



Agenda Item Summary

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Submitted By

Lisa Shelley, Deputy Village Manager

Reviewed By

LKS

Agenda Item Title

Discussion Regarding the Elimination of Funding in the FY18 General Fund Budget for the Holiday Décor Program.

Overview

At the request of Mayor Abu-Taleb has requested a discussion of the FY18 funding reduction for the Holiday Décor Program in the business districts has been added to the agenda.

Staff Recommendation

Discussion.

Fiscal Impact

The FY17 General Fund budget included funding for a holiday décor program to support 50/50 business districts installing holiday decor. In FY18, following a number of discussions about expenditure reductions and new expenditure requests, the Board approved staff's recommendation for a \$30,000 reduction in small business marketing plus a \$15,000 reduction in the holiday décor and \$50,000 in new funding for a business facade improvement program.

Background

See Fiscal Impact above.

Alternatives

The Village Board could provide staff direction to bring back formal action at a future meeting or seek additional information.

Previous Board Action

N/A.

Citizen Advisory Commission Action

N/A.

Anticipated Future Actions/Commitments

N/A.

Intergovernmental Cooperation Opportunities

N/A.

Performance Management (MAP) Alignment

N/A.