



## Agenda Item Summary

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**File #:** RES 20-039, **Version:** 1

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### **Submitted By**

Tammie Grossman, Director of Development Customer Services

### **Reviewed By**

LKS

### **Agenda Item Title**

**Resolutions Approving Marketing Services Agreements and Authorizing their Execution as Reviewed by the Housing Programs Advisory Committee**

- 1. MSA 1906**
- 2. MSA 1909**
- 3. MSA 1910**
- 4. MSA 1912**
- 5. MSA 1916**
- 6. MSA 1917**
- 7. MSA 1918**
- 8. MSA 1920**
- 9. MSA 1921**
- 10. MSA 1924**
- 11. MSA 1925**
- 12. MSA 1929**
- 13. MSA 1930**

### **Overview**

These resolutions would authorize the execution of thirteen (13) one-year Marketing Services Agreements, which would allow building owners to receive affirmative marketing services from the Oak Park Regional Housing Center.

### **Recommendation**

Approve the Resolutions.

### **Fiscal Impact**

There is no fiscal impact to the General Fund.

### **Background**

The Development Customer Services Department administers the Multi-family Housing Incentives Program, which was established by Ordinance in 1984. The program is open to multi-family buildings with four or more units. The program has two major purposes: (1) to upgrade the physical conditions of multi-family buildings;

and (2) to expand the housing choices of renters to encourage diversity. The program has three different types of assistance: (1) Grants of up to \$10,000 for building or unit improvements; (2) Rental Reimbursement payments for vacant units certified by the Housing and CDBG Programs Division and the Oak Park Regional Housing Center as market ready within a participating building; and (3) Marketing Services whereby the Oak Park Regional Housing Center affirmatively markets their units.

On September 3, 2019, the Village issued a Request for Applications to all owners of multi-family buildings to apply for the grants and/or Marketing Services Agreements (MSA). On December 18, 2019, the Housing Programs Advisory Committee (HPAC) reviewed the submitted applications.

Attachments to each resolution include an agreement with appendices.

### **Alternatives**

The Board may choose to review the resolutions again at a second reading or not approve the resolutions.

### **Previous Board Action**

The program guidelines were adopted by the Village of Oak Park Board of Trustees on February 2, 2009 and amended on March 16, 2009, October 18, 2010, December 5, 2011, September 21, 2015 and March 18, 2019 to further define the provisions of the Village Ordinance enacting the Multi-Family Housing Incentives Program and to provide guidance to staff in administering the program.

### **Citizen Advisory Commission Action**

All applications are reviewed by the Housing Programs Advisory Committee (HPAC) before they are presented for Board approval. These applications were reviewed by HPAC on December 18, 2019 and recommended for approval.

### **Anticipated Future Actions/Commitments**

N/A

### **Intergovernmental Cooperation Opportunities**

N/A