



January 15, 2018

VOP Board Members,

As you will hopefully recall, the Arts District was on the Village schedule and budget (\$57,000) to be studied by a consultant in June, 2017. I attended the meeting where the proposal was being voted on. I spoke before the Board and requested that they not spend the money on yet another study of our District. I asked the Board to, instead, consider funding something more concrete that would enhance our District. After many months of meetings with several Village partner agencies, we have come up with a plan, with the co-operation of the OP Area Arts Council. We believe that this project would reinforce the arts identity, enhance the look of the street and encourage development. See proposal and budget below. Please let me know if you have any questions. Thanks for your consideration.

Unique Art Banner Project for Oak Park Arts District

34 newly installed light poles line Harrison St. between Austin and Ridgeland. Installed on the light poles are banner brackets. Currently, there are no banners on those brackets. We would like to install unique, individually painted banners on each of our poles. In collaboration with the OPAAC, we would purchase blank vinyl banners and solicit applications from artists from around the local area. They would submit an application that would be vetted and juried by the OPAAC and the OPAD. Artists that are chosen, would receive a stipend for their work. The final banners would be installed just prior to the What's Blooming street festival in the OPAD in mid-May.

- Cost of Blank Vinyl Banner (2' x 6') \$145+ tax= \$5,423
- Artist Stipend per Banner \$500 x 34 = \$17,000
- Administration (cost of 1 person for 40 hours @\$20 per hour) \$800

Cost to Install Banners \$1700

GRAND TOTAL: \$24,923

Sincerely,
Laura Maychruck
President
OPAD Business Association