



Agenda Item Summary

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Submitted By

Tammie Grossman, Director Development Customer Services

Reviewed By

LKS

Agenda Item Title

A Resolution Approving a Parking License Agreement Between Zipcar, Inc. and the Village Of Oak Park and Authorizing Its Execution

Overview

A Resolution approving a parking agreement between Zipcar, Inc. and the Village of Oak Park for parking spaces to park car share vehicles.

Staff Recommendation

Approve the Resolution

Fiscal Impact

There is no cost to the Village associated with ride share vehicles.

The annual Parking Fund budget provides for revenues anticipated to be received from Zipcar for the spaces in lieu of parking permits.

Background

Zipcar is a for-profit, membership-based carsharing company providing automobile rental to its members, billable by the hour or day. Zipcar was founded in 2000 and by 2009 Zipcar became the world's largest car-sharing service, sharing 6,000 vehicles among 275,000 drivers in 49 U.S. cities, Vancouver, Toronto, and London, representing almost half of all car-sharers worldwide.

Lot 1; 833 South Euclid Avenue

Lot 34; 300 South Boulevard

Lot 24; 435 South Taylor Street

Meters on North Blvd. outside Lot 10, 1010 North Boulevard

Meters on North Blvd. outside the Avenue Garage; 720 North Boulevard

Members, whom the company calls "zipsters", are able to view vehicle availability and reserve a self-service car via the internet, iPhone app, or telephone, in increments as short as one hour and pay only for time they reserve. Zipcar vehicles report their positions to a control center using in-car technology. Members are given a "Zipcard," an access card containing a wireless chip that will open the vehicle they have reserved only at the

time they have reserved it. The reservation includes driver's insurance, a gas card for the car, reimbursements for fuel obtained at gas stations that do not accept the included gas card, and reimbursements for typical car maintenance items like car washes and window wiper fluid refills. A member can reserve and use a Zipcar in any Zipcar city. For details visit <http://www.zipcar.com/how/faqs/>.

Alternatives

The Village Board could elect to not to approve the agreement.

Previous Board Action

On July 16, 2012 the Village Board approved a resolution authorizing the execution of an amended parking permit license agreement with Zipcar. At that time the agreement included up to 2 Zipcars in each of the following parking facilities:

The Avenue Garage, 720 North Boulevard.

Oak Park Lot #9, 1118 North Boulevard.

Oak Park Lot #24, 438 S Taylor

Oak Park Lot #34, 300 South Boulevard.

Citizen Advisory Commission Action

N/A

Anticipated Future Actions/Commitments

N/A

Intergovernmental Cooperation Opportunities

N/A

Performance Management (MAP) Alignment

N/A