Oak Park

Village of Oak Park

123 Madison Street Oak Park, Illinois 60302 www.oak-park.us

Agenda Item Summary

File #: MOT 20-022, Version: 1

Submitted By

Cara Pavlicek, Village Manager

Reviewed By

LKS

Agenda Item Title

Trustees Walker-Peddakotla and Boutet Request a Motion to Consider the Village Board Creation of a Small Business Recovery Task Force that will work with Oak Park's Small Business Community to Support them during the Covid-19 Emergency.

Overview

Mary Ann Bender, DPM, and President of the Oak Park and River Forest Chamber of Commerce, via email asked the Village Board to form a Business Recovery Task Force for the Village of Oak Park. A copy of that email is attached.

Staff Recommendation

This is a policy decision of the Village Board.

Fiscal Impact

The motion proposed by Trustees Walker-Peddakotla and Boutet did not include any financial proposal.

Background

In an email dated April 27, 2020, Mary Ann Bender, DPM, and President of the Oak Park and River Forest Chamber of Commerce, asked the Village Board to form a Business Recovery Task Force for the Village of Oak Park. Ms. Bender states that, "...the Village of River Forest and City of Berwyn have already created task forces for their business communities. In fact, the Village of River Forest task force has met, created a plan, is developing videos to promote their small businesses this week, has supplied re-opening packets to their businesses, and has been calling or meeting with their businesses regularly."

Staff reached out to the Village of River Forest who shared that the Village's Economic Development Commission (not a new task force) is the entity which held a meeting to discuss a *Shop River Forest* initiative and is proceeding with that effort. We have also reached out to Berwyn and will provide information on how their efforts are being organized.

The Village does not yet have established timetables for when the COVID-19 Pandemic will stabilize in the Village nor in Illinois, which will determine when the Governor will lift the Stay Home order. It is also not yet known if there will be future resurgence of community spread following a re-opening that could require

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subsequent State restrictions upon business operations. Therefore, it is requested that the Village Board recognize the long term duration of the economic recovery and any planning efforts to support small business may cross more than one fiscal year.

Alternatives

The Village could opt to designate the Oak Park Economic Development Corporation (EDC) with this role, as opposed to creating a new entity. The Village has invested in the establishment and infrastructure of the Oak Park Economic Development Corporation (EDC) a not-for-profit 501(c)4 economic development organization since the 1970s. This public private partnership works to bring business investment to the Village of Oak Park and enhance the quality of life and economic health by expanding the property tax base, increasing sales tax revenue as well as job retention and creation. Therefore, the EDC would be an alternative this is already in place as opposed to the establishment of a potentially duplicate effort.

Previous Board Action

On February 20, 2018, the Village Board created the Taxing Bodies Efficiency Task Force which consisted of five (5) members, appointed by the Mayor, with the advice and consent of the Board of Trustees. This was the last time a task force was established by the Village.

Citizen Advisory Commission Action

N/A

Anticipated Future Actions/Commitments

Subject to the Village Board's direction.

Intergovernmental Cooperation Opportunities

N/A

Performance Management (MAP) Alignment

N/A