



Agenda Item Summary

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Submitted By

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Reviewed By

LKS

Agenda Item Title

First Reading of an Ordinance Amending Chapter 7 ("Buildings"), Article 7 ("Signs"), Section 7-7-13 ("Temporary Signs") of the Oak Park Village Code to Delete the Permit Requirement for A-Frame Signs in the Public Way

Overview

Village Code Chapter 7 "Buildings" Article 12 "Signs" currently require a permit for the placement of A-Frame Signs on the public way be secured. With the rise in pedestrian oriented development policies, the use of these signs has become commonplace within the Village's pedestrian oriented business corridors such as the Greater Downtown Area. Recognizing the overall acceptance of A-Frame signage and a lack of complaints regarding their placement staff is recommending revising the ordinance to remove the permit requirement.

Staff Recommendation

Approve staff recommended Amendments as presented.

Fiscal Impact

The fiscal impact will be negligible as the current code language is vague as to the assessment of fee's and as such was infrequently implemented.

Background

As is standard practice, staff recently completed a review of the ordinances governing the use of A-Frame Signs in our Commercial Districts. As part of this review, staff analyzed complaint histories and our current processes. Staff determined that while the use of these signs in pedestrian oriented commercial corridors is significant, virtually no complaints were received about the physical placement or esthetic value in the past five years. As such, staff is recommending that the requirement for permits for this installation of A-Frame Signs is unnecessary.

Alternatives

The Village Board could choose to not approve the Amendments to Chapter 7 "Buildings" Article 12 "Signs".

Previous Board Action

NA.

Citizen Advisory Commission Action

NA.

Anticipated Future Actions/Commitments

2nd Reading of Ordinance Amending Chapter 7 “Building” Article 12 “Signs” of the Village Code to no longer require permitting of A-Frame Signage.

Intergovernmental Cooperation Opportunities

NA.

Performance Management (MAP) Alignment

A governance priority of the Development Customer Services Department is economic development.