



Agenda Item Summary

File #: RES 23-167, **Version:** 1

Submitted By

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Reviewed By

A.M. Zayyad, Deputy Village Manager

Agenda Item Title

A Resolution Approving a Marketing Services Agreement and Authorizing its Execution as Reviewed by the Housing Programs Advisory Committee (MSA 2307)

Overview

This resolution would authorize the execution of one (1) one-year Marketing Services Agreement, which would allow the building owner to receive affirmative marketing services from the Oak Park Regional Housing Center.

Recommendation

Adopt the Resolution.

Staff Recommendation

Adopt the Resolution.

Fiscal Impact

There is no fiscal impact on the General Fund.

Background

The Development Customer Services Department administers the Multi-family Housing Incentives Program, which was established by Ordinance in 1984. The program is open to multi-family buildings with four or more units. The program has two major purposes: (1) to upgrade the physical conditions of multi-family buildings; and (2) to expand the housing choices of renters to encourage diversity. The program has three different types of assistance: (1) Grants of up to \$10,000 for building or unit improvements; (2) Rental Reimbursement payments for vacant units certified by the Housing and CDBG Programs Division and the Oak Park Regional Housing Center as market-ready within a participating building; and (3) Marketing Services whereby the Oak Park Regional Housing Center affirmatively markets their units.

On December 12, 2022, the Village issued a Request for Applications to all owners of multi-family buildings to apply for the grants and/or Marketing Services Agreements of the program. On April 25, 2023, the Housing Programs Advisory Committee (HPAC) reviewed the submitted applications.

Attached to the resolution is an agreement with appendices.

Alternatives

The Board may choose to not adopt the Resolution.

Previous Board Action

The program guidelines were adopted by the Village of Oak Park Board of Trustees on February 2, 2009, and amended on March 16, 2009, October 18, 2010, December 5, 2011, September 21, 2015, and March 18, 2019, to further define the provisions of the Village Ordinance enacting the Multi-Family Housing Incentives Program and to provide guidance to staff in administering the program.

Citizen Advisory Commission Action

All applications are reviewed by the Housing Programs Advisory Committee (HPAC) before they are presented for Board approval. This application was reviewed by HPAC on April 25, 2023, and recommended for approval.

Anticipated Future Actions/Commitments

N/A

Intergovernmental Cooperation Opportunities

N/A