\$	230	\$ 2.52	\$ 235	\$ 2.58	2,888	\$14,440
\$	180	\$ 1.97	\$ 185	\$ 2.03	237	\$1,185
t						
\$	225	\$ 2.47	\$ 230	\$ 2.52	0	
¢	190	\$ 2.08	¢ 105	\$ 21/	0	
Ψ	150	φ 2.00	ψ 155	ψ 2.14	0	
\$	155	\$ 1.70	\$ 160	\$ 1.75	0	
sident						
\$	285	\$ 3.12	\$ 290	\$ 3.18	0	
\$	240	\$ 2.63	\$ 245	\$ 2.68	0	
\$	195	\$ 214	\$ 200	\$ 219	0	
Ψ	155	Ψ 2.14	φ 200	φ 2.10	0	
					Total	\$32,865
1	\$ \$ \$ t \$ \$ \$ \$ ident \$	t s 260 \$ 260 \$ 230 \$ 180 	2017 Fees Parking Per Day in 2017 t	2017 Fees Parking Per Day in 2017 2018 Alternative Fees t	2017 Pees Parking Per Day in 2017 2018 Atternative Pees Parking Per Day in 2018 t Image: Constraint of the second s	2017 Fees Parking Per Day in 2017 2016 Atternative Fees Parking Per Day in 2018 Number Permits Sold i

	30-Use Card							
	2017 Rates				2018 Ra	ites		
Holley Court Parking Garage	\$	130	\$	4.33	\$	130	\$	4.33
Avenue Parking Garage	\$	130	\$	4.33	\$	130	\$	4.33

Quarterly Permit Fee



Parking Permit Map Zones (On-Street)



PARKING PERMIT REVENUE:OVERNIGHT ZONE PERMITS (ON-STREET)

EXHIBIT 12

Quarterly Permit Fee

		2017 Fees	Equivilent Cost of Parking Per Day in 2017	7	2018 Alternative Fees	Equivilent Cost of Parking Per Day in 2018	Number Permits Sold	Resulting Revenue from Proposed Increase
On Street Overnight Zone	High Demand - Night	\$ 130	\$ 1.42	•••	\$ 135	\$ 1.48	7,472	\$37,360
(resident only)								
	Medium Demand - Night	\$ 120	\$ 1.32	•••	\$ 125	\$ 1.37	1,024	\$5,120
	Low Demand - Night	\$ 110	\$ 1.21	v ,	\$ 115	\$ 1.26	141	\$705
On-Street Daytime Resident Permit Zone	Resident							
(annual permit)	Day	\$ 65	\$ 0.18	3	\$ 70	\$ 0.19	353	\$1,765
On-Street Business Permit Zone	Non - Resident							
(annual permit)	Day	\$ 115	\$ 0.32	2	\$ 120	\$ 0.33	5	\$25
							Total	\$44,975

PARKING PERMIT REVENUE: REPLACEMENT/TRANSFER FEES

EXHIBIT 13

	Other	Fees		
	2017 Fees		2018 Alternative Fees	
Lot Permit	\$2		\$5	
Zone Permit	\$2		\$5	
Garage Permit	\$ 2		\$5	
Vehicle Sticker	\$5		\$5	